

Test Leads & Lead Rejects

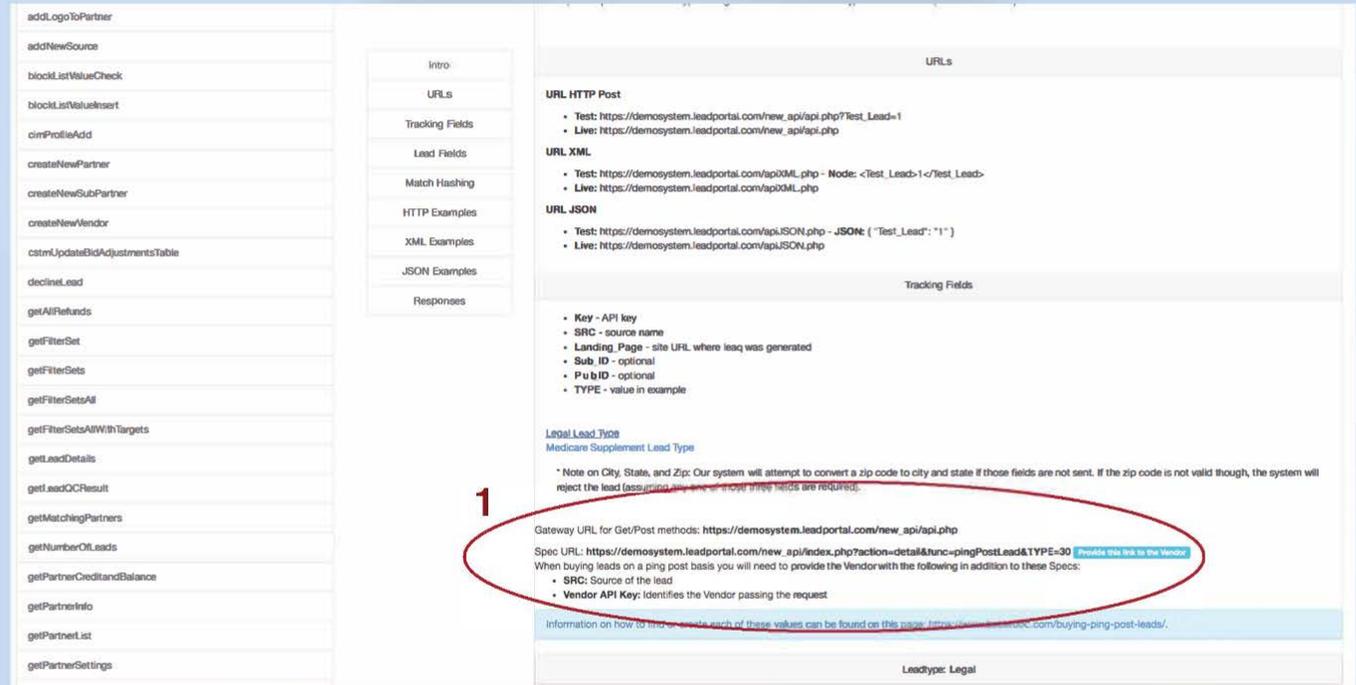
The Leads tab is where you can monitor your lead activity.

Step 1

Provide your vender everything they need to build the integration to post leads.

The bare minimum needed are:

- pingPostLead API specifications
- Source (SRC) value
- Vendor API key



The screenshot shows the API documentation for the 'pingPostLead' endpoint. A red circle highlights the 'Gateway URL for Get/Post methods' and the 'Spec URL' section, with a red '1' next to it. The 'Spec URL' is: `https://demosystem.leadportal.com/new_api/index.php?action=detail&func=pingPostLead&TYPE=30`. Below it, the documentation lists required parameters: SRC (Source of the lead) and Vendor API Key (Identifies the Vendor passing the request). A note states: '* Note on City, State, and Zip: Our system will attempt to convert a zip code to city and state if those fields are not sent. If the zip code is not valid though, the system will reject the lead (assuming any one of those fields are required)'.

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The Leads tab is where you can monitor your lead activity.

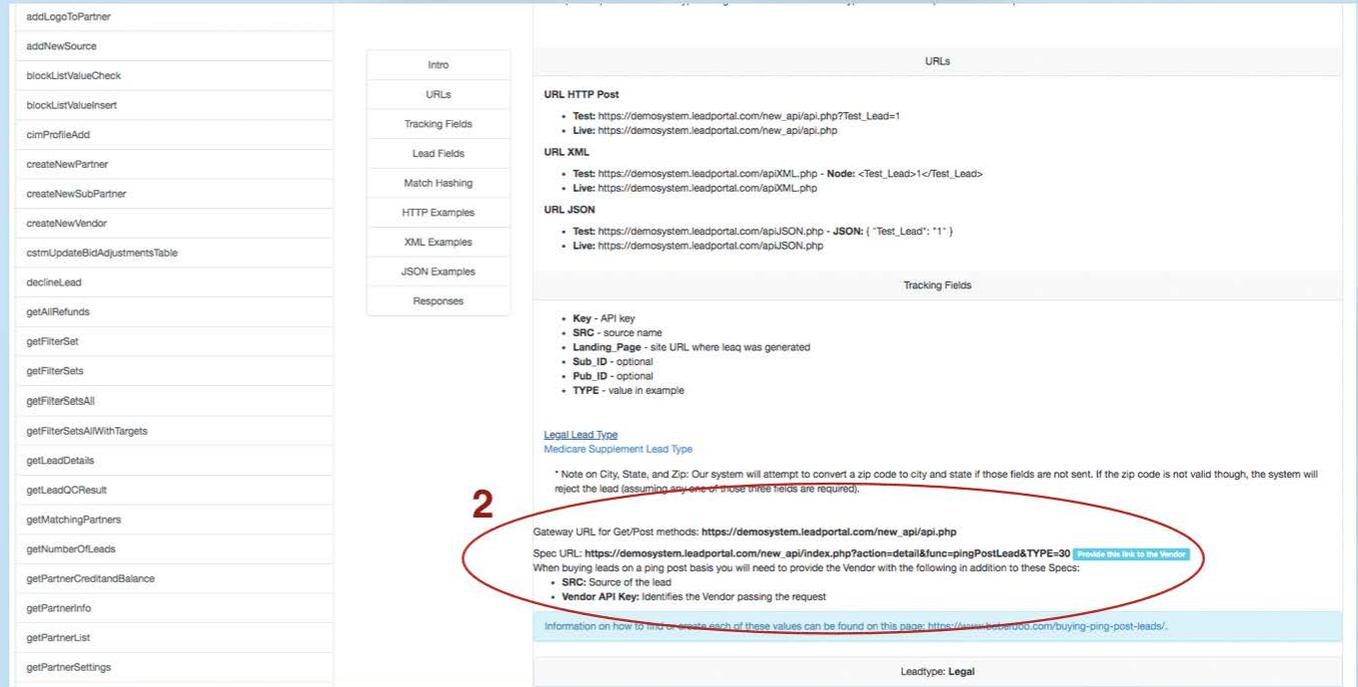
Step 2

In your posting specs, there is a field/value that can be included when you send the lead called `Test_Lead=1`.

Your vendor will need to confirm that the value they are sending is "1" for the field "Test_Lead."

If you include this field with the submission, your system will process the lead, perform the standard validation and requirement checks and return the XML response, but then the system will DELETE that lead from your system.

This allows you to test posts without filling up your Leads page and reports with fake data. Before going live, **make sure `Test_Lead=1` is no longer being sent with the lead** so your real leads will show up on your Leads page.



The screenshot displays the API documentation for 'Test Leads & Lead Rejects'. On the left is a list of API endpoints. The center contains a navigation menu with options like 'Intro', 'URLs', 'Tracking Fields', 'Lead Fields', 'Match Hashing', 'HTTP Examples', 'XML Examples', 'JSON Examples', and 'Responses'. The right side shows the details for the 'URL HTTP Post' endpoint, including test URLs for 'Test' and 'Live', XML and JSON examples, and tracking fields. A red circle highlights the 'Spec URL' and 'Vendor API Key' fields in the 'Legal Lead Type' section, with a red number '2' next to it.

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Test Leads & Lead Rejects

Step 3 MAKE SURE YOUR VENDOR IS ALSO USING THE CORRECT STATE AND ZIP CODE IN THEIR TEST LEADS.

Add a Test Buyer: Create a new buyer dedicated solely for the test leads from the vendor.

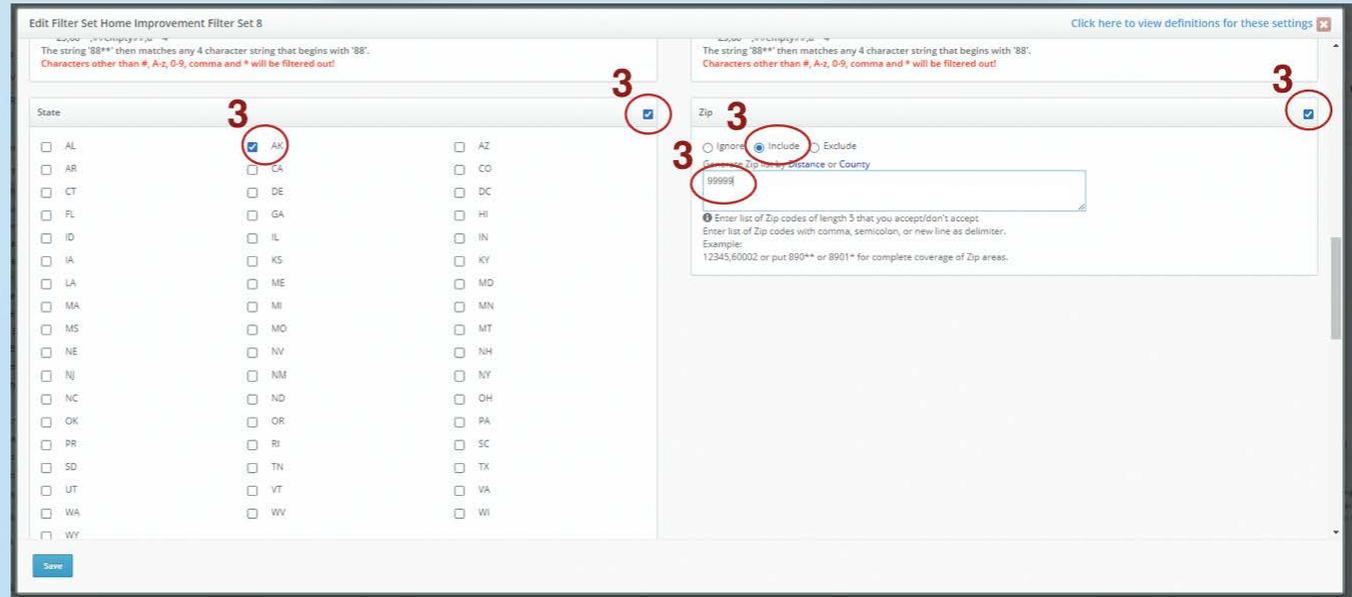
Create the Test Buyer Filter Set: Create a Filter Set for that buyer and configure the test filter to

ONLY accept:

State=AK

Zip=99999

WHY: When using the Test_Lead=1 parameter, even though the lead is not submitted and stored into the system, the Lead Filter Sets for all your buyers are still being checked to consider whether the response should be Matched or Unmatched.



Any vendor can submit the test with State=AK and Zip=99999 in order to force a match. The idea is that a real lead would never have this information, so no real-time leads would ever be eligible to match to this test Filter Set.

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MAKE SURE YOUR VENDOR IS ALSO USING THE CORRECT STATE AND ZIP CODE IN THEIR TEST LEADS.

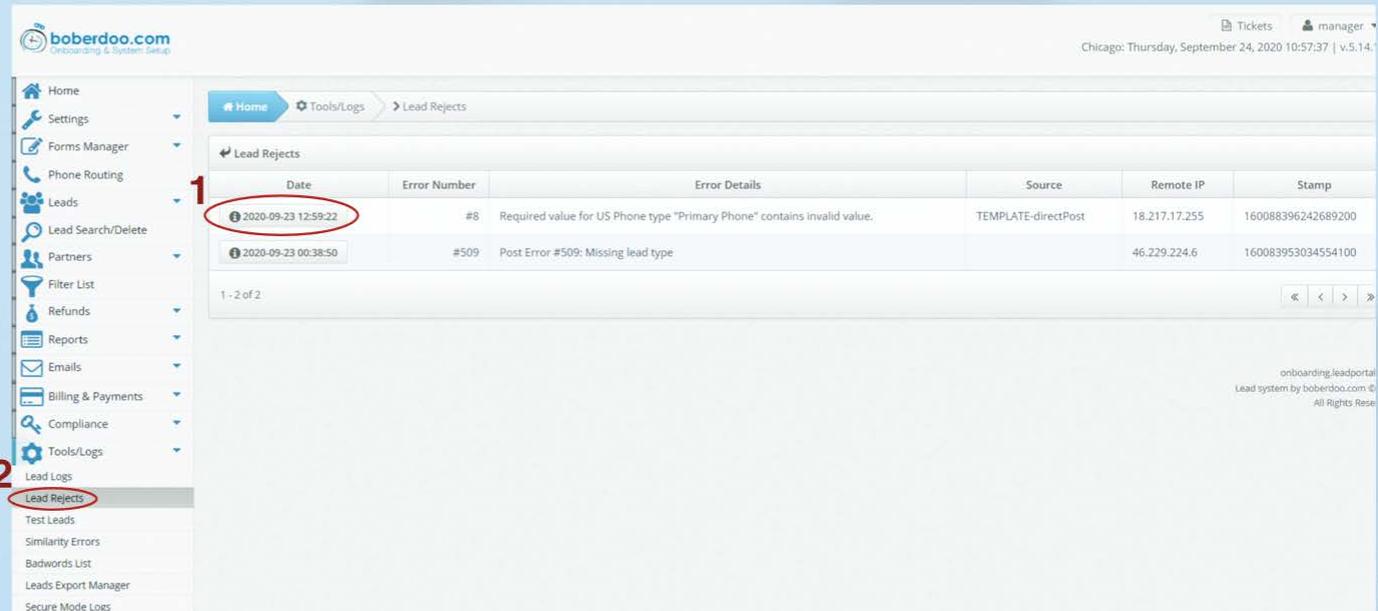
Step 1

Click the date to show more details.

Step 2

Click Tools/Logs tab to start checking test leads or lead rejects.

REMEMBER: A successful integration with your vendor depends on attention to detail and persistent communication to set up and test the integration. When testing is completed, remember to have the vendor remove the "Test_Lead=1" to enable the integration to handle live leads.



| Date | Error Number | Error Details | Source | Remote IP | Stamp |
|---------------------|--------------|--|---------------------|---------------|--------------------|
| 2020-09-23 12:59:22 | #8 | Required value for US Phone type "Primary Phone" contains invalid value. | TEMPLATE-directPost | 18.217.17.255 | 160088396242689200 |
| 2020-09-23 00:38:50 | #509 | Post Error #509: Missing lead type | | 46.229.224.6 | 160083953034554100 |

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