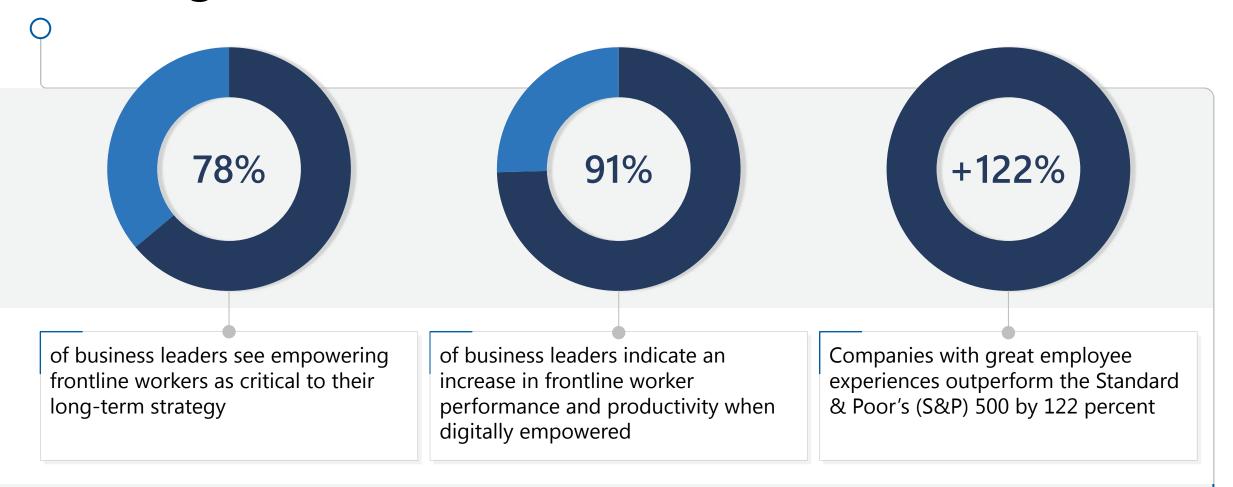


## **Empowering Frontline Workers**



## Building for success is at the first line of business



Investing in modernization and digital transformation = Investing in the future of every worker

## Transform your organization by empowering Frontline Workers



- Modern tools, devices, and services raise productivity, streamline communication, and close gaps in your security and compliance posture.
- Prioritize technology for your firstline workers to drive out legacy tools and manual processes, reduce your costs and improve job satisfaction.





# The firstline workforce is first



**First** to engage your customers

**First** to represent your brand

**First** to see your products in action

#### Our firstline vision

Is to maximize the impact of the firstline workforce

Driving digital transformation for firstline workers to enhance efficiency and effectiveness, create better business outcomes, and increase profitability.

Foster culture and community

Train and upskill employees

Digitize business process

Deliver real-time expertise

Minimize risk and cost



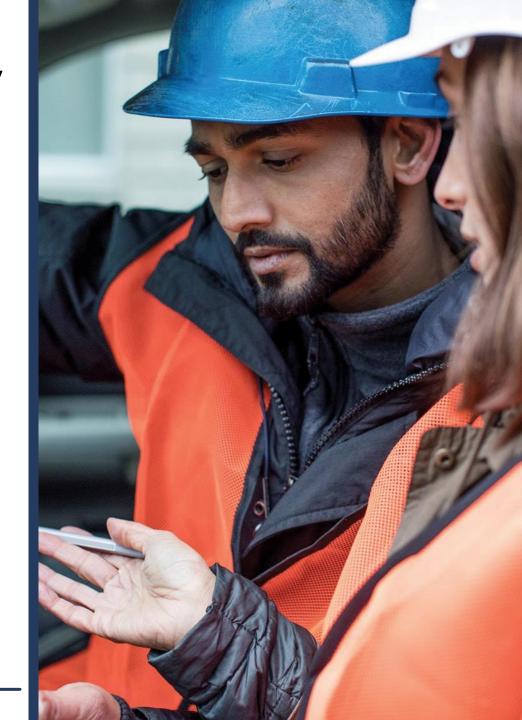
## Foster culture and community

Broadcast interactive town hall meetings

Coordinate distributed teams with a hub for teamwork

Share and find best practices across the company

Build inclusive communities of interest





## Train and upskill employees

Distribute onboarding material and training on any supported device

Share dynamic, role-based content and video

Enable employees to find and build on the work of others

Retain and manage institutional knowledge in one place





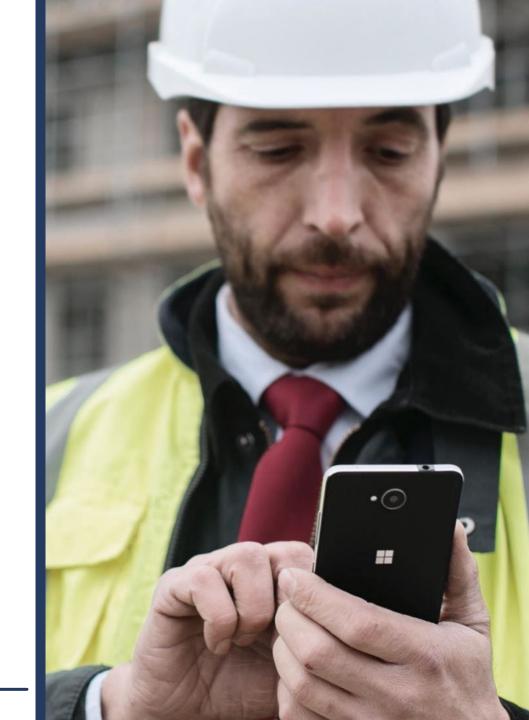
## Digitize business process

Create, update and manage schedules and tasks

Automate everyday activities and workflows

Optimize resource allocation using IoT-based signals

Includes Microsoft StaffHub, the go-to tool for Frontline Workers





## Deliver real-time expertise

Crowdsource new ideas and solutions

Work in context across physical and virtual space with mixed reality

Connect across remote sites on any device

Tap available talent when and where it's needed





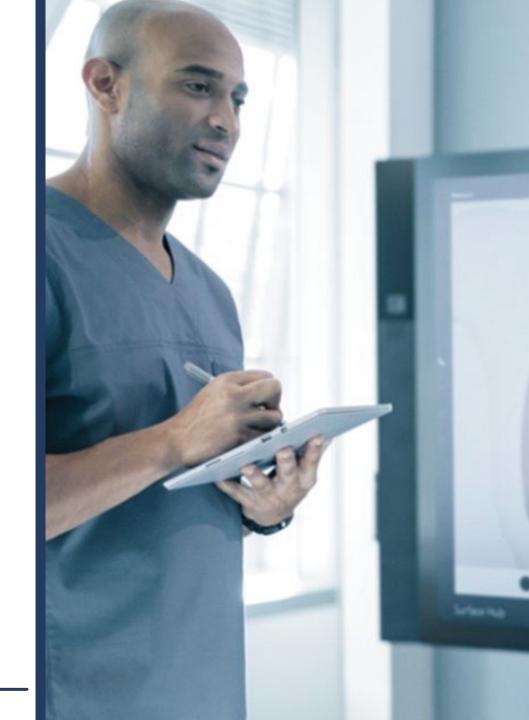
## Minimize risk and cost

Streamline management across devices, including kiosks and signage

Secure Frontline access to corporate apps with identity-drive protection

Meet evolving workplace regulatory requirements

Accelerate GDPR compliance



## **Technology benefits**



#### **Microsoft Teams**

Your go-to resource for all things Teams: find the right pricing plan, watch a demo, discover training and tech guidance videos, download the app, learn about free Teams free trials, etc.

#### Microsoft 365 F1

Explore all the features and purpose-built tools, find resources in deployment, adoption, and data migration, and get the latest updates on Microsoft 365. You can also find where to connect, collaborate, and share best practices with peers and experts in the Microsoft Tech Community.

#### **Azure Active Directory**

Learn what Azure Active Directory is, who uses it, find internal vs external resources, quickstarts and concept information, and how-to guides to get you started.

#### Third Party Devices Partners

- Samsung
- Real Wear

We're partnering with Microsoft to reinvent the employee experience, to build a modern and secure workspace and to empower every employee, from the boardroom to the Frontline Worker, to achieve more every day.

#### **Brandon Antin**

Vice President of Social Responsibility and Innovation



### **Owens-Illinois**

## Boosting workplace collaboration and manufacturing efficiency

O-I benefits from the added voice of our Frontline Workforce because the shop and plant floor employees are the experts on the ground and hold the answers to many of the dilemmas we face every day. We'll be using Office 365 to help unlock the power of all of our 27,000 employees.



#### Kristin Kelley

Vice President of Global and Corporate Communication





## Example Scenario – Frontline Worker Insights



#### Microsoft IoT, Microsoft 365

Improve and accelerate decision making with a 360-dgree view of business and the unique insights of the Frontline Workforce.



#### Microsoft 365, HoloLens

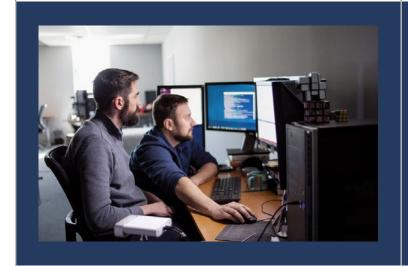
Connect and collaborate across geographic and organizational boundaries to turn insights into action.



#### Microsoft 365

engaged, equipped and connected throughout the process to contribute and execute on a new direction in real-time.

## Example Scenario – Empowered Field Service



#### Microsoft IoT

Reduce downtime with predictive maintenance and proactive alerts from connected devices.



#### **Dynamics 365**

Improve response times and reduce maintenance costs by dispatching the right technician with intelligent routing.



#### Microsoft 365, HoloLens

Ensure service technicians are fully equipped to deliver a first-time fix with access to remote expertise and resources for maintenance, repairs and operations.