

Structured Notes Solution

HELPING CLIENTS ACHIEVE INVESTMENT OBJECTIVES

What Are Structured Notes?

Structured notes can help protect against losses, while also providing a target level of returns.

Structured notes are issued by global banks whose returns are based on underlying assets like an index, stock, group of stocks, commodity or foreign currency. Structured notes include two components, a bond component and an options package and can vary in term lengths.

There's also the level of return, or yield, that investors seek when using structured notes. Most structured notes also include a level of protection that partially protects the investor from price declines in the underlying.



Zero-Coupon Bond + Options Package

Debt security that pays no coupons combined with options to create a payoff and measure of protection.



Issued by Major Banks

Most of the top issuers of structured notes are major global banks

Every Structured Note Has Four Main Pieces



Underlying

Notes are linked to the price return of stocks, bonds, commodity, indexes and others



Maturity

Usually a range of 6 months to 20 years, the lifespan of investment



Protection

An investor is partially protected from price declines by this amount in the underlying asset



Payoff

Investor receives this preset, expected return at maturity

Primary Types of Structured Notes

GROWTH NOTES

Growth notes are generally used when an investor wants to participate in the upside of an underlying asset, like a stock or index

INCOME NOTES

Income notes can be used when an investor wants to target a specific level of yield linked to the performance of an underlying asset

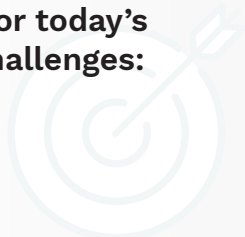
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How Can Structured Notes Help?

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HELP REDUCE RISK	HELP INCREASE RETURNS	SHIFT OUT OF CASH
Reposition a portion of equity exposure: <ul style="list-style-type: none">• Reduce downside risk• Maintain a level of equity upside	Reposition a portion of a balanced portfolio: <ul style="list-style-type: none">• Maintain upside potential• Establish downside protection	Reposition a portion of cash off the sidelines: <ul style="list-style-type: none">• Increase yield• Preserve risk targets

Structured Notes Are A Flexible Portfolio Tool

Many financial advisors use structured notes as a solution for today's investing challenges:



Target an attractive yield or return

Diversify exposure to major indexes/asset classes

Include a level of portfolio **protection**

Choose maturity for client time horizons

Ready to Start Investing with Structured Notes?

GET YOUR PERSONALIZED DEMO OF HALO TODAY!