

# CUTS FOR EVERY CUISINE

*The Foodservice Guide  
to Fresh-Cut Celery*



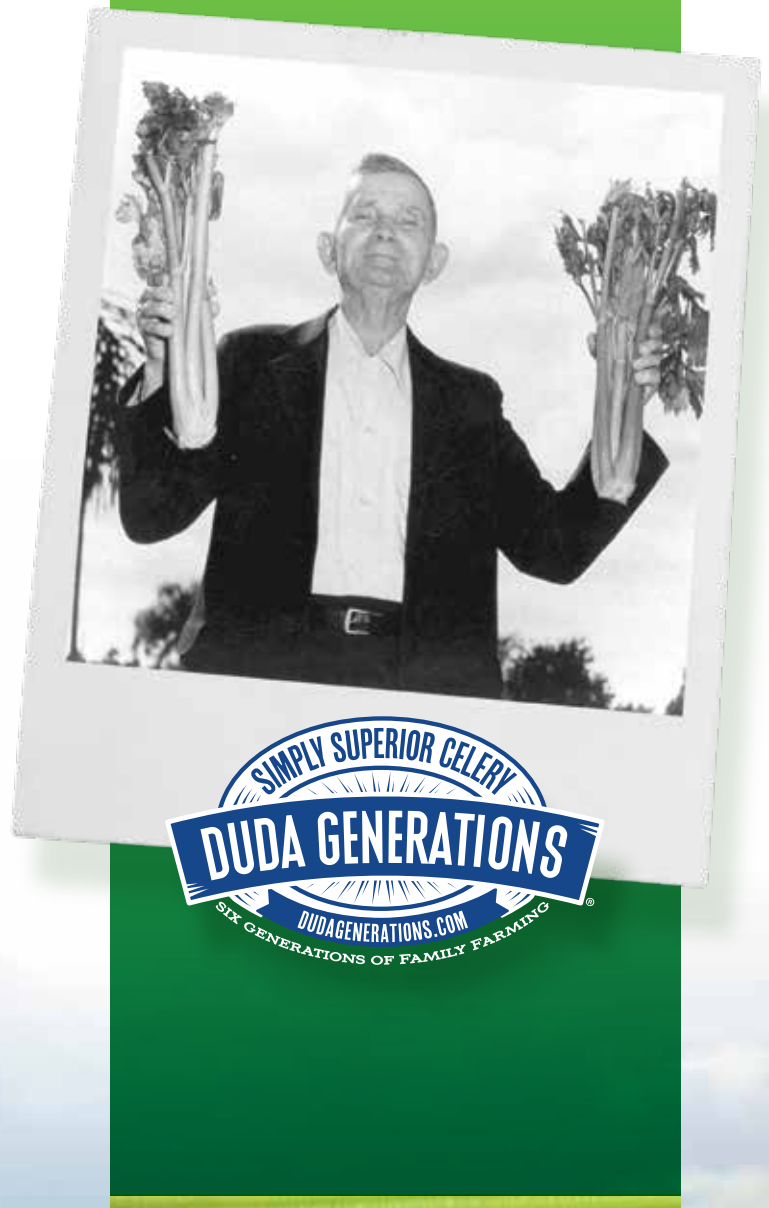
Celery is a staple in professional kitchens around the world, adding a distinct texture and flavor to a variety of dishes. Chefs know that when it comes to celery, there's one brand they can trust to consistently deliver on the quality and flavor they need—Dandy®.

The Foodservice Guide to Fresh Celery from Duda Farm Fresh Foods is designed to offer the tools you need for purchasing, handling and creating memorable menus featuring fresh celery.

## A Trusted Heritage Brand

Founded in 1926, Duda Farm Fresh Foods is in our sixth generation of family farming. We have been growing, shipping and marketing fresh fruits and vegetables for over 90 years. As the fresh-cut celery leader, we are the largest grower and processor of fresh-cut celery not only in the United States, but around the world. Our fresh-cut celery products are marketed under the Dandy® brand, and sold and served in retail and foodservice establishments all year round.

Duda's variety development program, special processing techniques, packaging development research and food safety protocols guarantee simply superior celery. Look for the Duda Generations logo indicating the best celery product on the market.





# THE CUT ABOVE

## Taste the Difference

Duda Farm Fresh Foods leads the world in research and development to naturally breed superior seed varieties with a difference you can taste. With our state-of-the-art flavor and nutrition laboratory--set up with an analytical "tongue" and "nose"-- we have made significant investments to better understand and work with nature to perfect growing the sweetest, crispiest varieties available.

## Lasting Freshness

Fresh-cut Dandy celery utilizes a variety of processes to protect and extend the shelf life of our products. From seed selection to transplant, growing, harvesting, processing and shipping. Duda ensures best practices to deliver unmatched freshness and quality to customers nationwide.



### Customizable Cuts & Programs Available:

FROM WHOLE STALKS TO STICKS TO SLICED & DICED



OUR CELERY STICKS CONSISTENTLY PROVE TO DELIVER A MUCH SWEETER FLAVOR



### 100% Usable Product

REDUCING FREIGHT AND CONSUMER WASTE



### Harvested & Shipped Within 24 Hours:

PICKED AT PEAK FRESHNESS AND PACKAGED WITHIN HOURS OF HARVEST



# Celery on *the Menu*



## Sticks Small

- Brown-butter braised celery with fresh bay leaves
- Creamy celery and leek gratin with crunchy Parmesan bread crumbs
- Apple cider-roasted celery with tarragon (serve with roast pork loin)
- Baked cod with tomato-braised celery and parsley



## Sticks Tall

- Dill & black pepper celery "pickles" (Bloody Mary's, relish trays)
- Celery, apple and endive slaw with toasted walnuts
- Stir-fried celery with sesame oil, chiles and crispy garlic chips
- Celery, shrimp and scallion fritto misto with remoulade aioli

## Sliced & Diced

- Black truffle-scented celery risotto with seared scallops (or morel mushrooms for vegetarian option)
- Fried cauliflower "rice" with celery, chervil and a poached egg
- Buffalo-chicken salad with celery, romaine and blue cheese dressing
- Pan-seared halibut with celery, fennel, Meyer lemon and caper relish



### Celery Provides More Than Great Flavor

- Low in calories
- High in fiber
- Excellent source of flavonoid antioxidants
- Rich source of vitamins A, C and K
- Good source of folate

### Storage And Handling Tips

- Refrigerate between 32-36°F / 0-2°C – 09-98% humidity
- Celery absorbs flavors from other products. Store it away from produce such as apples, onions or broccoli.



# Celery Sticks *Small*



Celery is a staple in professional kitchens around the world, adding a crunch when raw and a distinct yet mellow flavor to recipes.



# Celery Sticks Small



## Features & Benefits

- Available year-round
- Grown with sweeter flavor, greener color, less strings, and longer shelf life
- 100% useable product
- Reduces labor, waste and storage costs
- Arrives washed and ready to use



CELERY STICKS	STICKS PER 5 POUND UNIT (AVG)
4" Sticks 4" Sticks (place pack)	130 sticks
Buffalo Cut 4" Sticks Buffalo Cut 4" Sticks (place pack)	290 sticks

## CELERY NUTRITION FACTS

1	serving of celery (110 grams, approximately 2 large or 3 medium stalks)
15	calories
88	milligrams of sodium
10 %	of the Daily Value for folate
10 %	of the Daily Value for vitamin A
40 %	of the Daily Value for vitamin K

## Product Specs

STICKS 4**	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0308	10073150117284	5 lbs.	12 X 10.5 X 11.5	13.188 X 7.875 X 5.625	288	18/16	0.34	5.46
2x5	0554	10073150122189	10 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 6.375	168	12/14	0.58	10.8
4x5	0111	10073150113873	20 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 11.125	96	12/8	1.01	21.11
STICKS 4" PLACE PACK *	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0494	10073150198375	5 lbs.	12 X 10.5 X 11.5	13.188 X 7.875 X 5.625	288	18/16	0.34	5.46
2x5	0129	10073150189915	10 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 6.375	168	12/14	0.58	10.8
4x5	0123	10073150187614	20 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 11.125	96	12/8	1.01	21.11
BUFFALO CUTS 4**	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0350	10073150194506	5 lbs.	12 X 10.5 X 11.5	13.188 X 7.875 X 5.625	288	18/16	0.34	5.46
2x5	0107	10073150132515	10 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 6.375	168	12/14	0.58	10.8
4x5	0112	10073150127474	20 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 11.125	96	12/8	1.01	21.11
BUFFALO CUTS PLACE PACK 4**	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0182	10073150194476	5 lbs.	12 X 10.5 X 11.5	13.188 X 7.875 X 5.625	288	18/16	0.34	5.46
2x5	0176	10073150194469	10 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 6.375	168	12/14	0.58	10.8
4x5	0114	10073150176373	20 lbs.	12 X 10.5 X 11.5	13.25 X 11.750 X 11.125	96	12/8	1.01	21.11
SCHOOL PACKS 4**	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1.6 OZ/ 50CT	0503	10073150156894	50 ct	4.75 x 3 x 1.0	13.188 X 7.875 X 5.625	288	18/16	0.34	5.46
1.6 OZ/75 CT	0502	10073150156887	75 ct	4.75 x 3 x 1.0	13.25 X 11.750 X 6.375	168	12/14	0.58	10.8
1.6 OZ/150 CT	0501	10073150156870	150 ct	4.75 x 3 x 1.0	13.25 X 11.750 X 11.125	96	12/8	1.01	21.11
SCHOOL PACKS 4**	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
2 OZ/ 50CT	0488	10073150195251	50 ct	4.75 x 3 x 1.0	13.25 X 11.750 X 6.375	168	12/14	0.58	6.72
2 OZ/75 CT	0486	10073150194667	75 ct	4.75 x 3 x 1.0	13.25 X 11.750 X 6.375	168	12/14	0.58	9.84
2 OZ/150 CT	0485	10073150194650	150 ct	4.75 x 3 x 1.0	13.25 X 11.750 X 11.125	96	12/8	1.01	19.86

\*Additional stick sizes available

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# Diced & Sliced Celery



Celery is a staple in professional kitchens around the world, adding a crunch when raw and a distinct yet mellow flavor to recipes.



# Diced & Sliced Celery



## Features & Benefits

- Available year-round
- Grown with sweeter flavor, greener color, less strings, and longer shelf life
- 100% useable product
- Reduces labor, waste and storage costs
- Arrives washed and ready to use



## CELERY NUTRITION FACTS

**1** serving of celery  
(110 grams, approximately  
2 large or 3 medium stalks)

**15** calories

**88** milligrams of sodium

**10 %** of the Daily Value  
for folate

**10 %** of the Daily Value  
for vitamin A

**40 %** of the Daily Value  
for vitamin K



SLICED/DICED CUTS	CUPS PER 5 POUND UNIT	OUNCE WEIGHT PER CUP
1/4-inch dice	15-1/4 cups	(5.25 ounces/cup)
3/8-inch dice	15-3/4 cups	(5.1 ounces/cup)
1/2-inch dice	17 cups	(4.7 ounces/cup)
1/4-inch crescent	18 cups	(4.4 ounces/cup)
1/2-inch crescent	19 cups	(4.2 ounces/cup)

## Product Specs

DICED 1/4"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0146	10073150117413	5 lbs.	10.5 X 8.75 X 3.5	13.188 X 7.875 X 5.625	288	18/16	0.34	5.52
2x5	0158	10073150117277	10 lbs.	10.5 X 8.75 X 3.5	13.25 X 11.750 X 6.375	168	12/14	0.58	10.77
4x5	0155	10073150115747	20 lbs.	10.5 X 8.75 X 3.5	13.25 X 11.750 X 11.125	96	12/8	1.01	21.04
DICED 3/8"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0709	10073150129577	5 lbs.	10 X 7.5 X 3.5	9.313 X 9.7813 X 5.688	288	18/16	0.29	5.45
2x5	0711	10073150122196	10 lbs.	10 X 7.5 X 3.5	13.25 X 11.750 X 6.375	168	12/14	0.58	10.77
4x5	0142	10073150123155	20 lbs.	10 X 7.5 X 3.5	13.25 X 11.750 X 11.125	96	12/8	1.01	21.04
DICED 1/2"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0134	10073150194452	5 lbs.	11 X 7.25 X 4.25	13.0 X 7.875 X 5.625	288	18/16	0.33	5.46
2x5	0171	10073150126163	10 lbs.	11 X 7.25 X 4.25	13.25 X 11.750 X 6.375	168	12/14	0.58	10.81
4x5	0177	10073150126989	20 lbs.	11 X 7.25 X 4.25	13.25 X 11.750 X 11.125	96	12/8	1.01	21.13
CRESCENT 1/4"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0185	10073150194483	5 lbs.	9 X 7.125 X 5	13.188 X 7.875 X 5.625	288	18/16	0.34	5.46
2x5	0221	10073150122202	10 lbs.	9 X 7.125 X 5	13.25 X 11.750 X 6.375	168	12/14	0.58	10.8
4x5	0220	10073150117840	20 lbs.	9 X 7.125 X 5	13.25 X 11.750 X 11.125	96	12/8	1.01	21.13



# Celery Sticks Talls



Celery is a staple in professional kitchens around the world, adding a crunch when raw and a distinct yet mellow flavor to recipes.



# Celery Sticks Talls



## Features & Benefits

- Available year-round
- Grown with sweeter flavor, greener color, less strings, and longer shelf life
- 100% useable product
- Reduces labor, waste and storage costs
- Arrives washed and ready to use



CELERY STICKS	STICKS PER 5 POUND UNIT (AVG)
7"-8" Sticks 11" Sticks	80 sticks
10"-12" Sticks	50 sticks

## CELERY NUTRITION FACTS

**1** serving of celery  
(110 grams, approximately  
2 large or 3 medium stalks)

**15** calories

**88** milligrams of sodium

**10 %** of the Daily Value  
for folate

**10 %** of the Daily Value  
for vitamin A

**40 %** of the Daily Value  
for vitamin K

## Product Specs

TALLS 7-8"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0551	10073150117420	5 lbs.	11 X 10 X 3.25	13.0 X 7.875 X 5.625	288	18/16	0.34	6.25
2x5	0544	10073150194490	10 lbs.	11 X 10 X 3.25	13.25 X 11.750 X 6.375	168	12/14	0.58	11.25
4x5	0543	10073150112975	20 lbs.	11 X 10 X 3.25	13.25 X 11.750 X 11.125	96	12/8	1.01	21.25

TALLS 11"	PRODUCT CODE	GTIN	PACK SIZE	PACKAGE DIMENSIONS	CARTON DIMENSIONS	CARTONS/PALLETS	TIE & HIGH	CARTON CUBE ft <sup>3</sup>	CARTON GROSS WT./LB.
1x5	0551	10073150117420	5 lbs.	12 X 14.5 X 3	9.3 X 7.8 X 5.68	288	18/16	0.23	5.43
4x5	0575	10073150165421	20 lbs.	12 X 14.5 X 3	13.250 X 11.750 X 11.125	96	12/8	1.01	21.09



# DANDY<sup>®</sup> DELIVERS

## Progressive Processing

Duda Farm Fresh Foods uses a highly-innovative water jet cutting technology that eliminates the use of metal blades. This technique cuts the celery more smoothly, leaving less strings and pits, and locks in moisture - resulting in a higher quality product.

Our state-of-the-art Oxnard, California facility maximizes production and meets the most updated food safety requirements. The 65,000 square foot facility features 37,000 square feet of photovoltaic panels, which provide 40% of the power for the facility.

Dandy<sup>®</sup> delivers with our in-house freight experts and logistics team that doesn't depend on the open truck market to cover delivered business. In addition to our own small trucking fleet, we have developed direct relationships with various trucking companies which have dedicated specific trucks for our program. Our consistent truck supply means on-demand deliveries and excellent customer service. From across town to across the world, let our team take care of your logistics.



# FLAVOR PAIRINGS GUIDE

## A Variety of Flavor

To inspire you to create your own celery dishes, we've created a Celery Flavor Pairings Chart which takes you through suggested complementary savory, spicy, and sweet flavors plus ingredients including proteins, herbs and spices.

Start with the clean, mineral flavor of fresh celery and take off on an adventure into culinary creativity. Celery is a staple in professional kitchens around the world, adding a crunch when raw and a distinct yet mellow flavor when cooked.



### Spicy/Aromatic

- CAPERS
- CURRY
- GARLIC
- LEMON
- OLIVE OIL
- PAPRIKA
- WHITE PEPPER
- TARRAGON
- BLACK TRUFFLES
- HORSERADISH
- DIJON MUSTARD



### Protein

- CHEESE – BLEU, FETA, GOAT, GRUYERE, PARMESAN
- CHICKEN
- SHELLFISH
- LEGUMES
- LAMB
- PROSCIUTTO



### Herb/Spices

- BASIL
- BAY LEAF
- CHIVES
- DILL
- PARSLEY
- SCALLIONS & SHALLOTS
- THYME

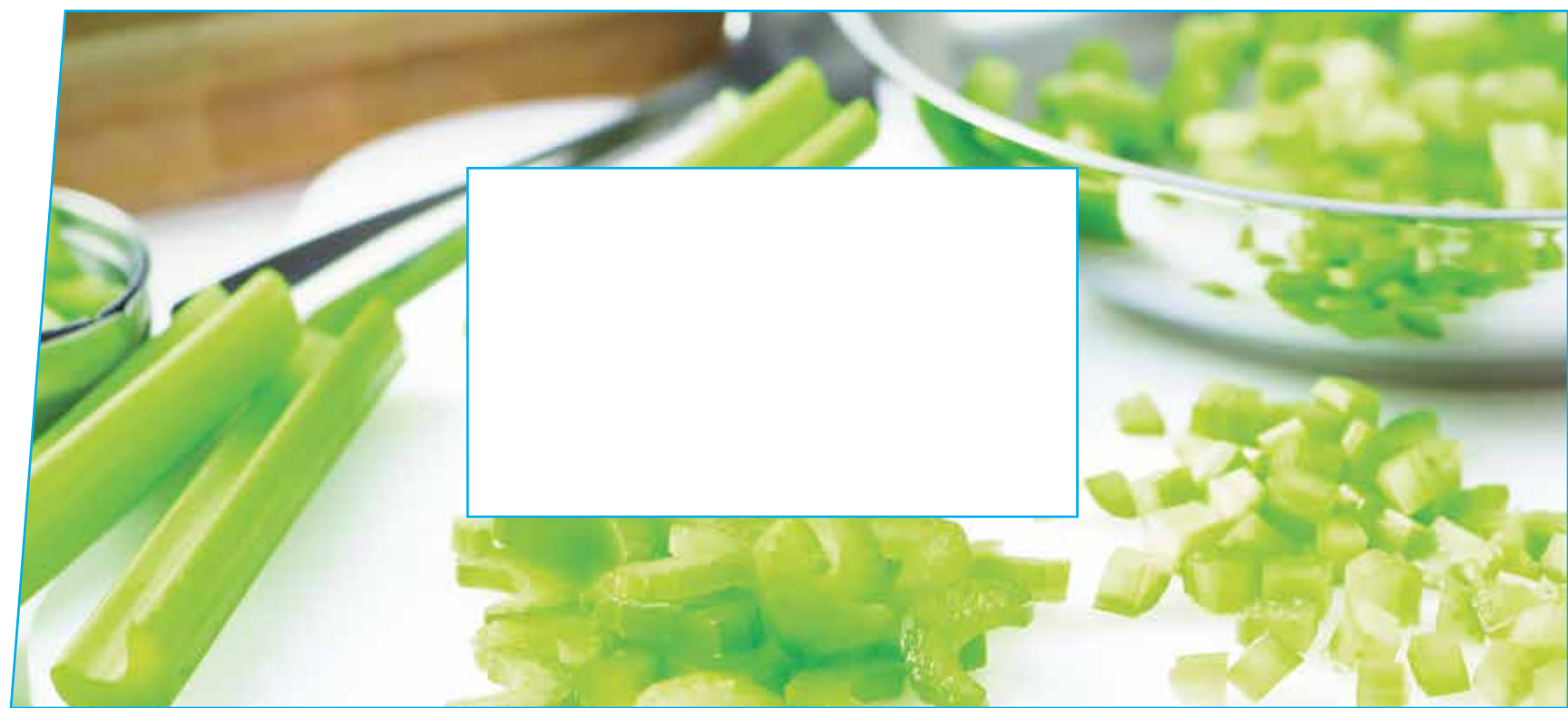


### Sweet

- APPLE
- NUTMEG
- NUT BUTTERS
- DARK CHOCOLATE
- WALNUT







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