

A close-up photograph of an elderly couple with grey hair, smiling and looking at a white tablet held by the woman. The man is wearing glasses and a grey sweater, and the woman is wearing a brown top. They appear to be in a home setting, possibly a kitchen or dining area, with a white mug visible in the foreground.

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About 50% of home energy is used for HVAC

Annual Energy Bill for a Typical* Single Family Home is \$2,060*

How important is energy efficiency and lower utility bills?

0 1 2 3 4 5 6 7 8 9 10

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Annual Cooling Savings

Electricity Bill
\$100 per month
+1.36

Energy Savings
72°F
74°F
76°F
78°F
80°F
82°F
84°F
86°F
88°F
90°F

Annual Heating Savings

Gas Bill
\$100 per month
+1.36

Energy Savings
68°F
70°F
72°F
74°F
76°F
78°F
80°F
82°F
84°F
86°F
88°F
90°F

Home Automation and Control

On a scale from 0 to 10, how important is Home Automation?

0 1 2 3 4 5 6 7 8 9 10

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What kind of thermostat do you prefer?

72° Digital

68° Smartphone

72° Wireless Controlled

The Comfort Survey is an engaging, interactive sales tool to help discover and document the needs, wants and wishes of every customer.

Many contractors don't have a consistent, repeatable follow-up sales process – or they simply forget – to capture all the information they need for a winning follow-up sales call. Whenever deals linger, even for a day, their process breaks down. Call details quickly fade from memory. Call notes can be incomplete, haphazard or misleading.

The Comfort Survey helps you focus on your customer's personal comfort needs on a room by room basis. You'll uncover family health issues and document air quality improvement opportunities. You will be better prepared to discuss equipment efficiency and the impact on energy bills.

Everything is automatically saved to your tablet for instant recall. Follow-up calls are far more complete, precise and effective – *it's like you never left the home.*

If you suffer from lackluster follow-up win rates – get the Comfort Survey today and get **HIGHER FOLLOW-UP WIN RATES** tomorrow.

Comfort Survey – Document Your Sales Process

AUTOMATIC RECORD KEEPING

Keep Sales Builder Pro proposals and Comfort Surveys on your tablet— **ends lost files and paper shuffling** – automatically.

IN-HOME PHOTOGRAPHS

Use photos to document your in-home sales call and jog your memory for **better follow up calls**.

BETTER SALES PROCESS

The Comfort Survey form leaves nothing to chance – **gather all the info you need, every time** – to improve your follow-up win rates.

INTERACTIVE SURVEY TOOLS

Interactive survey tools – **gather the information you need in an engaging fashion** – for more predictable follow up sales wins.

CUSTOMIZE FOR GREATER VALUE

Start with our professionally designed Comfort Survey - **then customize your survey** - to reflect your value proposition.

NO TYPING

Checkbox and dropdown lists eliminate most typing – **get clear, legible, actionable data** – and, all the data you need, every time.

Customize For Greater Value

5 Colorful Graphics – Engage your customers with colorful graphics to document the impact of high efficiency equipment on lower utility bills.



Questions – Add, delete and modify questions until you have optimized your process and differentiated your business.



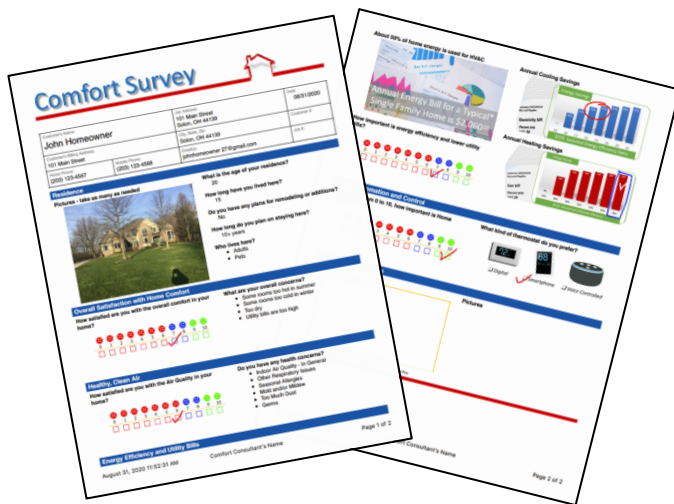
Drag-and-drop User Interface – Organize the sequence of questions to match your sales process.



Checkbox and Dropdown Lists – Add, delete or modify answers as you wish.



Photos – Take pictures for the ultimate reminder.



“Now I can document everything I need to make follow-up calls a breeze.”

Comfort Consultant

“it’s great for new reps who are just learning our sales process.”

Owner

Specifications Subject to Change. September 2020



Schedule a demo online
at iMobileSupport.com

