



KW Friends and Colleagues,

I'm Jennie Wolek, founder of The Wolek Group with Keller Williams and founder of Your Journey With Jennie in Tulsa, Oklahoma. I've also been a proud member of MAPS Coaching since 2010.

I got interested in implementing video at a KW Mega Camp convention in 2014. Frank Klesitz, CEO of Vyrat Marketing, was on stage demonstrating how easy it could be to shoot a video and distribute it to your database. I jumped on the opportunity right away and tried to replicate the strategy on my own.

I quickly found this wasn't my strong suit. I was spending so much time trying to figure out how to produce a quality video when my time should have been spent generating leads and closing deals. **I ended up hiring Vyrat to take over, and I haven't looked back since.**

As KW real estate professionals, we know our database is our business. **Vyrat has held me accountable to love on my database through video twice a month, every month.** By following the plan they've laid out, I've seen growth year over year.

I'm pushed to add everyone I have a conversation with into my email list to grow my sphere. They've given me real marketing advice and I'm always blown away. I've taken courses that Vyrat offers and credit a lot of my overall success to their marketing expertise.

The results I've seen are worth so much more than my monthly Vyrat cost. **Over half of all my buyer and seller business comes directly from my database.** With Vyrat's help, I'm able to deliver important and educational information on a wide scale, identify those who are watching, and then follow-up with those leads. The attention I'm able to give to my database is priceless.

I recommend you look into hiring Vyrat Marketing to grow your business. Go to www.getvyrat.com to learn more about everything they can do for your database.

Get comfortable with being yourself on camera, and let Vyrat help you show your database all the love they deserve. **Your business will thank you.** Let me know if you have any questions.

Jennie Wolek
The Wolek Group
Keller Williams Realty Advantage
2651 E. 21st St #100 Tulsa, OK 74114
918.706.9845 | www.thewolekgroup.com