



Friends and Colleagues,

I lead the Angie Cody Real Estate Team out here in Knoxville, Tennessee. I'm also an eXp ICON agent and have been a Club Wealth coach since 2017. I wanted to reach out and share some information about a service that has helped me achieve my goals this past year.

I heard about Vyrally Marketing from a few other Club Wealth coaches that were doing an excellent job of staying in touch with their databases. **I've been in real estate for 14 years but, like many agents, my past client follow-up wasn't the greatest.** I was doing a few client events and tried to remember birthdays or send holiday cards, but as my database grew, I couldn't remain consistent. I realized I had a big hole in my business.

After hiring Vyrally Marketing last June, I feel like a weight has been lifted off of my shoulders. My database touches are running like a fine-tuned machine, and my Vyrally team actually holds me accountable to shooting my videos and updating my mailing list.

In some ways, the video emails I send out are even better than the random check-in calls I used to do, and I can do it on a much larger scale. My videos are purposeful and provide real value to my clients by answering their questions about all things real estate.

Since I reconnected with my database, **I've had people that had sat in my CRM for years reach out to me to sell their homes.** I've listed multiple homes this year without having to do any additional outreach because clients have been coming directly to me.

If you're like me and have struggled with routinely keeping up with your past clients, **I recommend hiring Vyrally Marketing, hands down.** Please let me know if I can answer any questions about my experience and the results I've seen or go to www.getvyrally.com for information.

Angie

Angie Cody, Realtor, Coach, Mentor, eXp ICON
Angie Cody Real Estate Team
eXp Realty
11002 Kingston Pike Suite 201
Knoxville, TN 37934
888-519-5113 ext 471 (office)
865-755-2639 (Sell)
www.AngieCody.com