

## Creating a New Webhook

Webhooks are auto-triggered actions such as an email sent when a lead is matched.

### Step 1

In the Settings tab, select the Webhooks/Notifications subtab.

### Step 2

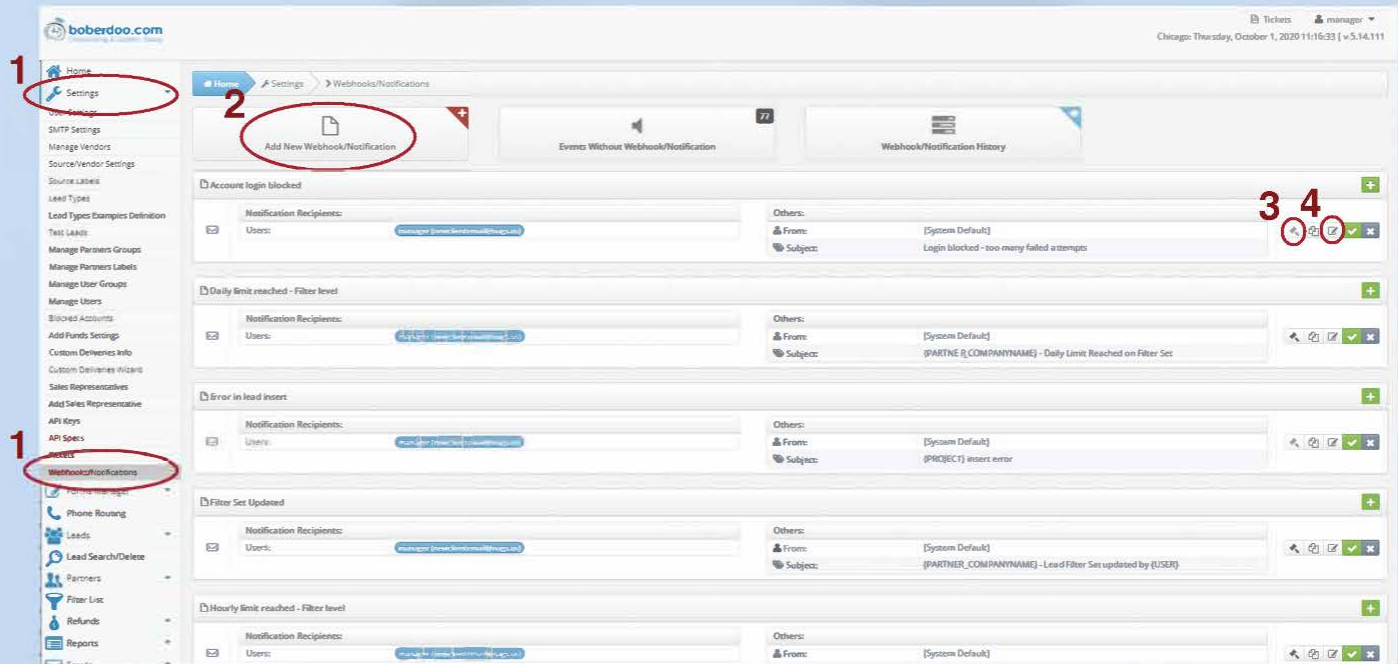
Create new webhooks from the selection of standard and customized webhooks.

### Step 3

Use the Rules tool (gavel icon) to apply and manage special instructions for the triggered event.

### Step 4

View and edit existing webhooks with the Edit tool (pencil icon).



### Related Links



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Video



Support Page

## Editing a Webhook

In the Edit Mode the webhook settings are managed. This example shows the New Lead Matched webhook.

### Step 1

Manage the recipient(s) of the webhook as well as what will be displayed in the email's Name From, Email From, Reply To, and Subject.

### Step 2

Magic strings allow you to compose the content with dynamic format that inserts specific data related to the event.

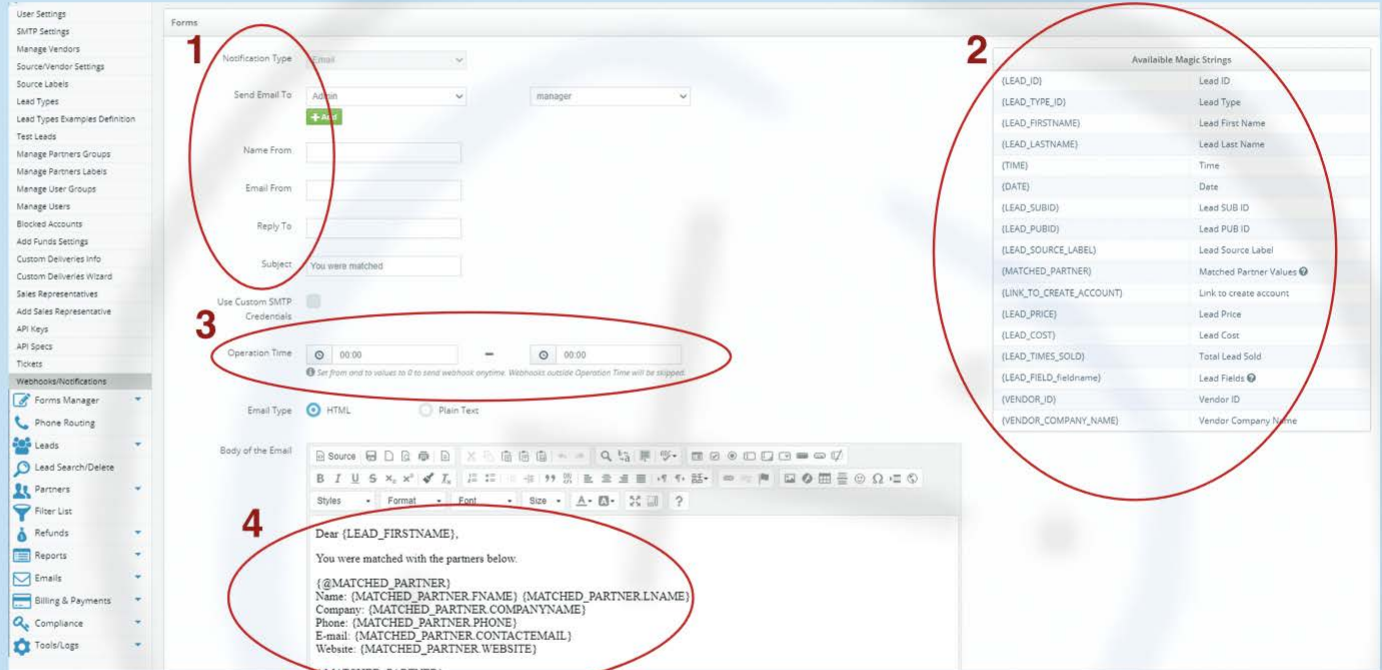
### Step 3

Operation Time enables the schedule whether the webhook is active or inactive.

### Step 4

Compose the static content with your magic strings in this space.

**Remember to scroll to the bottom and click Save before exiting the editor.**



The screenshot shows the 'Forms' editor for a webhook. It includes a sidebar with navigation options like 'User Settings', 'SMTP Settings', and 'Webhooks/Notifications'. The main area is divided into several sections:

- 1**: Notification Type (set to 'Email') and Send Email To (set to 'Admin' with 'manager' as the recipient).
- 2**: Available Magic Strings table:

Available Magic Strings	
{LEAD_ID}	Lead ID
{LEAD_TYPE_ID}	Lead Type
{LEAD_FIRSTNAME}	Lead First Name
{LEAD_LASTNAME}	Lead Last Name
{TIME}	Time
{DATE}	Date
{LEAD_SUBID}	Lead SUB ID
{LEAD_PUBID}	Lead PUB ID
{LEAD_SOURCE_LABEL}	Lead Source Label
{MATCHED_PARTNER}	Matched Partner Values
{LINK_TO_CREATE_ACCOUNT}	Link to create account
{LEAD_PRICE}	Lead Price
{LEAD_COST}	Lead Cost
{LEAD_TIMES_SOLD}	Total Lead Sold
{LEAD_FIELD_firstname}	Lead Fields
{VENDOR_ID}	Vendor ID
{VENDOR_COMPANY_NAME}	Vendor Company Name

- 3**: Operation Time (set to 00:00 - 00:00).
- 4**: Body of the Email content:
 

```
Dear {LEAD_FIRSTNAME},
You were matched with the partners below.
{@MATCHED_PARTNER}
Name: {MATCHED_PARTNER.FNAME} {MATCHED_PARTNER.LNAME}
Company: {MATCHED_PARTNER.COMPANYNAME}
Phone: {MATCHED_PARTNER.PHONE}
E-mail: {MATCHED_PARTNER.CONTACTEMAIL}
Website: {MATCHED_PARTNER.WEBSITE}
```

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