



Company Registration

Product & Integration

Shipping & Operations

Confirmation

Are you ready to join the Walmart Marketplace seller community?



Due to the impact of COVID-19, select assortment* will go through additional vetting and may be restricted at any time.

*Personal care and protective equipment items such as masks, gloves, wipes and sanitizers as well as certain grocery, baby, cleaning, health and toiletry products are subject to this policy.

Remember these helpful tips before you start to fill out your application:

- Your progress will not be saved if you close this browser tab
- The application process should take about 10-15 minutes if you have all your information available (see below).
- We strongly recommend using Google Chrome on either your laptop or tablet.

Please have this required information available when completing the application:

- √ US Business Tax ID (SSN not accepted)
- √ W9 or W8 and EIN Verification Letter from the Department of Treasury that verifies your US business address or place of physical operations
- √ Address or place of physical operations
- √ US Business address
- ✓ Planned integration method for your product catalog (bulk upload, API, solution provider)
- ✓ Primary product categories, catalog size and related information (e.g. total SKUs you will be selling on Walmart.com initially with verified UPC information, and used vs. refurbished etc.)





















































