Lingotek + Acquia + Drupal

About Acquia

Acquia, the enterprise guide to Drupal, empowers businesses using the open source content management system Drupal. Co-founded by Drupal's creator in 2007, Acquia helps customers manage the growth and scale of their online properties with confidence. Acquia's products, cloud infrastructure, and support enable companies to realize the full power of Drupal while minimizing risk, as it's done for enterprise customers including Twitter, Warner Music Group, Humana, Stanford University, Mercedes-Benz and MTA. Acquia was recently named the number one software company in Inc. Magazine's 2012 survey of the 500 fastest growing private companies. Acquia has also been named one of the 100 most promising companies in America by Forbes Magazine.

Challenge

As one of the fastest growing private companies in 2012 according to Inc. Magazine, Acquia needed a way to expand the company globally and manage its multilingual websites using the flagship Drupal open source publishing system. Acquia needed to synchronize its marketing messages using a simple, scalable and cost-effective solution.

Solution

Acquia chose Lingotek – Inside Drupal with the Collaborative Translation Platform to launch its global websites, sync content, easily update marketing messages and obtain real-time translation statistics.

Benefits

With Lingotek – Inside Drupal, all of the translations were handled within the Drupal content management system, and Acquia was provided with real-time reports on the progress of site translation. This automated workflow freed Acquia from manually managing the translation of content and allowed the company to concentrate on its global business rather than translating content.

Speed and Efficiency in Translation

When it comes to the "frequently and fast" part of the translation equation, enterprises like Acquia can run into problems. Professional service providers produce translated content in files, which company workers then have to manually insert into their content management systems. When companies update or edit source documents, they have to hunt down all the translated content and change each document individually. Lingotek – Inside Drupal solves the problem by making the Lingotek Collaborative Translation Platform fully