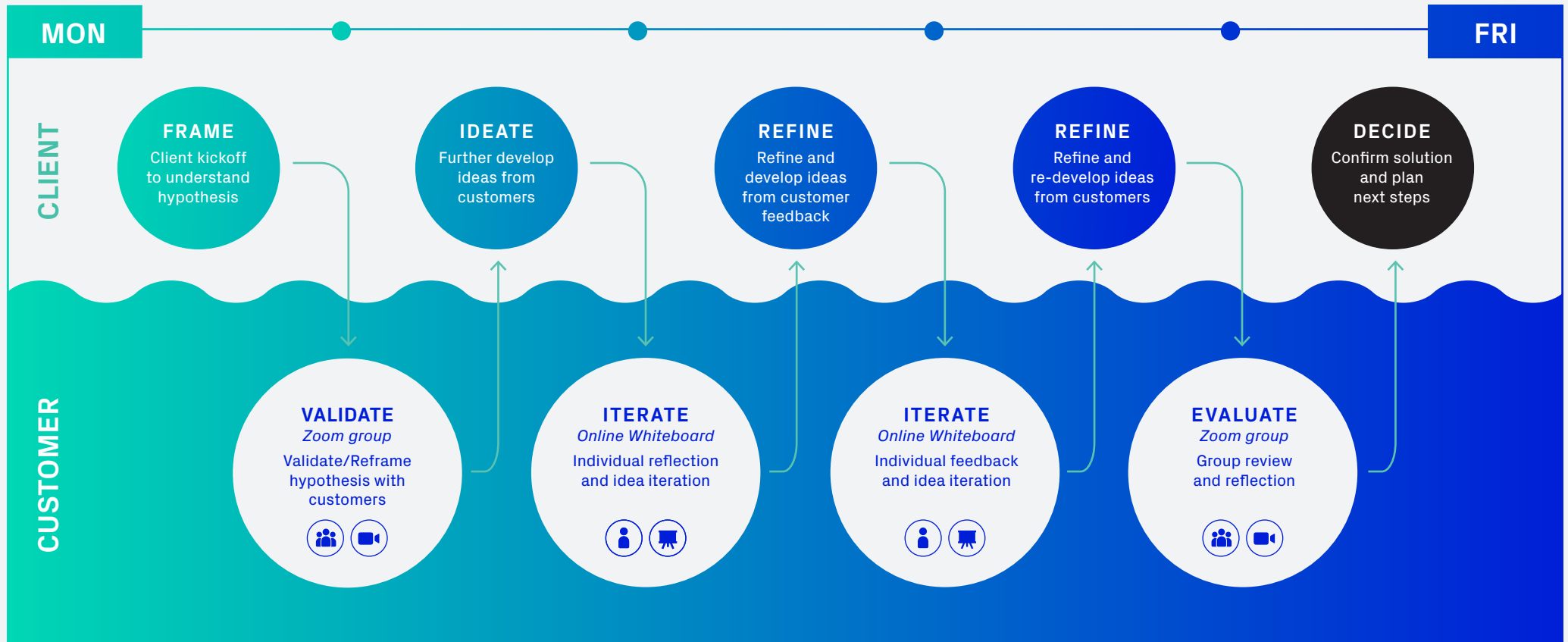




# IQS Immersive Qualitative Sprint

Immerse your creative thinking in the customers' world. Resurface with confidence to back bolder ideas. Facilitated online. Run and done in 5 days.



**KEY**

- Zoom group, qual discussion
- Online whiteboard, React, score, draw
- Individual activity
- Group activity

## IQS Solves Problems Fast

NPD, Creative Development, Concept Prioritisation, Brand Territory Development.

What problem will it solve for you? Talk to us today: [hello@tra.co.nz](mailto:hello@tra.co.nz)

