

PROFIT TRUST

TRUST US. DISCOVER SAVINGS. PROFIT MORE.™

KEEP 100% OF EVERY TRANSACTION WITH TRUE ZERO COST MERCHANT PROCESSING

NEW RULES. NEW SOLUTIONS
FULL COMPLIANCE | EASY TO IMPLEMENT



No Merchant Service Fees



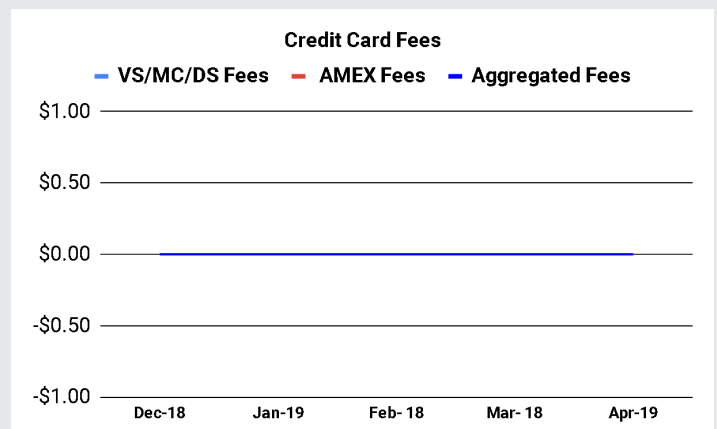
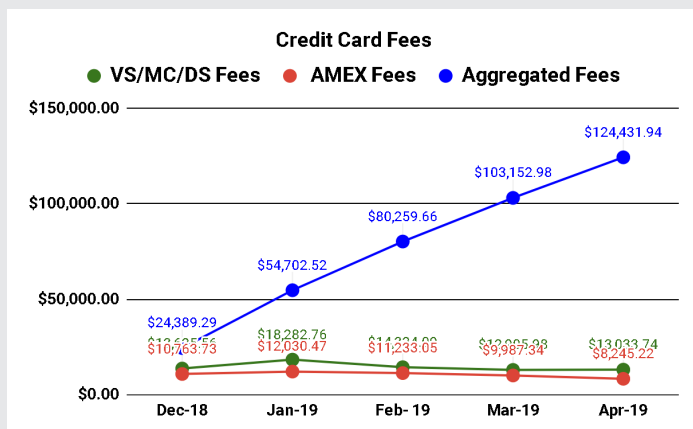
Keep 100% of every credit card transaction



No changes to how you transact now

FEES BEFORE PROFITRUST (\$124K)

FEES AFTER PROFITRUST \$0.00



EXPERTS IN ZERO-COST PROFIT ENHANCEMENT AND RECOVERY

750 Lexington Avenue, 8th floor, New York, NY 10022 • 212-847-0693 • info@profit-trust.com
www.profit-trust.com

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CONVENIENCE FEE INITIATIVE PROFITRUST BENEFITS

New laws and rules permit businesses to do what universities and government agencies have done for years: **pass on the fees when customers choose to pay with credit cards.**



ZERO COST

- When consumers pay with a credit card, you receive 100% of the billed amount.
- ProfitTrust collects the service fee and pays all transaction costs, so you get every dollar you're due.
- Keep 100% of every credit card sale. True 0% cost on all credit cards.
- Merchants no longer pay merchant service fees.



FULLY COMPLIANT

- We're experts so you don't have to be. Our turnkey solution complies with all the rules and automatically has you covered.
- No headaches, no expertise needed, compliance handled.



CUSTOMER FRIENDLY

- We pass on the fee for credit card transactions only.
- The cardholder pays 3.5% on a credit card transaction, while the cost to the merchant is always 0%.
- Your customers can always choose debit as a no-fee option.



FULL REPORTING

- Provides information for financial reconciliation.
- Generated from settlement date, so you can see what goes into each bank deposit you receive.
- Shows daily savings on credit card sales.

WE SERVE BUSINESSES IN ALMOST EVERY STATE.

+ Not yet in available in CO, CT, MA, OK, and KS

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