## FEDERAL SPENDING OUTLOOK TBK GOVCON VIRTUAL SUMMIT

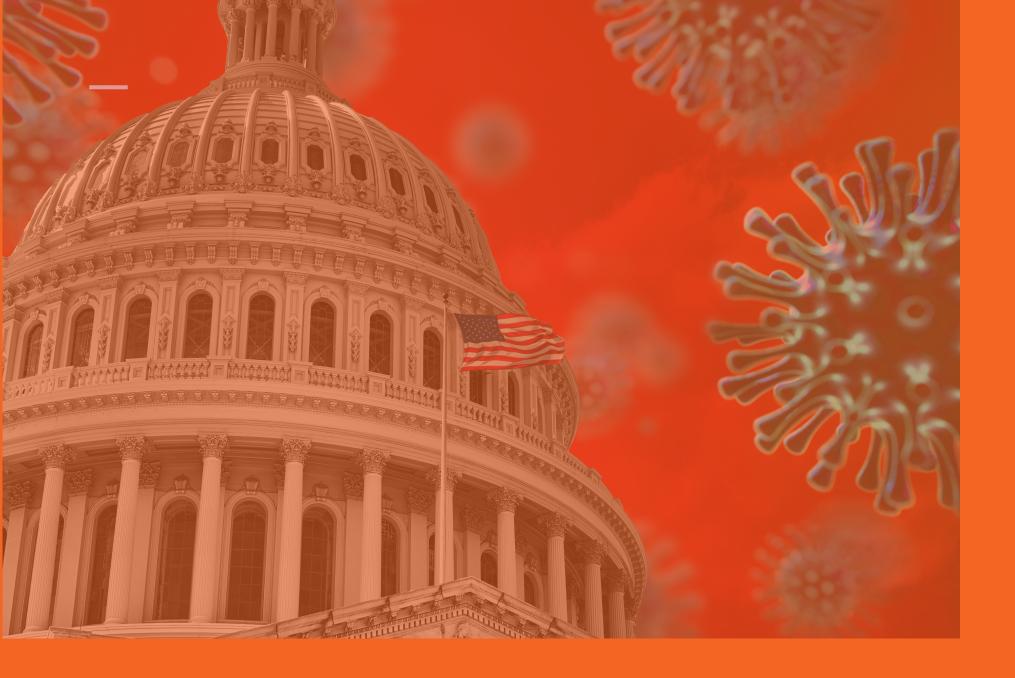
## **FEDERAL SPENDING DATA MADE EASY**

- **Immensely Powerful**
- Intelligently connects
- Win more business, and go beyond the ordinary



key data points

202



## Created By: Founder & CEO Ashok Mehan



### **Fedmine: Assessment of the** budget, policy, and key initiatives of the new incoming administration of Joe Biden

# DISCUSSION OUTLINE

**Brief Introduction to the:** FY 2020-21 Budget

And what you can expect from a **Biden Administration** 

AGENDA



It's no surprise here - the government is big, and you can't know which door to open first. Or Do You?

# There are well over 1,000 agencies, bureaus and sub components within the federal government in the US.

Source: theguardian.com





A Serial Entrepreneur, Ashok founded Fedmine in 2003 based on his experiences in the federal contracting industry, and his take on what's missing.

A recognized authority in federal contracting, Ashok has been quoted in trade journals such as WBJ, Washington Technology, The Government Executive and more.

He enjoys spending time with his family, his dog and reading about astronomy and the science of life!



ASHOK MEHAN Founder & CEO Fedmine

## OUR SPEAKER

# Fedmine's mission is to bring accurate

information, unmatched transparency and clear accountability to the world of government contracts. We provide the shortest path to conducting mutually beneficial relationships between government and industry.

Founded in 2004, we provide agencies, prime contractors and support firms convenient, simplified access to the most comprehensive federal contract data sets available anywhere.





ABOUT FEDMINE

Who received the PPP money - and which agencies spent the most? Did you receive any money?

# Agencies received some \$2.13 Trillion in April 2020? Which Ones?

Source: theguardian.com





### **A CIRCULAR REALITY**



## INTEGRATED CURATED DATASETS ARE KING IN TODAY'S DISINFORMATION ENVIRONMENT





**Prime Contractors** 

**Growth Support Firms** 

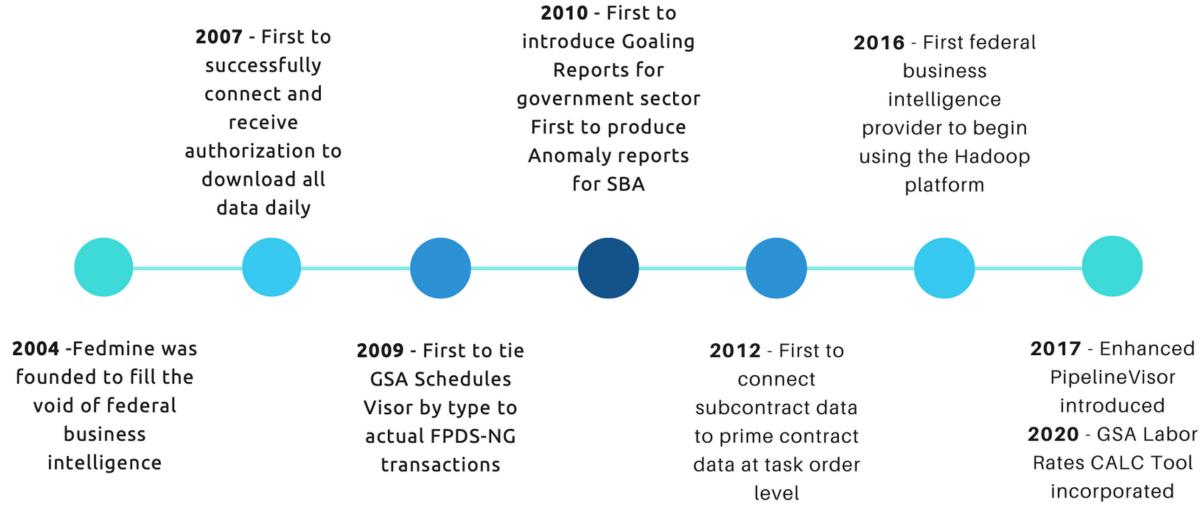
### **ANATOMY OF MONITORING** FEDERAL SPENDING IN REAL-TIME

- Conduct fast Super Searches, create custom keyword alerts
- Discover subcontractors at the task order level, with complete comprehension of what matters most
- Receive daily alerts based on awarded contracts within your addressable market
- Build a pipeline with addressable re-compete and newly forecasted solicitations
- Dissect competition, quickly view agency markets, drill down to key contacts and download information for marketing needs



OUR ONLINE PLATFORM ANALYZES AND SIMPLIFIES THE INCREASINGLY COMPLEX FEDERAL **BUSINESS LANDSCAPE IN** REALTIME, PROVIDING YOU THE VISIBILITY YOU NEED INTO YOUR ADDRESSABLE MARKET OF BUSINESS OPPORTUNITIES.

#### Fedmine Timeline of Achievements





### A TRUE LEADER IN PROVIDING FEDERAL BUSINESS **INTELLIGENCE TO INDUSTRY AND** GOVERNMENT

## THE BUDGET PROCESS



Every fiscal year, congress decides how much money to give the federal government through its budgeting and appropriations process. These funds, or appropriations, are then designated for specific purposes and placed in specific federal accounts for each agency to use.



Federal agencies are responsible for spending these funds to carry out their programs and operations, which the treasury department assists with by managing the federal government's accounts.



All federal agencies have their own financial accounting systems to track money flowing in and out of accounts, and the treasury department is responsible for maintaining current and accurate information about the balances of agency accounts. This applies to accounts designated for paying individuals receiving social security, providing medicare reimbursements, or paying for grants for roads and bridges.



## TOTAL FEDERAL SPENDING BY FISCAL YEAR

Total federal spending YTD in FY 2021 (the government's fiscal year starts October 1).

As of December 11, 2020 stood at: \$1.43 TRILLION.

AVERAGE DAILY SPENDING IN FY 2021 IS CLOSE TO \$20 BILLION



#### Fiscal Year

#### Obligations

2021	\$1.21T
2020	\$6.91T
2019	\$5.03T
2018	\$4.71T
2017	\$4.56T
2016	\$4.50T
2015	\$4.33T
2014	\$4.19T
2013	\$4.20T
2012	\$4.18T

## DEFICIT FINANCING

To pay for a deficit, the federal government borrows additional funds, which increases the debt. The total debt that the federal government owes is essentially the accumulation of deficits over time, minus debt repaid by any surpluses, plus debt that the Treasury owes to other parts of the federal government such as the Social Security program. Other activities contribute to the change in federal debt, such as changes in the Treasury's operating cash account and federal student loans.



IN FY 2020 THE FEDERAL GOVERNMENT SPENT \$3.13 TRILLION MORE THAN IT COLLECTED RESULTING IN A DEFICIT BY THE END OF FY 2020 THE GOVERNMENT ACCUMULATED A STAGGERING \$26.95 TRILLION IN TOTAL FEDERAL DEBT



### BETWEEN FY 2019 -2020 THE GOVERNMENT ADDED \$4.3 TRILLION MORE IN DEBT

#### FEDERAL BUDGET

# OVERVIEW OF THE FY 2020 - 21 BUDGET









**THE FY 2021 BUDGET IS PROJECTED TO** FALL SHORT BY **\$966B (DEFICIT) FROM AN OVERALL BUDGET** OF \$4.829

#### MANDATORY SPENDING - \$2.96 TRILLION

This spend includes programs such as Social Security, Medicare & Unemployment

#### DISCRETION TRILLION

This spend is appropriated based on the President's budget

#### INTEREST ON NATIONAL DEBT STANDS AT - \$378 BILLION

This spend is appropriated based on the President's budget



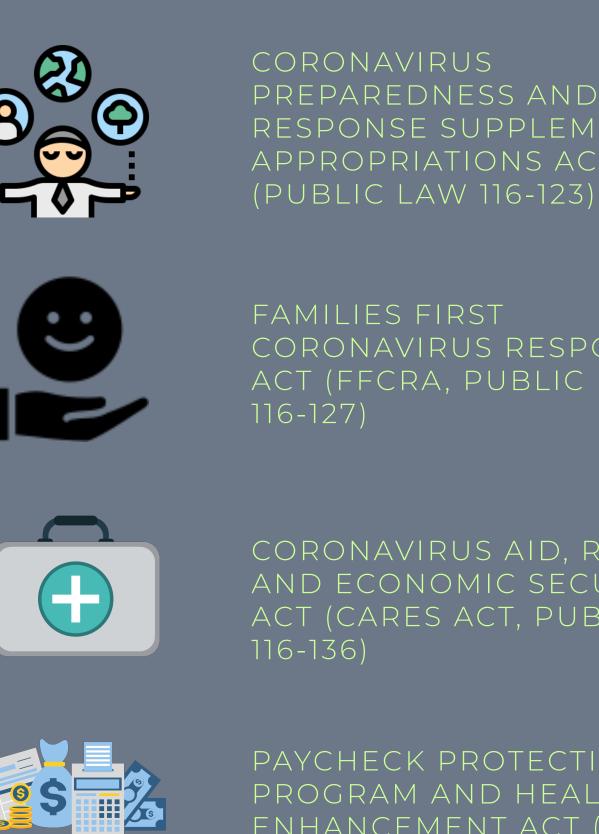
#### **DISCRETIONARY SPENDING - \$1.49**

### Actual FY 2020 Spend

Based on a joint statement released by the Treasury and OMB released on Nov 2020 the government spent \$6.55 trillion in FY 20

This is \$1.76 trillion more than budgeted. The deficit was \$3.13 trillion

In response to the pandemic, programs and laws were put in place to support hard hit industries, small businesses and families and individuals



RESPONSE SUPPLEMENTAL APPROPRIATIONS ACT, 2020

CORONAVIRUS RESPONSE ACT (FFCRA, PUBLIC LAW

CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT (CARES ACT, PUBLIC LAW

PAYCHECK PROTECTION PROGRAM AND HEALTH CARE ENHANCEMENT ACT (PPPHCE ACT, PUBLIC LAW 116-139).

# EFFECTS OF THE PANDEMIC

Table 1. Total Receipts, Outlays, and Deficit (in trillions of dollars)

3.462	4.447	-0.984
3.706	4.790	-1.083
3.420	6.552	-3.132
	3.706	3.706 4.790

Note: Detail may not add to totals due to rounding.





### Outlays were \$2.105 trillion more chan expected, namely by Dept of Health and Human services, Dept of Labor, Dept of Treasury and the Small Business Administration

HS Spend Report BA Spend Report ept of Labor Spend Report

Dept of Treasury Spend Report

To aid the nation's recovery from the coronavirus disease 2019 (COVID-19) pandemic, the U.S. Congress passed four special appropriations laws and Economic Security (CARES) Act, which provides approximately \$2.09 trillion, the largest supplemental appropriation in American history.

In this analysis, we explore the COVID-19 supplemental appropriation laws passed by the U.S. Congress, starting with the amount of funding budgeted for agencies and how that money provided financial relief.

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Gain the competitive edge to win more federal contracts with our new and improved **SuperSearch**<sup>™</sup>.





# PANDEMIC SUPPLEMENTAL SPEND

#### **\$1.27 TRILLION**

#### **\$2.59 TRILLION**

allocated to fund loan and loan guarantee

appropriated to four agencies -Treasury, Health & Human Services, Labor & SBA

### **\$483 BILLION**

appropriated to the PPP program, of which 30% was not spent



### PHASE 1: Coronavirus Preparedness and Response Supplemental Appropriations Act, 2020 (Enacted March 6, 2020)

#### **NEW AGENCY FUNDING (\$7B):**

#### Medical Care & Research

- Over \$5B in medical care and research including development of vaccines and therapies
- Funding for epidemiology, infectious disease control and mitigation

#### **Business, Government & Institutions**

- Emergency preparedness for the Department of State consular programs
- \$1B in economic assistance to other countries



a galley of type and bype specimen book.



MEDICINE HEALTH TREATMENT DOCTOR SURVEY RECIPE

MEDICINE

 $-\sqrt{}$ 

# **HOW MUCH** SUPPLEMENT **AL FUNDING** HAS BEEN **SPENT?**

Ninety-two percent of the \$2.59 trillion in COVID-19 funding was appropriated to four agencies: The Treasury, Health and Human Services, Labor, and the Small Business Administration (SBA).

Of those funds, roughly half, or \$1.27 trillion, were allocated to fund loan and loan guarantee programs.

These funds could be used to generate an estimated \$3.92 trillion in loans and loan guarantees to businesses and individuals.

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As of September 1, 2020, roughly **\$2.59 trillion in new budgetary** resources have been made available for federal agencies to respond to the pandemic. Agencies can use this funding for contracts, grants, loans, and other assistance, as well as direct payments like the Economic Impact Payments (EIP) appropriated in Phase 3.

### The PPP program was only \$483 Billion, and 30% of it was not spent

## Get the right data in real time.

Gain the competitive edge to win more federal contracts with our new and improved **SuperSearch**<sup>™</sup>.







# PRESIDENT TRUMP'S FY 2021 BUDGET -PRE-PANDEMIC



Source – https://www.whitehouse.gov/wp-content/ uploads/2020/02/budget\_fy21.pdf.

## FY 2021 BUDGET PRE-PANDEMIC

In February 2020, the FY 21 budget was released, which placed emphasis on:

- R&D \$142B in Federal Research & Dev
- Non-Defense Al & Quantum Information Science
- Beyond R&D investments in education and job training to support industries of the future

This is expected to change with changes in priority with the new administration and pandemic efforts

FY 21 Budget - Feb 2020 (Pre-Pandemic)								
Agency	Budgeted Outlay in Billions	increase/decrease over previous year in Billions						
DoD	\$705.40	\$0.80						
Dept of VA	\$105.00	\$12.90						
HHS	\$94.50	(\$10.50)						
Dept of Ed	\$66.60	(\$5.60)						
DHS	\$49.70	\$1.60						
HUD	\$47.90	(\$8.60)						
Dept of State	\$40.80	(\$11.70)						
Dept of Energy	\$35.40	(\$3.10)						
Dept of Justice	\$31.70	(\$0.73)						
NASA	\$25.20	\$2.70						
USDA	\$21.80	(\$1.90)						
Dept of Transportation	\$21.60	(\$3.20)						
Dept of Treasury	\$15.70	\$0.29						
Dept of Interior	\$12.70	(\$2.50)						
Dept of Labor	\$11.10	(\$1.30)						
Dept of Com	\$7.90	(\$7.29)						
EPA	\$6.70	(\$2.40)						
USACE	\$6.00	(\$1.70)						
SBA	\$0.74	(\$0.24)						
source: https://www.whitehouse.gov/	wp-content/uploads/2020	0/02/budget_fy21.pdf						



#### FY 2021 BUDGET PRE-PANDEMIC

NIST TO RECEIVE \$718M

to advance innovation and tech. development including AI, 5G, quantum information

### HBCU TO RECEIVE \$749M

in discretionary funding for support

FUND LEADING EDGE INNOVATIONS



### FEMA GRANT

elimination of \$535M in unnecessary grant and training programs

SECRET SERVICE TO BE TRANSFERRED TO DEPT. OF TREASURY

#### FY 2021 BUDGET PRE-PANDEMIC

BORDER SECURITY A TOP PRIORITY

RETURN AMERICAN ASTRONAUTS TO THE MOON BY 2024

NASA Ex 53s



### PRIORITIZE WILDLAND FIRE RISK MITIGATION

ELIMINATION OF THE ECONOMIC DEVELOPMENT ADMINISTRATION

## FY 2021 DoD BUDGET REQUEST WAS FOR \$705B, A 0.1% GROWTH OVER FY 2020

Focus is on implementation of the National Defense Strategy (NDS):

- improve military readiness and invest in modernization
- strengthen alliances and deepen interoperability
- reform department for performance and accountability
- support service member and families

DoD spend Airforce Spend by CO Army Spend by CO Navy Spend by CO

Sources: https://www.



# FY 2021 EFENSE SPEND

https://www.defense.gov/Explore/Spotlight/FY2021-Defense-Budget/

## **OVERVIEW OF THE DEFENSE BUDGET SPEND**

#### **Objective: Build a ready, agile all domain joint force**

Nuclear Modernization	\$ 28.9B
Missile Defeat & Defense	\$ 20.3B
Space Domain	\$18.0B
Cyberspace	\$9.8B
Air Domain	\$ 56.9B
Maritime Domain	\$ 32.3B
Land Domain	\$13.0B
Munitions	\$ 21.3B

\$106.6B is budgeted towards RDT&E and is focused on the development of crucial emerging technologies. DoD is makin j investments in these Advanced Capabilities Enables (ACE) which are focused on "high end fight". Investments include:

- Hypersonics \$3.2B (Report on Spend for previous years)
- Microelectronics/5G \$1.5B (Report on Microelectronic Spend)
- Autonomy- \$1.7B
- AI \$841M

- (Report on Autonomy spend for previous years)
- (Report on AI Spend for previous years)



Tip: Use Exhibit 53s and 300s to understand the IT investments!

### **OVERVIEW OF THE DEFENSE BUDGET SPEND -**CONT'D.

**Objective: Maximize Readiness** 

Army Readiness	\$ 30.9B
Navy & Marine Corp Readiness	\$ 47.5B
Air Force Readiness	\$ 37.1B
Special Operations Command Readiness	\$ 9.5B



**Objective: Support Service Members & their Facilities** The budget includes:



- 3% military pay raise
- Increase in military basic allowance for housing & allowance for subsistence •
- \$8B investment for family support program





#### **OVERVIEW OF THE DEFENSE BUDGET SPEND – CONT'D.**

**Objective: Restore, sustain, replace and build critical facilities** Over \$21B is invested in Military Construction and Facilities, Sustainment, Restoration, and Modernization.

The amount includes \$446M for disaster recovery efforts for all known disaster requirements through 2025

#### **Objective: Overseas Contingency Operations**

The budget requests \$69B for OCO including:

- \$20.5B for direct war requirements
- \$32.5B for enduring requirements •
- \$16.0B for base requirements

Note - The budget and additional documents can be found at https://comptroller.defense.gov/ Budget-Materials/



## DOD INFORMATION **TECHNOLOGY &** CYBERSPACE ACTIVITIES **OVERVIEW**





Source: https://www.cape.osd.mil/content/SNAPIT/BudgetDocs2021.html https://dodcio.defense.gov/



#### **DIGITAL MODERNIZATION**

CLOUD

WARFIGHTER

DAT

CYBER



Dominance and security-first mindset will drive everything we design, build, and operate.

C3

Command, Control and Communications Modernization Modernization is critical to Department and Warfighter mission assurance.

#### AI

Artificial Intelligence

A force multiplier and agent of transformation across all DoD functions – we will harness it smartly and at pace.

#### CLOUD

The foundation for all Key Focus Areas to unlock the full potential of technology advances for the Department and Warfighter.

#### DATA

Ca

Strategically using data provides the Warfighter with information advantage.

## **DOD INFORMATION TECHNOLOGY/CYBERSPACE ACTIVITIES (IT/CA) BUDGET - FY 2021**

The total budget request for FY 21 is \$49.5B which includes \$11.8B in classified investment and expense. This amount is an overall 1.64% increase over the FY 2020 budget.

The table below shows the unclassified IT budget, (reflected in Fedmine's Ex.53 table for our users), the classified IT/CA spend, and the spending associated with National Security systems which is not made public.

Table 1: DoD Unclassified IT/NSS and Classified IT/CA Breakout (dollars in thousands)													
		FY 2019		FY 2020		FY 2021		FY 2022		FY 2023	FY 2024		FY 2025
Unclassified IT Budget *	\$	17,254,895	\$	18,334,729	\$	18,738,166	\$	19,015,333	\$	18,514,339	\$ 18,014,368	\$	17,072,397
Unclassified NSS Budget**	\$	18,081,854	\$	18,262,017	\$	18,981,141	\$	18,258,726	\$	18,556,295	\$ 18,939,755	\$	18,161,618
Classified IT/CA Budget ***	\$	9,868,095	\$	12,068,966	\$	11,792,858	\$	12,388,493	\$	12,238,068	\$ 12,494,066	\$	12,413,838
Total FY 2021 PB	\$	45,204,844	\$	48,665,712	\$	49,512,165	\$	49,662,552	\$	49,308,702	\$ 49,448,189	\$	47,647,853
* Pubically available on the OMB ITDB Numbers may not add due to rounding													
** Not publically available on the OMB ITDB													
*** Details not publically available													





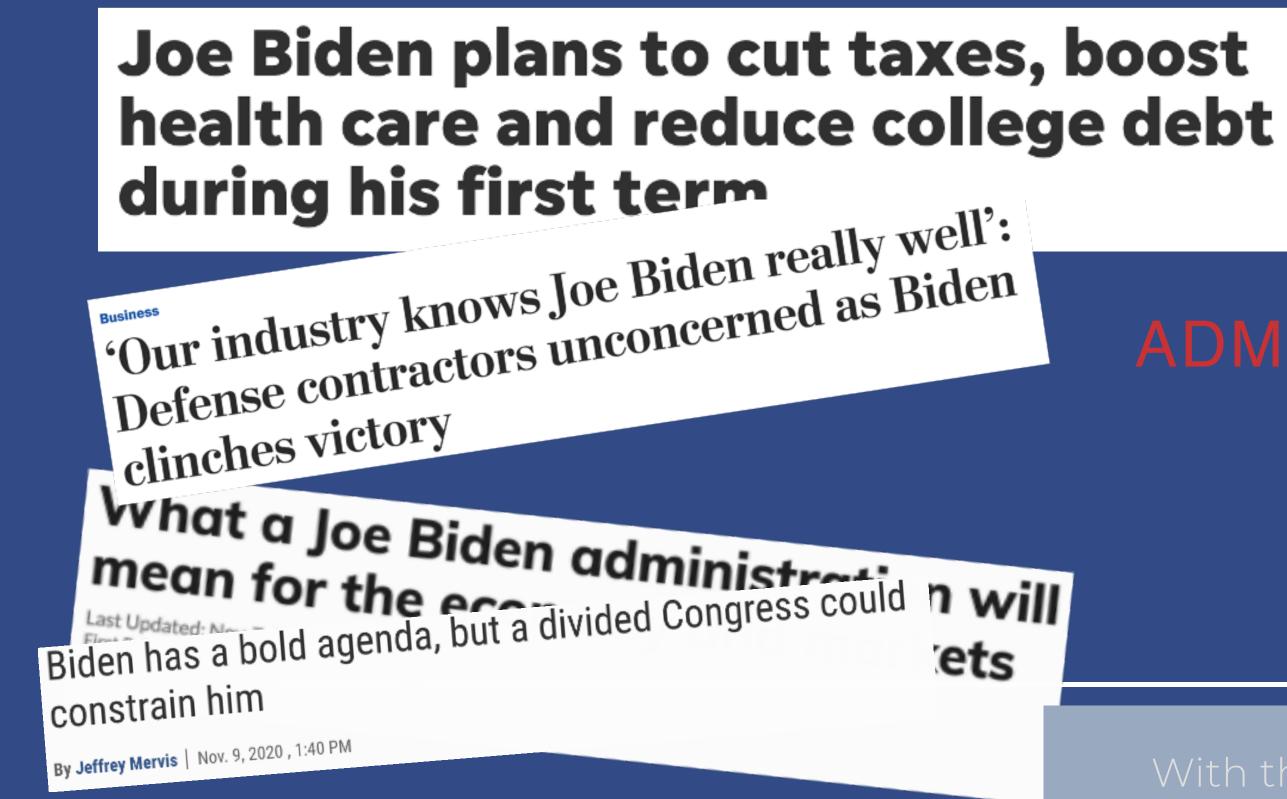
## DIGITAL MODERNIZATION STRATEGY

The Digital Modernization Strategy provides the roadmap to implement the National Defense Strategy. Key Focus areas include:

- Cloud DoD has an enterprise cloud strategy, DoD Enterprise Cloud Environment (DECE) multicloud, multi-vendor ecosystem
- Artificial Intelligence The Joint Artificial Intelligence Center (JAIC) is the focal point of carrying out the strategy - refer to FY 2019 NDAA Section 238
- Command, Control and Communications Modernization (C3) Includes Modernizing Tactical Radio Communications; Assuring Electromagnetic Spectrum (EMS) Access, Use, & Maneuver; Modernizing and Protecting Positioning, Navigation, and Timing (PNT) Information; and Improving Senior Leadership Communications Resiliency
- Cybersecurity Implementation of the First Four Cyber Initiatives, Supply Chain Risk Management, and the Joint Regional Security Stack (JRSS)









## NEW MINISTRATION=N EW BUDGET

ith the pandemic and the new dministration, the budget will ange. Administration priorities will affect budget



Ninety-two percent of the \$2.59 trillion in COVID-19 funding was appropriated to four agencies: The Treasury, Health and Human Services, Labor, and the Small Business Administration (SBA).

Of those funds, roughly half, or \$1.27 trillion, were allocated to fund loan and loan guarantee programs.

These funds could be used to to businesses and individuals.



• Over Fiscal years 2021-2030 the Biden plan would raise \$3.375 trillion in new tax revenue while increasing spending by \$5.37 trillion

• Households with adjusted gross income (AGI) of \$400,000 per year or less would not see their taxes increase directly but would see lower investment returns and wages as a result of corporate tax increases. Those with AGI at or below \$400,000 would see an average decrease in after-tax income of 0.9 percent under the Biden tax plan

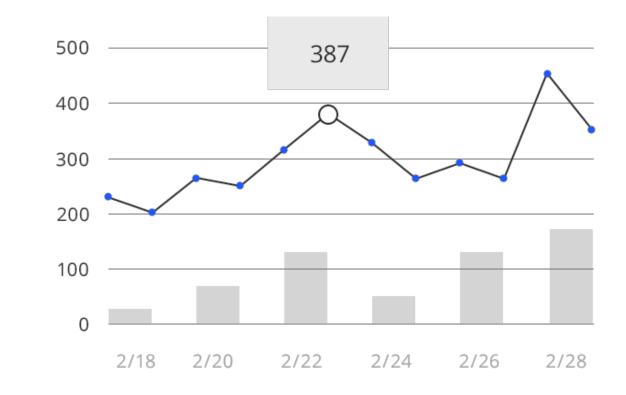
• In total, including macroeconomic and health effects, the plan increases federal debt by 0.1 percent in 2030 before decreasing debt by 1.9 percent in 2040 and 6.1 percent in 2050; GDP decreases by 0.4 percent in 2030, sees no change in 2040, and increases by 0.8 percent in 2050

### **Federal Bust**

#### **Key Points**

- Over fiscal years 2021 2030, the Biden platform would raise \$3.375 trillion in new tax revenue while increasing spending by \$5.37 trillion.
- Under the Biden tax plan, households with adjusted gross income (AGI) of \$400,000 per year or less would not see their taxes increase directly but would see lower investment returns and wages as a result of corporate tax increases. Those with AGI at or below \$400,000 would see an average decrease in after-tax income of 0.9 percent under the Biden tax plan, compared to a decrease of 17.7 percent for those with AGI above \$400,000 (the top 1.5 percent).
- The largest areas of new net spending are education at \$1.9 trillion over ten years and infrastructure and R&D at \$1.6 trillion over ten years.
- In total, including macroeconomic and health effects, the Biden platform increases federal debt by 0.1 percent in 2030 before decreasing debt by 1.9 percent in 2040 and 6.1 percent in 2050; GDP decreases by 0.4 percent in 2030, sees no change in 2040, and increases by 0.8 percent in 2050.









#### Earlier initiatives that still continue to get funded will affect the new administration's ability to change them if they don't like them

- Timing when agencies report their spending data to FPDS varies significantly; sometimes it's reported as it is recorded in their procurement systems, while others report it periodically in a batch
- Due to matters of national security, the Defense
  Department is supposed to hold back their spending data for 90 days before it is released to FPDS
- Agencies may make changes to their data months, so if you look up recent information, it may change within 3-4 months after the spending obligations occurred
- Companies with expiring/expired 8(a)s will have the most intel on contracts they hold; we just need to know enough so that they take you seriously as a knowledgeable/ competent potential partner ready to do strong BD



#### **Questions to ask:**

Do we know enough about this work to decide to take all of it, instead of sharing with an incumbent?

Is it worthwhile to check if the incumbents are favored at the agency?

What is their reputation for getting the work done?

What is our approach for that?

Who will be responsible on ICMS team?

### **COMING TO TERMS WITH REALITY**

- Presidential candidate Joe Biden's campaign has released a substantial list of policy proposals.
- Over the 10-years from 2021 2030, the Biden platform would raise additional tax revenue to the tune of \$3.375 trillion, and increase spending by \$5.37 trillion.
- Including macroeconomic and health effects, by 2050 the Biden platform would decrease the federal debt by 6.1% and increase GDP 0.8% relative to

- - normal.





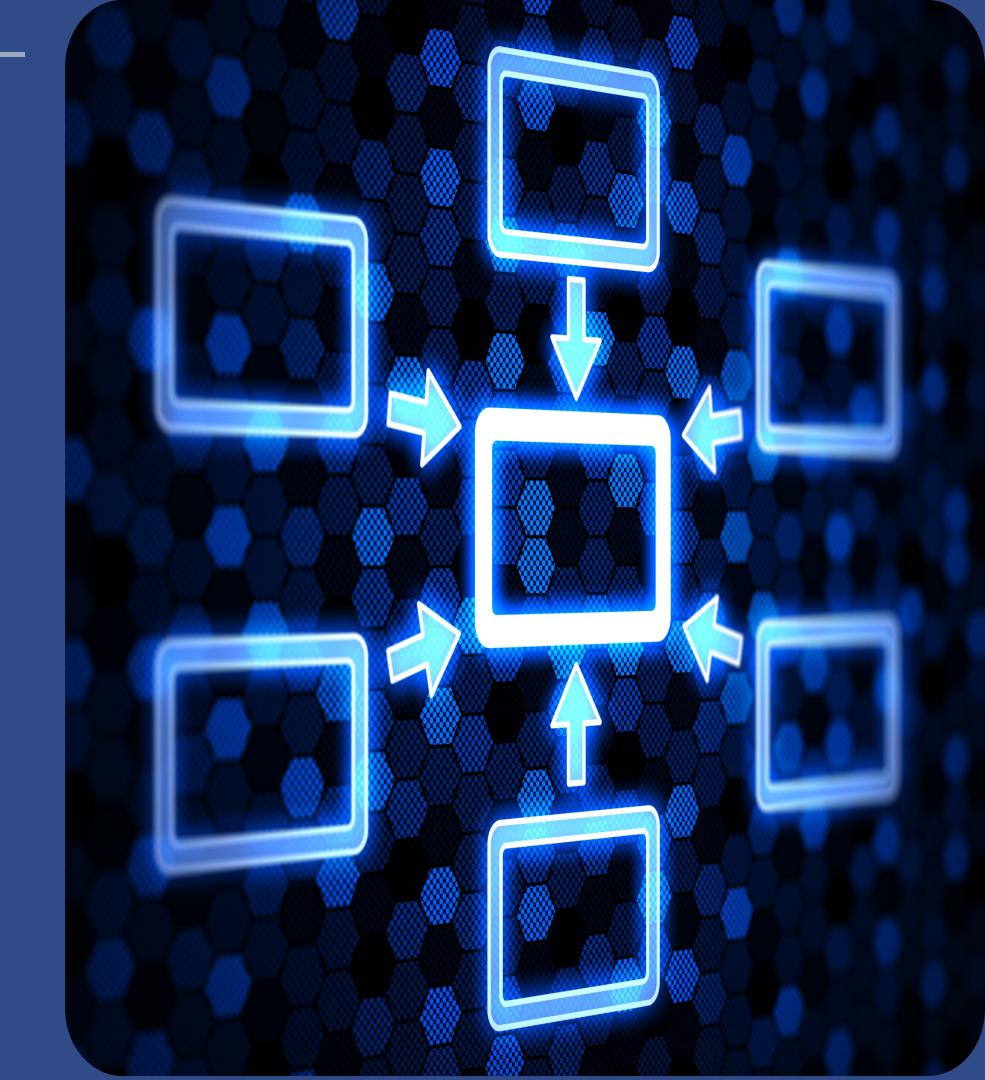
current law. Almost 80% of the increase in taxes under the Biden tax plan would fall on the top 1 percent of the income distribution.

o productivity plummeted costing the company dearly.

• This is because the company's overall throughput was negatively impacted, while client expectations to meet deadlines remained disproportionately higher than

#### BIDEN PLAN – KEY EXPECTATIONS





#### BIOTECH

Covid-19 is a top priority for the Biden-Harris Administration and will lead to funding for Research.

Expect to see increased spending in Biotech

#### CLEAN ENERGY

Increases with a Biden administration. His energy plan calls for the largest investments in clean energy technology ever set forth by any previous president



#### BIDEN BUDGET FORECASTED ELEMENTS

#### INNOVATION R&D

111111111

RES

Biden calls for \$300B in new investment in R&D and breakthrough technologies over 4 years

#### DEFENSE **SPENDING**

Biden Administration does not foresee any major reduction in the US Defense Budget

#### **EDUCATION SPENDING**

Expect an increase based on Biden-Harris initiatives and investments





#### **INFRA-STRUCTURE**

Infrastructure outlays are expected to increase

#### BIDEN BUDGET FORECASTED ELEMENTS

#### HOUSING **ASSISTANCE**

Expected to increase in the wake of the pandemic

#### TAXES

Might rise, but so will accountability. Changes to Corporate Tax rate expected to climb, but things will be more certain and less sporadic as with the previous administration





Spend related to the pandemic will be a major factor with increased funding for testing, contract tracing and measures to support the sick. New funding to be provided to return country to normalcy, such as educational institutions.

#### BIDEN BUDGET FORECASTED ELEMENTS

## BIDEN ADMINISTRATION -EFFORTS TO

# SUPPORT SMALL

### BUSINESS





#### "BUILD BACK BETTER"

Source - joebiden.com .

### EFFORTS TO PROMOTE SMALL BUSINESS

Create a national network of federally funded small business incubators

Military spouse entrepreneurship pilot program Enforce laws and regulations to ensure markets work for all so small businesses have a fair shot.

**Protect Native Artisans** 



Assist disadvantaged businesses to participate in the global marketplace.

Tax breaks for small businesses to start a retirement plan



#### **CONTRACTS FOR CERTIFIED SMALL** DISADVANTAGED BUSINESS

We expect to see an increase in the use of the 8a program under the new administration.

Over the past 3 fiscal years \$80b has been awarded to 8a program participants, only \$29b has been awarded 8a sole source and 8a competed awards. Interesting to note that the dollar value awarded to 8a companies has been decreasing year over year.

(Fedmine Report)



Require prime contractors to develop and execute plans to increase subcontracting opportunities for disadvantaged businesses.

Subcontracts reported have increased year over year, with \$232b reported in fy 20, compared to \$159b in FY 19. Fedmine report by NAICS

It is important to remember that a contract at award has subcontract plan requirements, but not all subcontracts are reported in ESRS! (Fedmine report on subawards)

#### EMPHASIS ON SUBCONTRACTING

#### **MINORITY BUSINESS** DEVELOPMENT AGENCY

Increased funding and stature of the minority business development agency to assist the growth of minority owned small businesses.

In FY 20 the MBDA provided grants of \$77M, down from \$89M in FY 19. We expect this to increase

Grants awarded report

Investment in the diverse talent at HBCU, Tribal Colleges and Minority Serving Institutions by creating 200 centers of excellence that serve as research incubators.

Further, expect priority funding for grants and contracts for HBCU & MSI.



Will require 10% minimum subcontract with an HBCU, MSI or TUwhen any grant is provided to a university with more than \$1 billion in endowment.

HBCU Contracts report.

#### **HISTORICAL BLACK COLLEGE AND UNIVERSITIES**

#### WOMEN AND MINORITY OWNED BUSINESSES

The administration plans to improve and expand SBA programs that support women and minority owned businesses.

While most agencies meet their Women Owned Businesses goals, the percent of contracts that are set-aside for women owned businesses is miniscule.

WOSB Contracts Awarded profile

#### **BUY AMERICAN**



By making investments in manufacturing & technology and giving American workers & companies the tools they need to succeed. Emphasis will be placed on small manufactures owned by women & people of color. The \$300b investment in R&D is expected to spur high value manufacturing.

Use tighter domestic content rules, crack down on waivers, strengthen and enforce the rule are some ways the Biden administration expects to follow through this commitment.

#### INCREASED OPPORTUNITIES FOR NATIVE-OWNED BUSINESSES

The Biden administration wants to strengthen implementation of the **Buy Indian Act**. In **FY 20 only \$41M** was awarded to 116 companies using the Buy Indian set aside program.

In FY 20 YTD only \$773m was awarded to Native American owned firms, a drop of \$50m from the previous year.

See <u>report here</u>



Veteran owned business account for less than 5% of federal spending. The new administration will promote corporate mentorship to support Veteran Entrepreneurship!

> Report on awards to Veterans FY 21 Dept of VA profile Verified Veteran Contracts Profile

#### VETERAN ENTREPRENEURSHIP

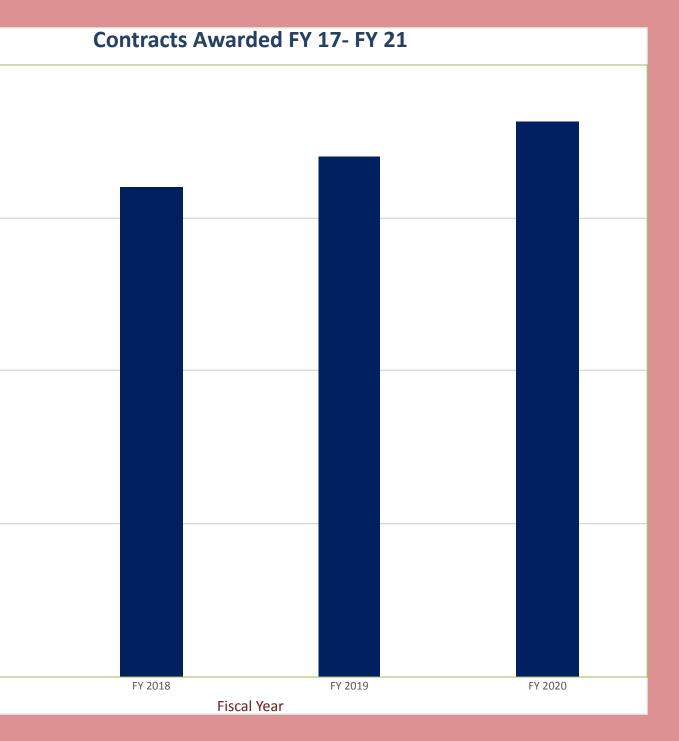
### FEDERAL CONTRACTS AWARDED

FY 20 Contracts awarded reached \$642B, which included \$32B in COVID related contracts. We expect spend to remain or grow over the next two fiscal years.

All agency spend report







### COVID-19 NIA CONTRACTS

- No surprise that HHS along with the VA are the top agencies
- Contracts awarded under this NAICS include those starting with 54, 42 & 23
- 32% of the contracts were awarded as small business
- SBA contracts awarded were for administrative management related to the PPP loan program

(Fedmine Report on COVID Spend)

Source: Fedmine, data as of 12/8/2020



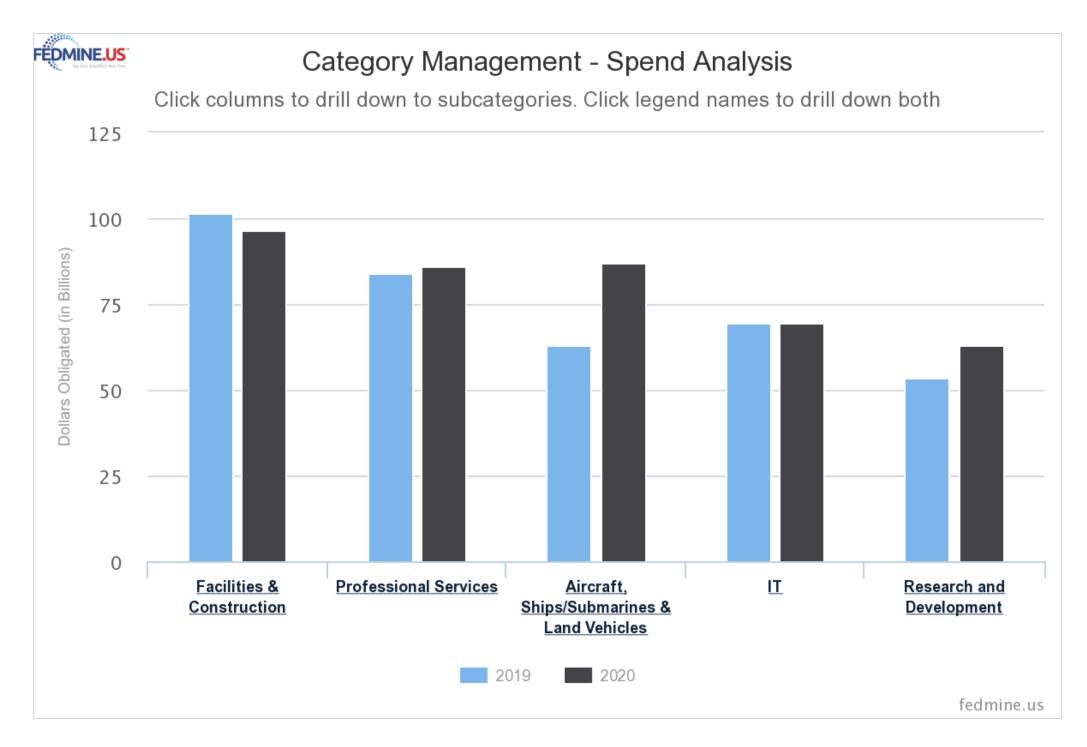
#### **Top Federal Contracting Agencies - COVID NIA**

Agency	FY 2020
7500 - HEALTH AND HUMAN SERVICES	\$ 13,188,427,473
2100 - ARMY	\$ 3,771,842,699
3600 - DEPARTMENT OF VETERANS AFFAIRS	\$ 3,014,281,211
1200 - AGRICULTURE, DEPARTMENT OF	\$ 2,773,119,666
7000 - HOMELAND SECURITY	\$ 1,807,052,614
97AS - DEFENSE LOGISTICS AGENCY (DLA)	\$ 1,628,015,144
7300 - Small Business Administration	\$ 1,283,371,826
5700 - AIR FORCE	\$ 1,250,543,094
8900 - ENERGY, DEPARTMENT OF	\$ 1,120,165,741
7200 - AGENCY FOR INTERNATIONAL DEVELOPMENT	\$ 901,648,252
9700 - DEFENSE, DEPARTMENT OF	\$ 384,210,932
1700 - NAVY, DEPARTMENT OF	\$ 345,079,836
1300 - COMMERCE, DEPARTMENT OF	\$ 308,499,312
1900 - STATE, DEPARTMENT OF	\$ 274,060,174
2000 - TREASURY, DEPARTMENT OF	\$ 207,852,574
GRAND TOTAL	\$ 32,804,914,092

#### CATEGORY MANAGEMENT FY 19-20

A look at the various categories shows the top 5 categories for FY 19 and FY 20. Note the increase in Aircraft, Ship/Submarines & Land Vehicle Categories which has seen a substantial increase in FY 20

(Fedmine Full Report)





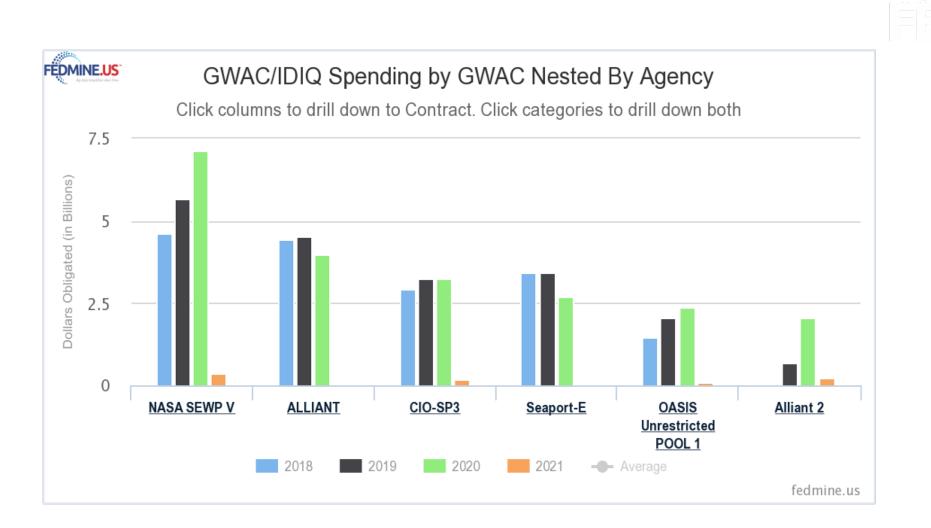
### **FUTURE FEDERAL CONTRACTING ACTIVITY -**



Overall increase in federal spending, grants and contracts, to control the pandemic and revive the economy.

#### STRATEGIC SOURCING

The use of government wide acquisition vehicles will increase with the increased adoption of category management.



- Expect the small business dollars to fall, the number of small businesses winning awards to decrease
- Companies with vehicles, esp. in key agencies, are a good acquisition or teaming target
   (Fedmine GWAC report)

OTHER TRANSACTION AUTHORITY CONTRACT AWARDS AND **SBIRS WILL** INCREASE

Back Better" includes increased funding towards research and development across IT, health, clean energy to name a few.

We expect to see an increased use in OTAs and SBIRs to help the administration achieve its goal.





## The incoming administration's agenda of Buy America, Controlling the pandemic and "Build

#### **OTHER** TRANSACTION **AUTHORITY** (OTA)



#### The use of OTAs has increased exponentially over the past few years and will continue to grow. The DoD is the primary agency that uses this transaction:

Top Federal Contracting Agencies using Other Transaction Authority Contracts								
	FY 2020	FY 2019	FY 2018	FY 2017				
2100 - ARMY	\$12,413,299,937	\$4,957,169,284	\$2,961,911,914	\$1,543,434,235				
5700 - AIR FORCE	\$1,227,645,124	\$1,654,066,662	\$526,724,347	\$246,367,132				
9700 - DEFENSE, DEPARTMENT OF	\$810,482,674	\$684,482,981	\$448,395,065	\$382,340,889				
1700 - NAVY, DEPARTMENT OF	\$365,987,537	\$173,948,491	\$31,955,708	\$50,000				
7000 - HOMELAND SECURITY	\$247,079,548	\$185,222,589	\$248,268,079	\$168,140,901				
1400 - INTERIOR, DEPARTMENT OF	\$104,151,379	\$152,601,331	\$46,651,086	\$0				
97AS - DEFENSE LOGISTICS AGENCY (DLA)	\$330,000	\$600,000	\$0	\$0				
GRAND TOTAL	\$15,168,976,198	\$7,808,091,338	\$4,263,906,200	\$2,340,333,157				

It is important to remember that these transactions are awarded as a result of Broad Agency Announcement (BAA) or as sole source contracts and not as an RFP or RFI.



#### BROAD AGENCY ANNOUNCE MENT (BAA)



The Broad Agency Announcement (BAA) is a technique for government agencies to solicit proposals from outside groups for certain research and development. The agency will then select proposals to fund as contracts or grants.

BAA Spending has nearly doubled each year and we expect it to continue into 2021 and 2022.

(Fedmine reports on Contracts using the BAA Solicitation method)

	Civil Agencies		Dollars Obligated Aggregated, Actual Figures					
			2020		2019		2018	2017
+	1400 - INTERIOR, DEPARTMENT OF		\$8.28M		\$6.33M		0.00	0.00
+	7000 - HOMELAND SECURITY		-14,109.00		\$5.87M		\$6.15M	\$2.61M
SECT	SECTOR TOTALS :		\$8.27M		\$12.20M		\$6.15M	\$2.61M
	Defense Agencies	Dollars Obligated Aggregated, Actual Figures						
		2020		2019		2018		2017
	1700 - NAVY, DEPARTMENT OF	\$117.27M		\$42.66M		\$25.63M		\$50.00K
	2100 - ARMY	\$1.86B		\$1.61B		\$606.80M		\$187.34M
	5700 - AIR FORCE	\$142.70M		\$77.91M		\$354.03K		\$31.83K
+	9700 - DEFENSE, DEPARTMENT OF	\$196.83M		\$378.91M		\$375.15M		\$381.35M
SECT	OR TOTALS :	\$2.32B		\$2.11B		\$1.01B		\$568.77M
GRAM	ID TOTAL :	\$2.33B		\$2.12B		\$1.01B		\$571.38M





#### SMALL BUSINESS INNOVATION RESEARCH (SBIR)

SBIR program was created to support scientific excellence and technological innovation through the investment of federal research funds in critical American priorities to build a strong national economy – one business at a time.

SBIR spending has increased marginally year over year:

- 2017 \$2.54B
- 2018 \$2.75B
- 2019 \$3.22B
- 2020 \$3.78B

We do expect the SBIR Spending to increase at a faster rate in the future.

Fedmine Report on SBIR contracts awarded in FY 20



#### SUBCONTRACTING

Biden's plan calls for subcontracting to small and disadvantaged businesses as well as HBCUs. We do expect to see subcontracting requirements to increase with new contract award.

Unfortunately, reporting the subcontracts awarded by the prime is not as prolific as needed, and hence there is not adequate transparence in the subcontract dollars.

We expect subcontracting to increase, as well as requirements for subcontract reporting to change.



EEDMINEJUS"

#### TEAMING, JOINT VENTURES AND MENTOR PROTEGES

The Biden administration has committed to help small businesses, especially women owned and disadvantaged businesses.

With the updated SBA rules that went into effect in November 2020, we expect to see an increased activity in teaming, joint ventures and mentorprotege relationships.





## EXPECTATIONS

**IMMIGRATION** FRIENDLY POLICIES

FOCUS ON **GLOBAL** STRATEGY JOB & EDUCATIONAL **OPPORTUNITY** 





#### REVITALIZE AMERICAN MANUFACTURING

## MORE EXPECTATIONS

**WIDESPREAD DEBT/CREDIT/** LOAN DEFAULTS scrutiny on lowrated debt, Chinese corporate debt and loans

**DECISIONS & GUIDANCE** 





### CHANGES IN REGULATORY

#### OIL & GAS **FUTURE IS** BLEAK

Interest in data pays the least dividends, because the more you have, the more you realize you don't have. Gaining information from data is the only use it provides, leading to knowledge that might generate interest to know more.

ASHOK MEHAN



### An investment in knowledge pays the best interest.



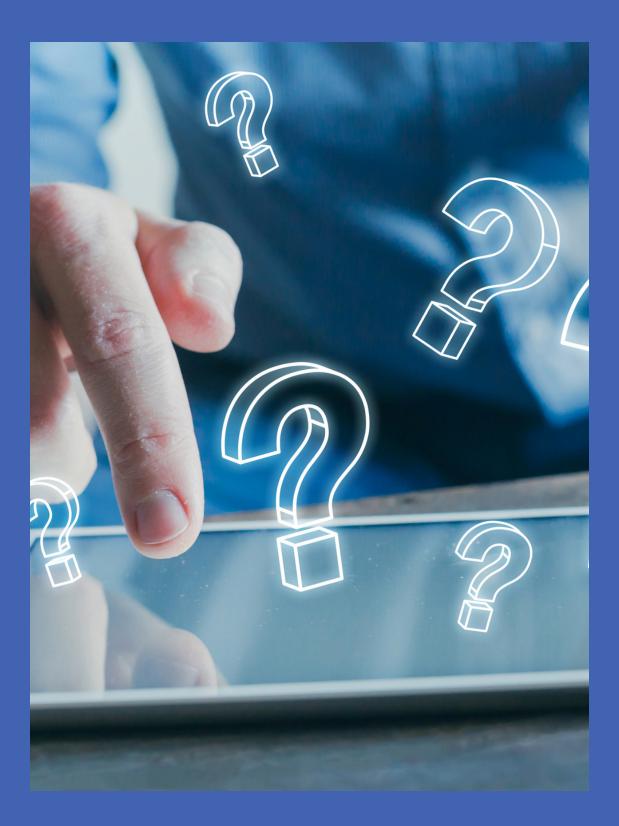
**BENJAMIN FRANKLIN** 

#### **Questions?**

To receive a copy of this presentation and related reports please use the link below:

<u>Federal Spending Outlook –</u> <u>Reports & Presentation</u>





## GET IN TOUCH WITH US



#### MAILING ADDRESS One Research Court, Ste 450 Rockville, MD 20850

PHONE NUMBER 301-279-7575

E-MAIL ADDRESS amehan@fedmine.us