

Walmart Marketplace

Bright future.
Big ideas.



nearly
110 million
unique monthly visitors†
Reach More

Walmart.com offers massive scale and instant customer reach

†Comscore Media Metrix, December 2019



35% YoY
growth in FY20
Grow More

Walmart US eCommerce sales have outpaced the market for the last 3 years*

*Walmart Annual Earnings Reports, 2018-2020

Imagine the possibilities

We've built Walmart Marketplace so you can easily integrate your catalog, manage orders, arrange shipment and provide customer care. Millions of our customers can't wait to see what you have in store.

Partner with #1

The world's largest omnichannel retailer has big ideas and a bright future. And we're looking for partners like you. Walmart Marketplace is a curated community of respected, professional sellers who offer only top-quality, authentic products and best-in-class customer service.

 It's simple: request to sell, get approved, own your presence



Add your items

Build your catalog, control inventory and set prices using one of our convenient integration methods.



Fulfill orders

Manage orders and shipping methods, ship items directly to your customer and provide customer care.



Get paid

No setup or monthly fees!
A referral fee is automatically deducted from your payment for sales.