



## News Release

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### PREVAIL™ CONCENTRATE RECEIVES APPROVAL FOR USE AGAINST ASFV

Virox™ is pleased to announce that Prevail™ Animal Premises Disinfectant-Cleaner & Deodorizer Concentrate (Prevail) has been approved by Health Canada for use against African Swine Fever virus (ASFv). As industry leaders in infection prevention, our goal is to ensure that our customers are protected against the threat of emerging disease outbreaks. The addition of the ASFv claim provides confidence that Prevail will be highly effective in the event of an outbreak in North America.

African Swine Fever has been the most significant disease outbreak within the global swine community in recent years. This viral infection has caused devastation throughout Asia and Europe, and an outbreak in North America would have extreme consequences, both in terms of direct costs of depopulating herds, and long-term economic impacts from limitations to trade. As there is no treatment option available, prevention, including rigorous cleaning and disinfection, is our only defense.

However, cleaning and disinfection should not be a trade-off between efficacy against pathogens and safety to the user and environment. José Ramirez, Lead Science Advisor at Virox Animal Health explains that *“Even the small number of formulated products that have demonstrated efficacy against the virus through direct data are difficult to handle and suffer from less-than ideal occupational safety and environmental profiles.”* When used as directed, Prevail is non-corrosive, non-irritating, and readily biodegradable. In addition, its strong cleaning capabilities, ease of application and superior surface coverage make it an excellent choice for everyday use. In the case of ASFv, Prevail should be applied for a contact time of five minutes at a 1:40 dilution.

Virox Technologies has been formulating revolutionary disinfectants for the war against pathogens for more than 20 years. As the creators of the Accelerated Hydrogen Peroxide® (AHP®) technology behind Prevail, we are committed to providing safer, more sustainable solutions to support a wide range of industries in building robust infection prevention programs. In addition to developing innovative products, we are equally committed to providing education and technical support to help facilities optimize their infection prevention protocols. Using Prevail with the right training and protocols can help you proceed with certainty against ASFv.

Please visit our website at [www.viroxanimalhealth.com/companion-animal-prevail-family](http://www.viroxanimalhealth.com/companion-animal-prevail-family) to learn more about how Prevail can help protect your facility against ASFv.

