

## Nearly 100 YEARS

# of GROWING EXPERTISE

In 1909, Andrew Duda left his homeland in Europe's Astro-Hungarian Empire and traveled to the United States in pursuit of the American dream. For several years he and his young family struggled to pay for the 40 acres he had claimed, and to bring in a successful crop. Finally, in 1926, the family's first cash crop of celery was taken to market and A. Duda and Sons was formed.

## Regional GROWING

#### ACROSS the NATION

Growing in the most fertile land in the United States, Duda Farm Fresh Foods provides the best quality fruits and vegetables that are closely monitored to meet our high safety standards. Our regional growing program enables year-round availability of a wide range of products packed in our well-known Dandy brand. Through an extensive alliance of grower partners both nationally and internationally, Duda is a trusted single-source provider of the fresh produce consumers crave.

Today, as the fresh produce division of DUDA, we are a sixth-generation, family-owned, Florida-based Corporation with production and shipping operations in the United States, and internationally.

## Investing in INNOVATION

Investment in research and development for new innovations that enable us to meet the demands of current and future customers and consumers

World's largest celery research program

1400 celery lines developed each year, 152 celery varieties, 37 patented and protected celery varieties

Striving to naturally create the best flavor, texture, nutrition and appearance



## The TOP Tier CHOICE









CITRUS

TIONS OF FAMIL

SWEET

BROCCOLI / CAULIFLOWER FRESH-CUT CELERY LETTUCE /

**RADISHES** 

#### **GROWING for**

### future GENERATIONS

With 184 years of celery research and development, our promise to responsibly harvest the freshest quality produce while reducing our environmental footprint continues today, just as our founders envisioned.

Our focus on being responsible stewards of the land includes company-wide initiatives that are monitored each and every day. We believe we're growing more than fresh produce: we're growing a healthy future for your family.

Learn more about our conscientious farming practices at dudafresh.com/ourfarms

**GROWER Direct** 



WATER CONSERVATION REDUCING CARBON EMISSIONS **CONSERVING ENERGY SMART PACKAGING RECYCLING PROGRAMS SOLAR-POWERED FACILITIES** GROWING ORGANIC PRODUCTS

## **CONNECTED** to

## **CONSUMERS and CAUSES**

As we continually encourage families to eat more fresh produce, our goal is to establish connections with consumers and drive brand loyalty. With every season, we are educating and inspiring shoppers to incorporate fruits and vegetables into their daily diets as part of a healthy lifestyle. These connections are designed to be developed before, during, and after purchase to encourage brand loyalty,

Family owned and operated with an understood responsibility to supply high quality, safe and affordable fresh products

A values-based team who share a commitment to meeting high standards

research and innovation, and a focus on developing products that meet consumer and market needs

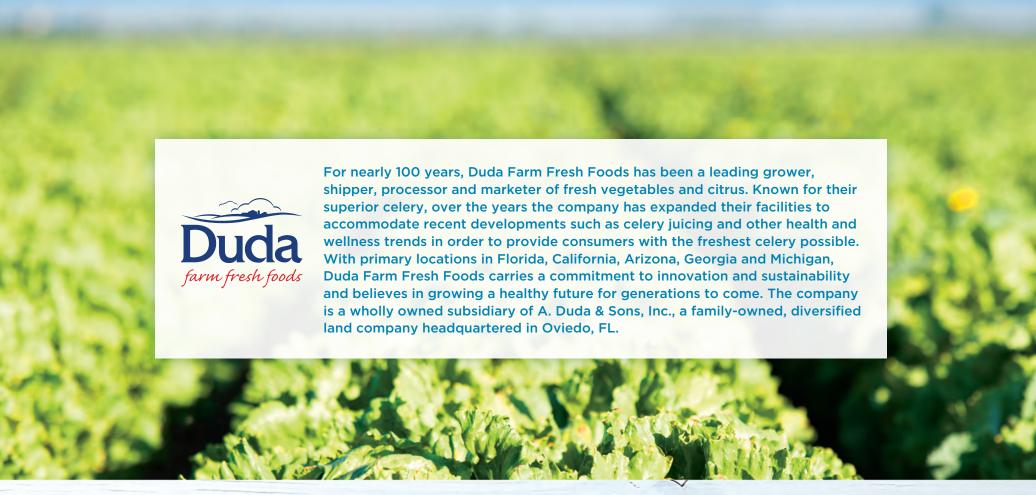
Expansive grower alliance enabling us to be your single-source solution













#### Get Ideas & Share Yours by Joining our Online Community











