cloud business comms

FREE Wi Fi Powered by Konnectifi

Konnectifi

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Cloud Business WiFi

Konnectifi is a legally-compliant, guest WiFi solution, that can content filter and capture powerful data by using the existing wireless infrastructure. Guest WiFi should be a revenue generator, not just a cost centre. Konnectifi enables clients to capitalise on visitors' preferences for intelligent marketing activities, so helping to provide the right marketing messages, at the right time – increasing spend, repeat and referral business.

Partner Benefits

- Add more value to your clients by turning their Guest WiFi into a new revenue stream

- Partner margin control

- Marketing and technical support from Konnectifi, for you and your customers

- Free demo licence included

Data Capture
Customers who connect to your WiFi through their social profile or via an email based contact form, provide you with an insight into who your customers are. The data we capture means we collect their basic information such as age and gender, as well as further details including their interests.

Email your customers
Add newly captured data straight in to your email marketing platform to send highly targeted campaigns, split by user profiles.

More Facebook Likes
To access the WiFi through Facebook, people must ``like`` your page, giving you a powerful social media boost.

Seamless Guest Log In
Your guests only need to register once, as they will be automatically logged in on any return visits.

Analytics Reporting
We filter the data gathered by your system and convert it into easy-to-use customer insights and reports which you can access whenever, wherever.

Relevant Messages to your Customers
Our user-friendly, marketing tool-kit allows you to set-up vouchers to send to customers based on their birthday, visit frequency and other key dates and occasions.

Contact Brigantia

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