

Real Estate Friends and Colleagues,

I'm Steve LaMothe, founder of Elevate Realty Group in Sacramento with Keller Williams.

I want to share a service with you that has helped me take my new team from nothing to doing over \$42 million in sales.

When I broke off from my previous brokerage to start my own business under Keller Williams, the transition from a multi-million dollar organization was challenging.

I know I made the best decision, but I had a lot on my plate to make it work. I had to rehire all-new staff. I lost five administrators, but I still had to run my company and keep moving forward. **I needed a partner to help lighten the load and get my message out.**

I heard about Vyril Marketing through Keller Williams Top Agent masterminds. I expected them to create videos and push them out, but they provide so much more. I was given a full marketing plan to stay in front of my database.

Along with sending out two videos a month, Vyril levied the idea to take our video and turn it into a direct letter—I always thought that direct mail didn't work, but that letter was the most powerful piece of mail we've ever sent. We got so much positive feedback and trackable results. **In our first year, we closed on 146 units, at just under \$1 million GCI.**

If I could describe Vyril Marketing in one word, it would be "partnership." You are able to focus on production, and they take care of maintaining contact with your database to generate repeat and referral leads. More than that, they present proven ideas and concepts you may have never thought to try. Vyril has the playbook written, and all you need to do is execute it.

If you want to have your most successful year yet, hire Vyril Marketing. They've helped me through the most difficult point in my career and allowed me to build my dream business. They can do the same for you. Let me know if you have any questions about the results I've seen, and go to www.getvyril.com for more information.

Thanks,

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