



CONCEPT3D

Facilities Management &
Campus Planning

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INTRODUCTIONS



Michael Davis

Digital Marketing Specialist
E: Michael.Davis@Concept3D.com

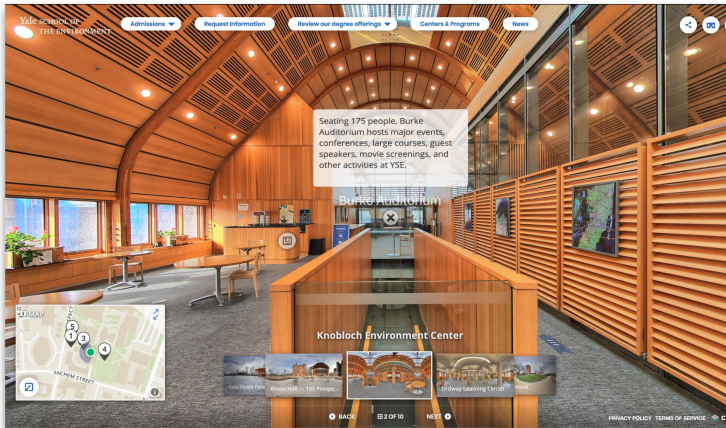


Brett Tesmer

Higher Ed Specialist
E: Brett.Tesmer@Concept3D.com

ABOUT CONCEPT3D

We make Interactive Maps and 360° Tours



Virtual Engagement

Designing, Mapping & Touring since 2006.
2500+ Maps and Tours created and
deployed



+ Data + CMS

Seamlessly integrate location data and
control your content with our robust CMS



Creative Services

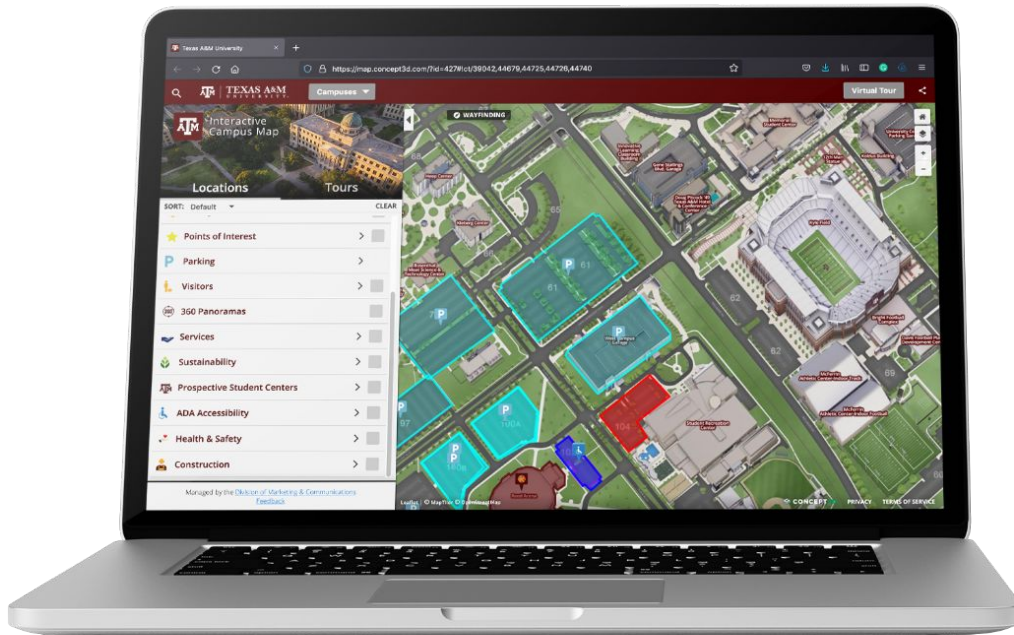
We help you showcase your university or
college and make it come to life

ABOUT CONCEPT3D

Interactive recruitment tool with
a decade of experience.

With a focus on virtual engagement, we've been designing, mapping, and touring since 2006.

Our design services are trusted by talent acquisition teams across diverse enterprise segments including the following: healthcare, manufacturing, and technology.



CONCEPT3D CUSTOMERS



AGENDA

1. **Campus Safety**
2. **Construction & Future Campus Planning**
3. **Parking & Transportation**
4. **Interiors & Interior Wayfinding**



POLL TIME

Do you currently have a campus map?

1. Yes, and it is meeting all of my needs
2. Yes, and it is not meeting all of my needs
3. No



Campus Safety

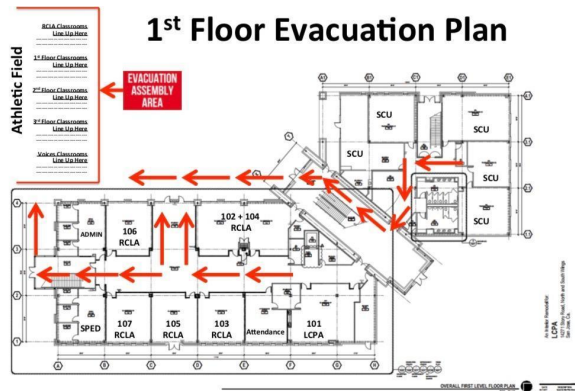




THE PROBLEM

Campus safety is a common concern for both students and parents.

- How accessible is your emergency information?
 - Do students know where to go to find it?
- How understandable is your emergency information?
- Do your students know the most well-lit paths on campus?



THE SOLUTION



Adding safety categories to your campus map

- AEDs
- Emergency phones
- Evacuation points
- Shelter locations
- Police department

[View the Map](#)

THE SOLUTION

Adding safety map overlays to show well-lit pathways

View the Map



THE SOLUTION

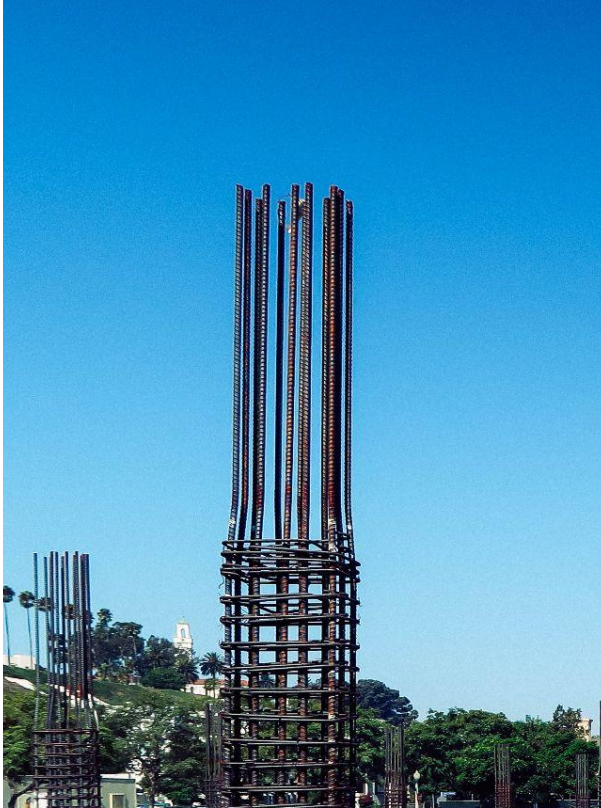


Adding tunnel overlays to your campus map

- Show students the safest walkways in extreme weather
- Highlight an unique attribute of campus

[View the Map](#)

Construction & Future Campus Planning



THE PROBLEM

Nearly all of our clients at some point have construction or future campus planning initiatives

- This causes confusion and frustration
- There is no hindsight for the students/prospective students of what the finished project will look like
- Detour path signs are annoying

THE SOLUTION

Future Campus Category

Show off what your campus *will* look like and give context to your construction.

[View the Map](#)

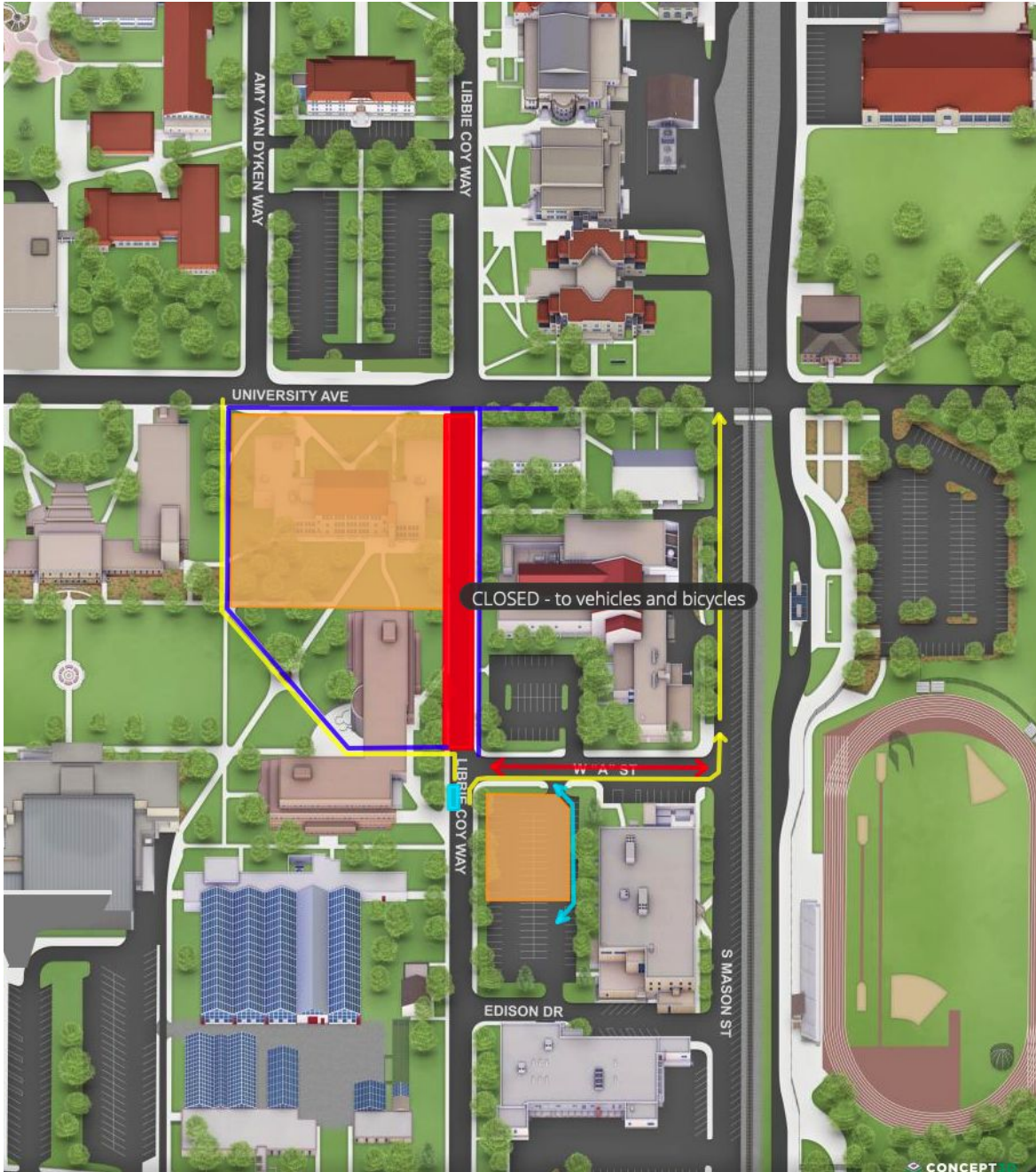


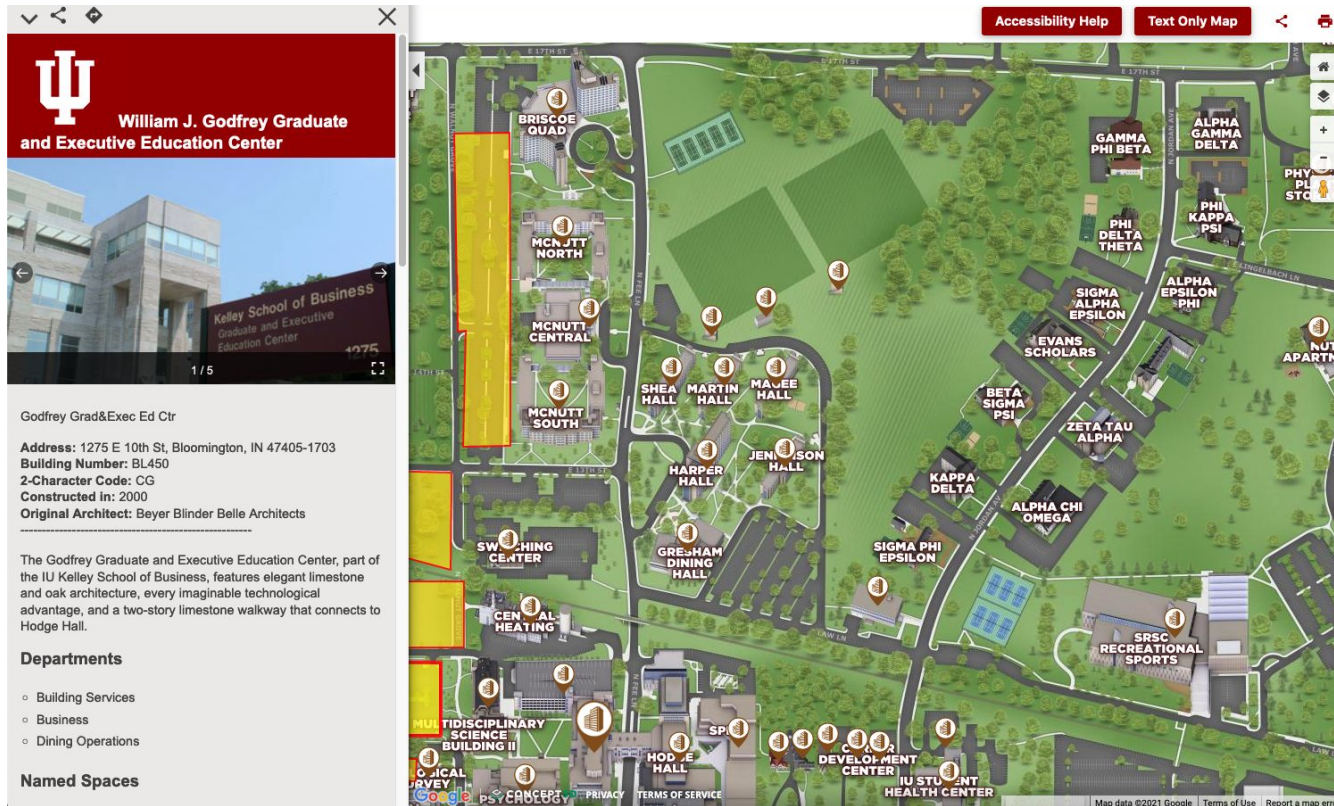
THE SOLUTION

Construction Category

Warn your students about lane closures and other construction on campus.

[View the Map](#)





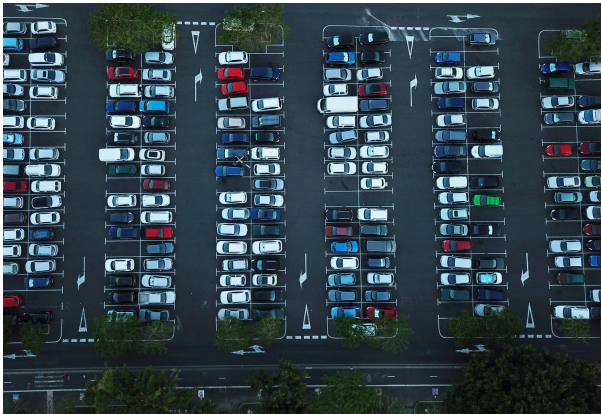
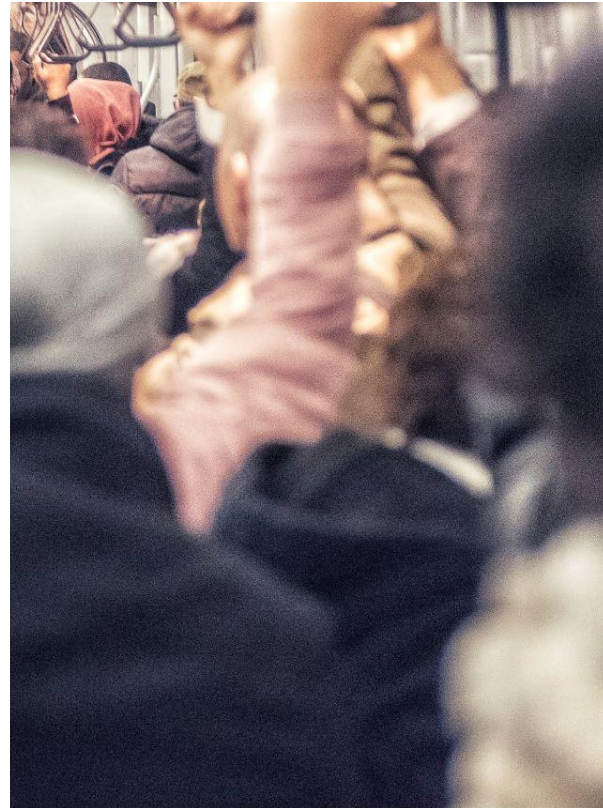
THE SOLUTION

ESRI Arc/GIS Feed

Ability to utilize existing data to populate on a more visually enhancing platform.

[View the Map](#)

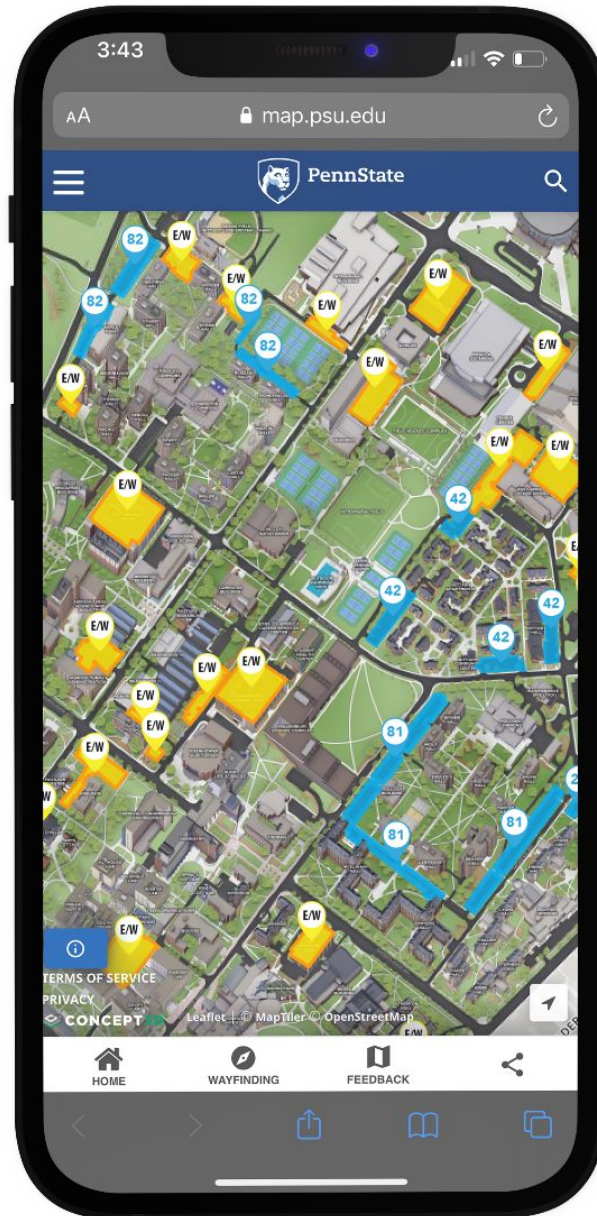
Parking & Transportation



THE PROBLEM

How do you show students and guests close parking and shuttle stops?

- Traffic builds up when guests search for parking, especially during events
- Show transit routes in a modern way



THE SOLUTION

Parking Category

Let students and guests know where appropriate parking is located.

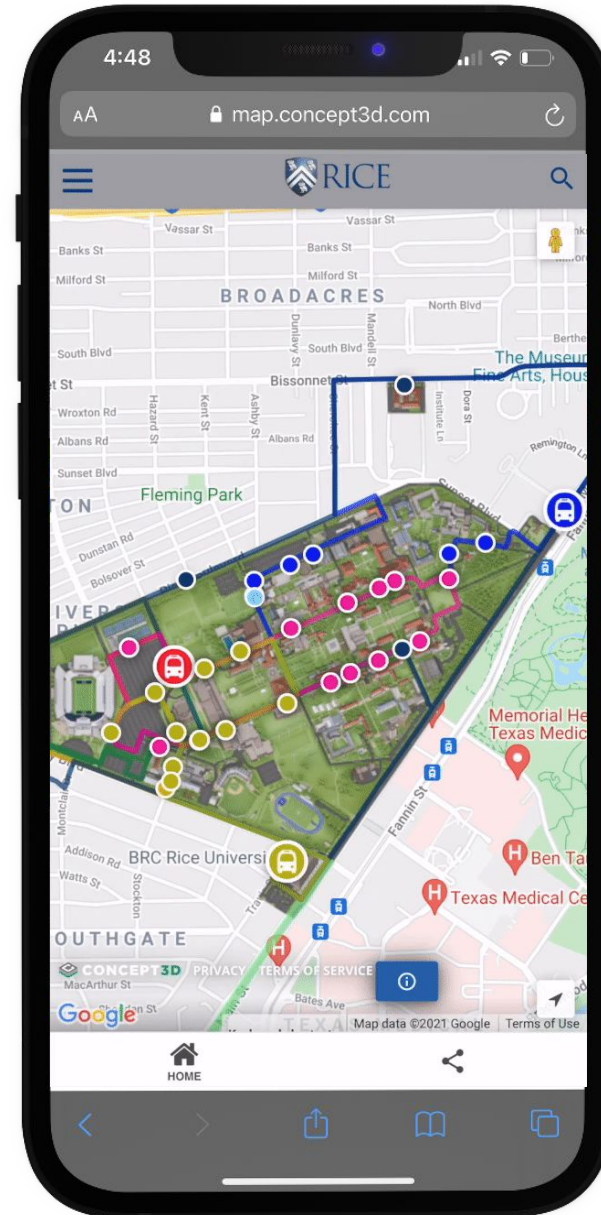
[View the Map](#)

THE SOLUTION

Transit Feed

Give a real-time view of where your busses are in their route.

[View the Map](#)



Interiors & Interior Wayfinding

THE PROBLEM

Almost all campuses have at least one building that's tricky to navigate

Schools have exams in different locations than their classrooms which can cause confusion before major tests.



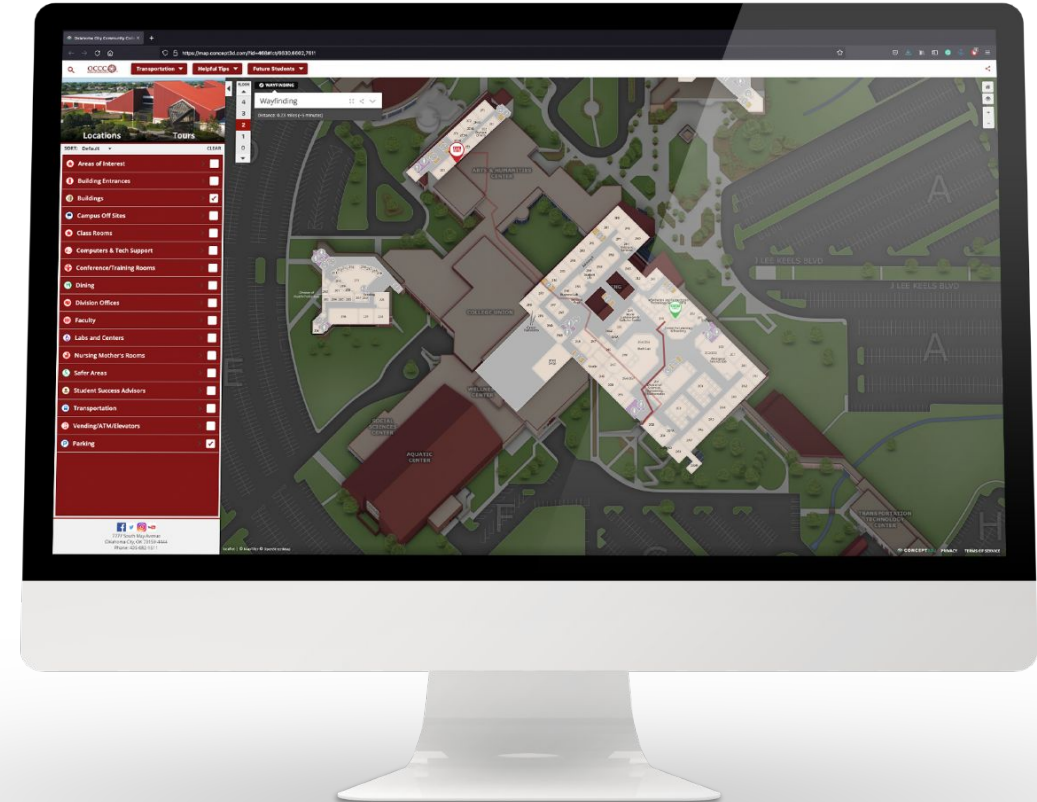
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THE SOLUTION

Interior Wayfinding

Don't let the inside of a building confuse your students.

[View the Map](#)



Q&A



STAY IN TOUCH



Michael Davis

Digital Marketing Specialist
E: Michael.Davis@Concept3D.com



Brett Tesmer

Higher Ed Specialist
E: Brett.Tesmer@Concept3D.com