

API Specs

Integrating a Web Form or Integrating with a 3rd Party Vendor

Step 1

To integrate a web form or integrating with a 3rd party vendor you will need to provide The the API Keys, the API Specs, and the name of the Source.

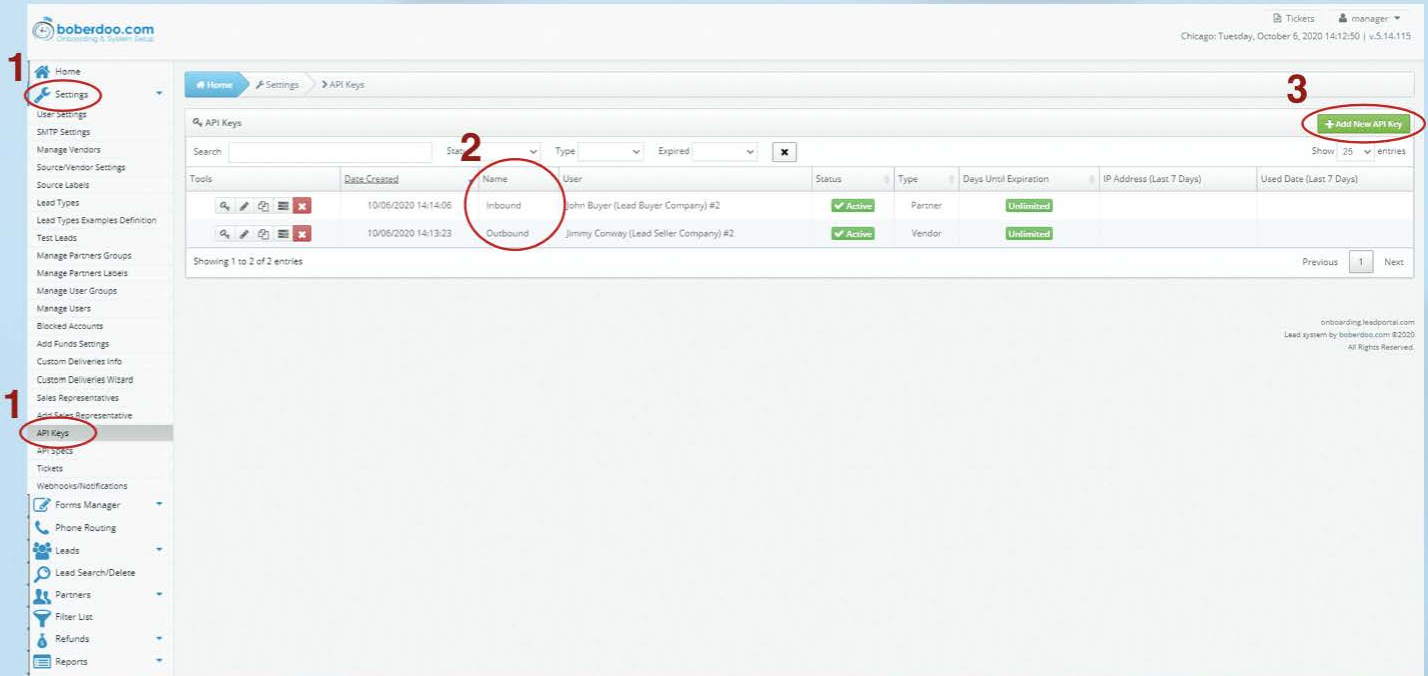
API Keys are found in your Settings tab by clicking the API Keys subtab.

Step 2

If you have existing API Keys you created they will be listed here for you to manage.

Step 3

If you need to create a new API Key click the Add New API Key button to begin the process.



The screenshot shows the boberdoo.com interface for managing API Keys. The sidebar on the left has 'Settings' and 'API Keys' highlighted. The main content area shows a table of API Keys with the following data:

Tools	Date Created	Name	User	Status	Type	Days Until Expiration	IP Address (Last 7 Days)	User Date (Last 7 Days)
[Icons]	10/06/2020 14:14:06	Inbound	John Buyer (Lead Buyer Company) #2	Active	Partner	Unlimited		
[Icons]	10/06/2020 14:13:23	Outbound	Jimmy Conway (Lead Seller Company) #2	Active	Vendor	Unlimited		

At the bottom right of the interface, there is a footer with the text: "onboarding.leadportal.com Lead system by boberdoo.com ©2020 All Rights Reserved."

Related Links



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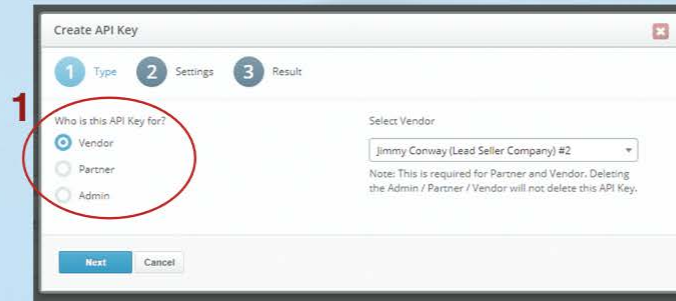
Creating A New API Key

New keys need to be created and then sent to your vendor or web form developer.

Step 1

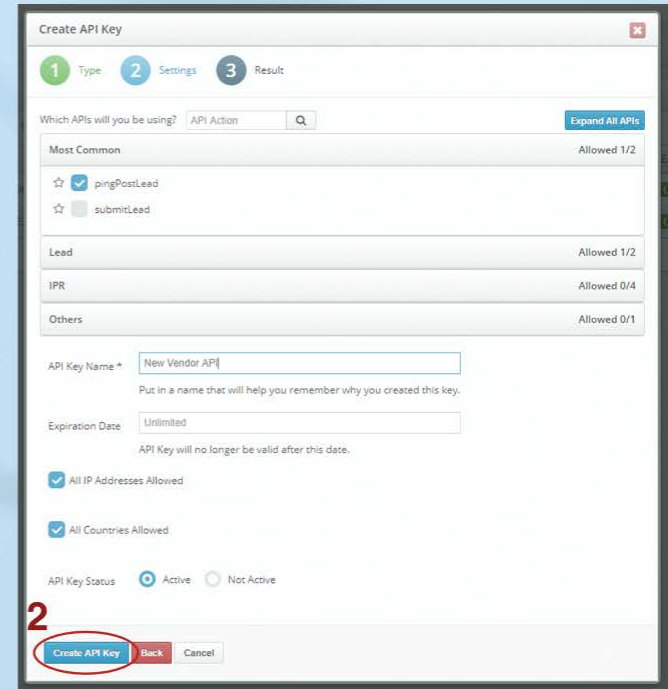
Select Type to indicate who you are provided the API Key.

- Vendor
- Partner
- Admin



Step 2

Settings - Based on your selection in Step 1, you will next configure by designating an API Action. If you're unsure which to select, please use a ticket to request clarification of what's best according to your needs. After assigning a name, and managing any expiration needs click Create API Key.



Step 3

The Tool will generate a unique API Key that should look similar to the example. You will need to copy and paste the API Key into the materials you are providing to your vendor or partner.

- Example API Key

Related Links



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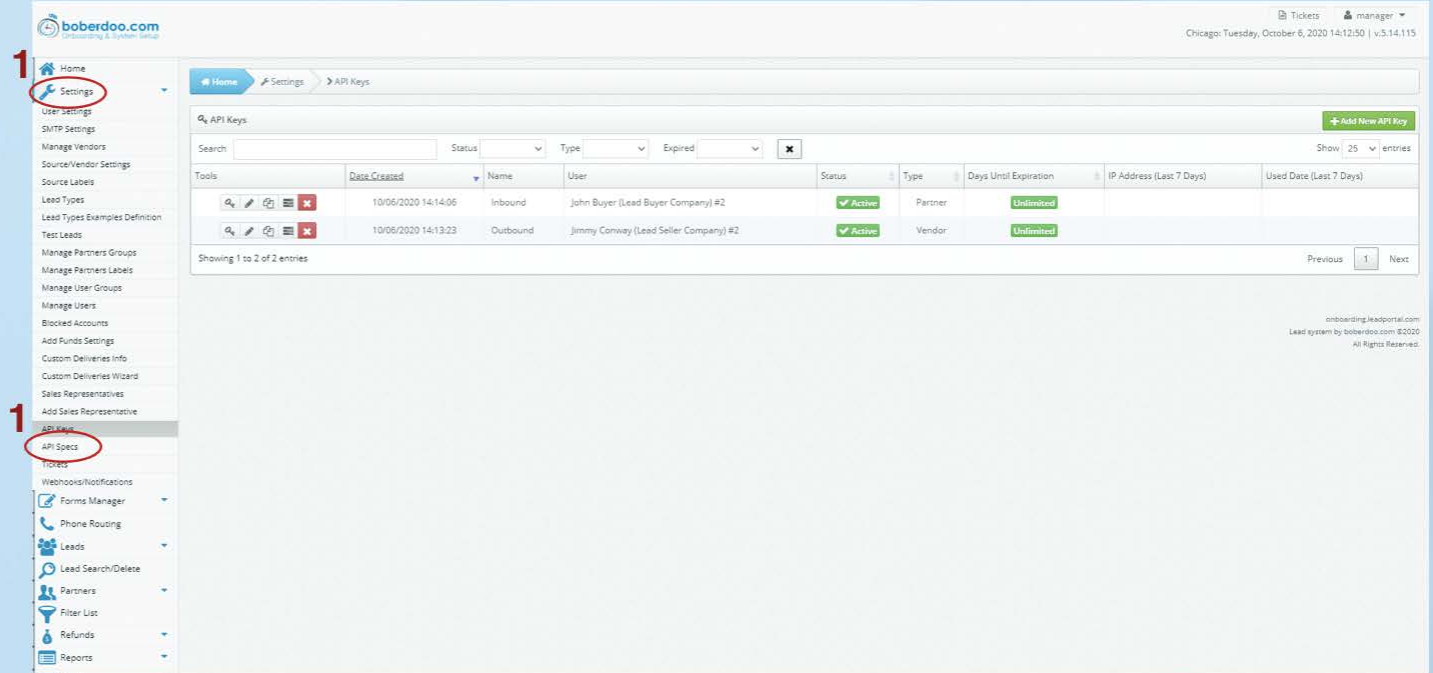
API Specifications

Your web developer or lead vendors will also need your API Specifications.

Step 1

Under the Settings tab, click the API Specs subtab to find the API Specs.

When you have questions, please create a new ticket. It will be listed here for you to manage.



The screenshot displays the 'API Keys' management page in the boberdoo.com system. The left-hand navigation menu is visible, with 'Settings' and 'API Specs' highlighted with red circles and the number '1'. The main content area shows a table of API keys with the following columns: Date Created, Name, User, Status, Type, Days Until Expiration, IP Address (Last 7 Days), and Used Date (Last 7 Days). Two entries are listed:

Date Created	Name	User	Status	Type	Days Until Expiration	IP Address (Last 7 Days)	Used Date (Last 7 Days)
10/06/2020 14:14:06	Inbound	John Buyer (Lead Buyer Company) #2	Active	Partner	Unlimited		
10/06/2020 14:13:23	Outbound	Jimmy Conway (Lead Seller Company) #2	Active	Vendor	Unlimited		

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API Specifications

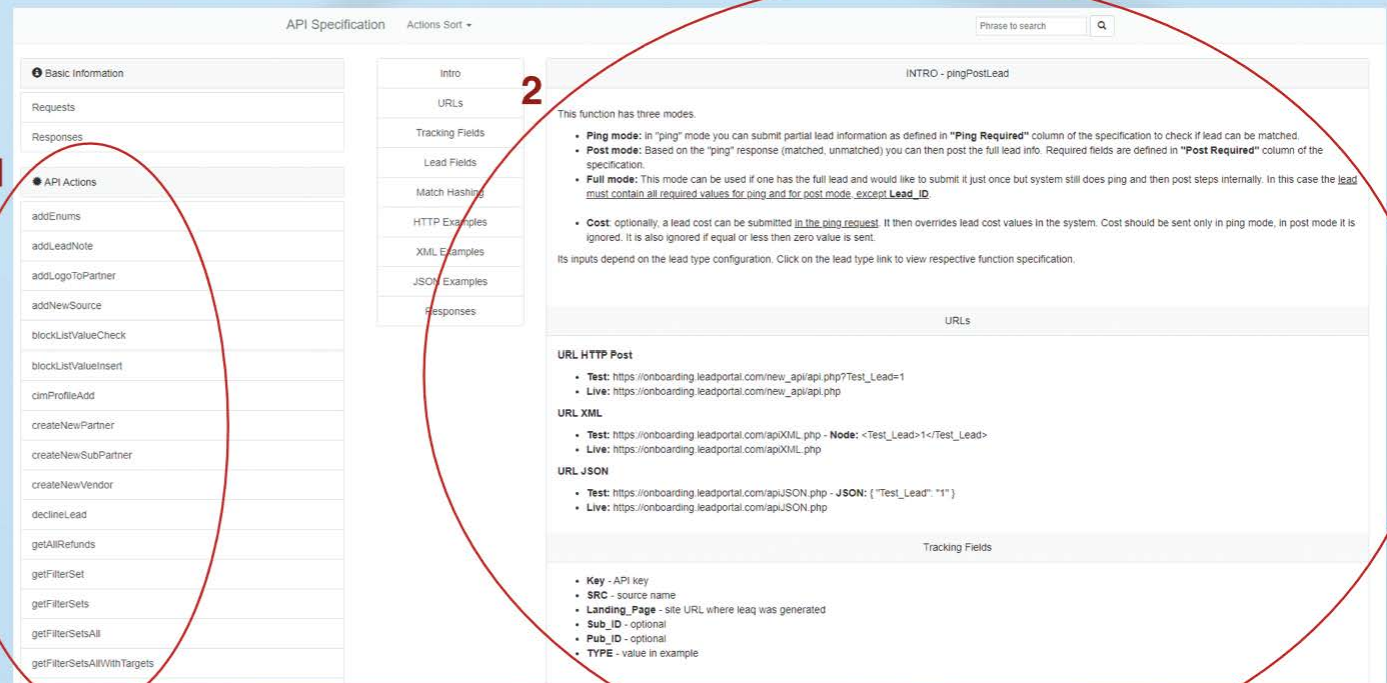
API Specifications include a "Posting URL" and the field specifications of the respective Lead Type.

Step 2

Click the desired "API Action" from the API Actions List. For example, clients often will use the pingPostLead action for pingPost integration (scroll down to find).

Step 3

All of the information your vendor needs is provided here.



The screenshot shows the 'API Specification' page for the 'pingPostLead' action. A red circle labeled '1' highlights the 'API Actions' list on the left, where 'pingPostLead' is selected. Another red circle labeled '2' highlights the main content area, which includes the 'INTRO - pingPostLead' section. This section contains a description of the function's modes and a list of required fields for each mode. The 'URLS' section provides the test and live URLs for the action. The 'Tracking Fields' section lists the fields that are returned by the action.

API Specification Actions Sort ▾

Basic Information

Requests

Responses

API Actions

- addEnums
- addLeadNote
- addLogoToPartner
- addNewSource
- blockListViewCheck
- blockListViewInsert
- cimProfileAdd
- createNewPartner
- createNewSubPartner
- createNewVendor
- declineLead
- getAllRefunds
- getFilterSet
- getFilterSets
- getFilterSetsAll
- getFilterSetsAllWithTargets

Intro

URLs

Tracking Fields

Lead Fields

Match Hashing

HTTP Examples

XML Examples

JSON Examples

Responses

INTRO - pingPostLead

This function has three modes.

- Ping mode:** in "ping" mode you can submit partial lead information as defined in "Ping Required" column of the specification to check if lead can be matched.
- Post mode:** Based on the "ping" response (matched, unmatched) you can then post the full lead info. Required fields are defined in "Post Required" column of the specification.
- Full mode:** This mode can be used if one has the full lead and would like to submit it just once but system still does ping and then post steps internally. In this case the lead must contain all required values for ping and for post mode, except **Lead_ID**.

- Cost:** optionally, a lead cost can be submitted in the ping request. It then overrides lead cost values in the system. Cost should be sent only in ping mode, in post mode it is ignored. It is also ignored if equal or less than zero value is sent.

Its inputs depend on the lead type configuration. Click on the lead type link to view respective function specification.

URLS

URL HTTP Post

- Test:** https://onboarding.leadportal.com/new_api/api.php?Test_Lead=1
- Live:** https://onboarding.leadportal.com/new_api/api.php

URL XML

- Test:** <https://onboarding.leadportal.com/apiXML.php> - Node: <Test_Lead>1</Test_Lead>
- Live:** <https://onboarding.leadportal.com/apiXML.php>

URL JSON

- Test:** <https://onboarding.leadportal.com/apiJSON.php> - JSON: { "Test_Lead": "1" }
- Live:** <https://onboarding.leadportal.com/apiJSON.php>

Tracking Fields

- Key** - API key
- SRC** - source name
- Landing_Page** - site URL where lead was generated
- Sub_ID** - optional
- Pub_ID** - optional
- TYPE** - value in example

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