



Real Estate Colleagues-

It's Dave Friedman, owner of the Dave Friedman Team in Mt. Pleasant, South Carolina, with Keller Williams. I've been named a Top Producing Realtor for more than 19 years and have the No. 1 team in the Charleston tri-county area.

Throughout my years as an agent, I've accrued a massive database. I was gathering these people from pay-per-click leads and nonstop grinding on the phones. I had no other system to stay in touch with leads beyond smiling and dialing. Even though I had contacted so many people, I found that **my database was buying and selling with other Realtors instead of me.**

I hired Vyril Marketing to help me put a system in place to nurture all of those leads on a consistent basis and in a real, valuable way. They helped me get on a video twice a month and send that content out to the database I had been severely neglecting. My team at Vyril gives me topics and script ideas that I can customize to fit my market, and they make the whole video process very simple. It doesn't take much time or effort on my part at all.

Within the first 12 months of working with them, I saw immediate results. Vyril was the only lead source plan I put into place and I did an additional 60 deals the year after hiring them; **I saw a 70x ROI.** That's by far the best investment I've made for my business and why I'm still a paying client with Vyril. The best part of it all, though, is that my contacts—who were hiring other agents before—are now coming to me.

I've been with Vyril since 2013 and my business is incredibly different from what it was seven years ago. **I'm selling over 400 homes a year for over \$4 million in revenue.** I get to live my life by design instead of being tied down by door knocking and phone pounding.

I highly recommend you hire Vyril, and there's no better time than right now. You're missing out on a lot of business that you could be earning directly from the people you already have sitting in your database. Approaching my lead generation with the strategy that Vyril has laid out for me has been one of the best business decisions I've made.

If I can answer any of your questions, reach out to me. I'm happy to share my experience with Vyril and help you learn more about them.

Dave

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