

Tek Savvy

THE STORY SO FAR...

2020 PhoneCorp gets regulatory breaks in exchange for investing in communications networks. Current and past executives are installed in key government roles.	2021
2022	PhoneCorp enacts mass layoffs of journalists at its news divisions. Legislators enact cultural and privacy laws favouring domestic firms over foreign technology companies.
Foreign tech companies scale back. PhoneCorp re- establishes media and advertising domination. Quid- pro-quo censorship of anti-government messaging begins.	2023
ucgnis.	The Great Connection Mergers begin. PhoneCorp merges with PhoneCo. In response, CableCorp, CableCo and LeCable merge. The combined entities complete their insinuation into key government and regulatory roles.
2024 PhoneCorp expands into food production and distribution, housing, real estate, transportation, banking, energy and health care.	
2027 Censorship is rampant and household costs skyrocket – typical cellphone bills are now \$1,000, plus \$6.95 system access fee. Police refuse to enforce overage fees so PhoneCorp promises reforms, but secretly begins building PhoneBots: flying police-like drones.	2026 PhoneCorp acquires CableCorp, forming a full monopoly. The Savvies, a resistance movement that provides underground internet access through unlicensed airwaves and portable, covertly deployed fibre networks, are formed.
	2029 PhoneCorp deploys PhoneBots to stamp out protests with crippling overage fees. Military and police forces are replaced with drones.

2030

Parliament is renamed PhoneCorp Centre. Cabinet ministers are now Key Shareholders and the Prime Minister is replaced by the Prime Executive Officer. The corporate takeover is complete.

TERSAUNY PRESENTS: THE INTREPID 5477E5 IN

PETER NOWAK / WRITER • KALMAN ANDRASOFSZKY / ARTIST • PARIS ALLEYNE / COLOURS ANDWORLD DESIGN / LETTERS • MARCUS TO & JIM CHAMPARALADIS / COVER • RAMÓN K PÉREZ / DESIGN

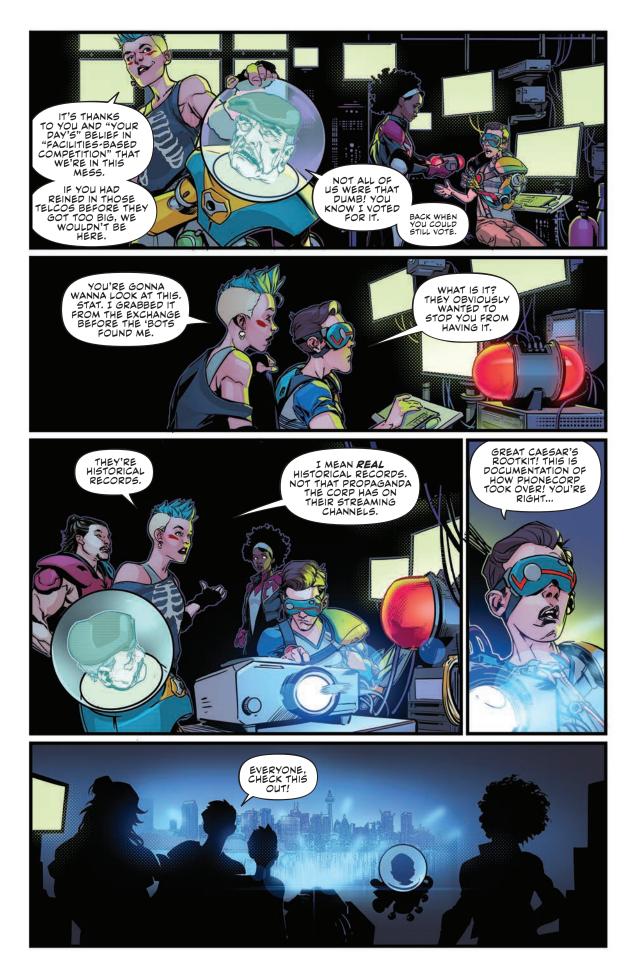










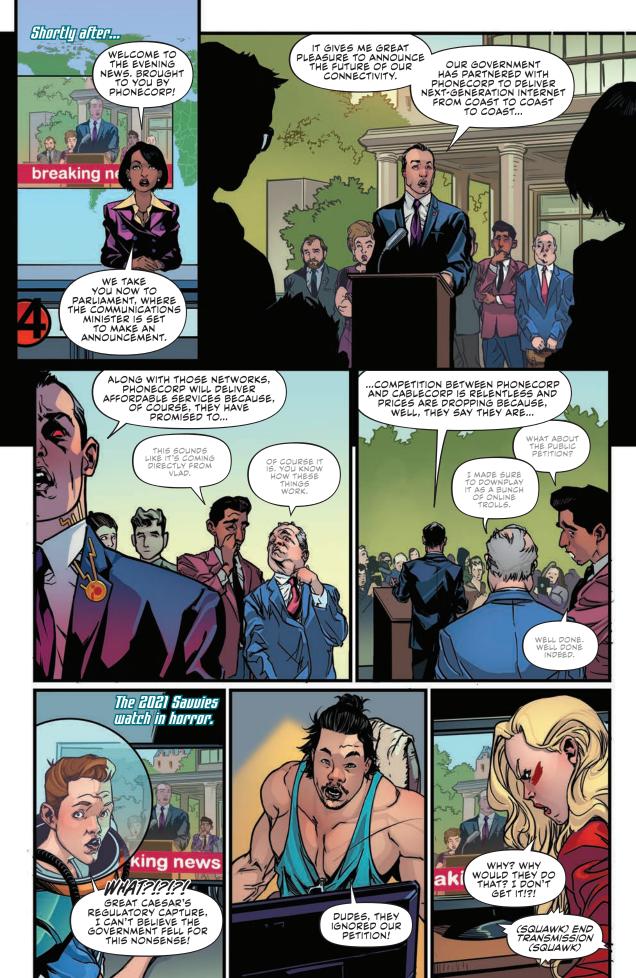
















THE CORP IS GOOD AT WHAT IT DOES. KUDOS TO THEM. BUT NOW WE HAVE TO DO SOMETHING ABOUT IT.





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WHAT ARE WE LOOKING AT HERE?





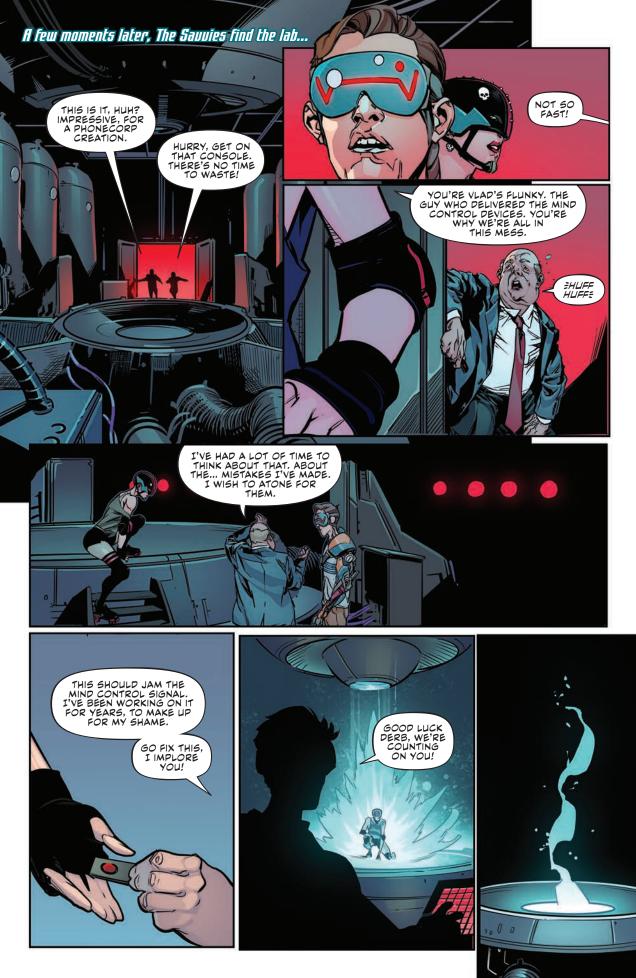
















Every Canadian deserves high-speed internet access at an affordable price. Unfortunately, very few are getting it because of a reliance by policy makers on only a small number of the biggest companies to deliver it.

These companies do not have the public's interest at heart. Their only purpose, as required of them by law, is to deliver ever-higher profits to their shareholders.

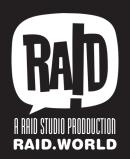
To do that, they lobby policy makers to sway the rules in their favour. By consolidating their market power they are tilting the playing field to exploit consumers and prevent competition so that they can raise prices and spend less on improving services.

Competition is the best response to this. Competition keeps prices low, spurs innovation and ensures companies of all sizes invest in networks and services to win customers. Canadians win as a result.

But competition is under threat right now - in fact, it is nearly dead. The big companies are running the table, merging with each other and delivering outsized bills to customers and higher dividends to shareholders while smaller firms like TekSavvy struggle.

Policy makers need to use every tool at their disposal to stop monopoly consolidation and consumer exploitation. To do this, they must restore competition and encourage additional players both big and small, to give Canadians more choice and therefore the affordable internet services they need.

Canadians deserve better.



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