DEI Poll Question:

How does your company measure Inclusion today?

1.We do not measure inclusion.

2.Some teams survey their direct reports to measure inclusion and engagement.

3.We have employee surveys directly focused on inclusion, company wide.

4.We have employee surveys directly focused on inclusion, company wide, and integrate this feedback into meaningful change.

5.I'm not sure

webinar entelo

BUILDING AN

INCLUSIVE WORKFORCE IN A REMOTE WORLD

JANUARY 28TH | 11:00AM PT

entelo COMPANY SNAPSHOT



Recognized Leader in Diversity &

Inclusion

500M+ Candidate Profiles Headquartered in San Francisco

Featured in Forbes, BBC Bloomberg, CNBC, US News, Fast Company, USA Today and more

Founded 2010

Acquired Candidate Messaging Platform CIQ in 2019

J M P SECURITIES HOT 100 SOFTWARE COMPANIES THE MOST COMPREHENSIVE DIVERSITY & INCLUSION RECRUITING SOLUTION

TALENT POOL REPORTS

PEER-BASED SKILLS

INCLUSIVE LANGUAGE

ONE-CLICK DIVERSITY FILTERS

D&I CANDIDATE HIGHLIGHTS

UNBIASED SOURCING MODE

DIVERSE PIPELINE REPORTING

DIVERSITY: SEARCH

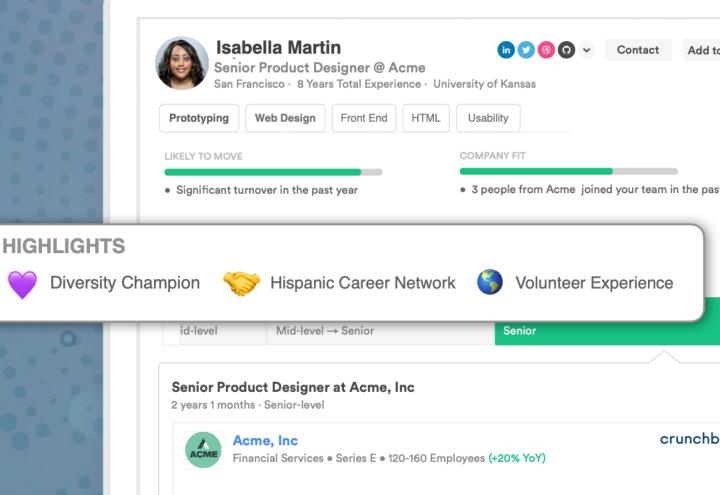
entelo Diversity & Inclusion



CANDIDATE HIGHLIGHTS: DIVERSITY

Quickly identify candidates from underrepresented groups with candidates badges highlighting the rich dimensions of diversity.

Discover candidates who belong to groups associated with specific minorities, such as LGBTQ, Hispanic, Asian, and women's networks, as well as candidates who have championed diversity initiatives at work.



Acme is a financial technology services company, offers installment loans to consumers at the point of sa Report: Fintech Acme Receives Unicorn Status

PEER-BASED SKILLS

On average, women list 16% fewer keywords in their profiles compared to men with the same level of experience in similar roles.

Correct for this bias with Entelo's proprietary 'Peer-Based Skills' algorithm. Automatically surface qualified candidates, even when they don't explicitly list skills on their social profiles.



Senior Software Engineer at Entelo San Francisco Bay	o also reporte	in 🖓	y v	Conta	act A	Add to Li	st •••		
entelo sql elasticsearch machine learning programm		ELO FIT							
 Recently celebrated or is approaching a work anniversary. 	• W	orks or wo	rked at y	our organiz	ation.				
• Has an average job tenure of 1+ years.	SKILLS RE	PORTED BY	SWAPN	IA SAVANT	:				
HIGHLIGHTS	javascript	html 5	visio	xml c#	web deve	lopment	css javas	script	requiren
🔥 In High Demand 🏾 🎓 Advanced Degree	software o	levelopment	micros	soft sql serve	r linux	asp.net	pl/sql	web de	esign
👔 Women's Professional Group 🛛 🚫 10+ Years		Show Less	ASED OF	N SWAPNA	SAVANT'S	S PEERS:	0		
	ruby on ra	ils ruby	javascri	ot elastics	search	edis rea	ct.js m	nachine le	arning
	git my:	sql linux	java	node.js c	ss html	amazon	web serv	vices (aws	s) pos
	mongodb	c++ a	gile metho	odologies	web develo	opment	c prog	gramming	test
	OTHER RE	LATED SKI	LLS:						

TALENT POOL INSIGHTS

Visualize Your Talent Pool.

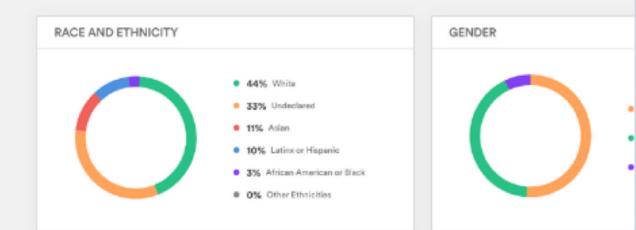
Get an in-depth understanding of the available candidate pool for each search with interactive and real-time insights on gender and ethnicity make up, top skills, companies, schools and more.

entelo	Q	m	∷	🛹	e
	Search	Envoy	Erojects ∽	Track	Reports
Talent Pool Insights					

Build real-time reports that help you better understand the talent pools you interact with. Learn more

Compar	ny 🛈 Currer	nt 🔵	Position 0	Current	Location	
E.g. Go	ogle		E.g. Software E	ingineer	San Francisco	v
Filters:	account executive ×	San F	rancisco ×			Res

59,129 results View profiles



UNBIASED SOURCING MODE

Ensure your sourcing processes are as fair and unbiased as possible with the new **Unbiased Sourcing Mode**.

Anonymize and hide key information from candidates' profiles and prevent unconscious bias from creeping into your sourcing process.

You can choose to anonymize categories of information like names, photos, even gaps in employment or graduation dates.

ontolo		• • • •						
entelo		Q Search					? 🍓	Johnny~
Q posit wiref	Unbiased Sourcing Mode	€€			×	✓ Save ✓	Q	
O Default	Build strong diverse teams with	a fair and unbiase	ed sourcing proc	ess.	Select All	~ Education	~ Reset	
UMBER OF	Anonymize names Prevents bias based on gender, appe	arance or ethnicity				OR sketching OR prot	otyping OR	
359,09	Hide photos Prevents bias based on appearance,	gender, or ethnicity				er interface design" All R	esults 🗸	
204,56	Hide school names Prevents bias based on academic bas	ckground and/or plac	ce of origin			Contact Ad	d to List •••	
YEARS OF E	Hide employment gaps Prevents bias based on lifestyle chan	ges (e.g., family leav	e, unemployment,	etc.)		•	I TO LIST	
	Hide employers Prevents similarity based on your per	rsonal perception of	specific brands or	indust		N	/	
	Hide salary information Prevents wage discrimination and get	nder pay gaps by hid	ing salary estimate	s		J.W		
_	Hide years of experience Prevents stereotyping and disc employment history	Jay	⁄ Walker	٦٩		enior Produc an Francisco · 8	-	n er @ Acme al Experience · Univ
NDUSTRIES	Hide graduation dates Prevents e bias by hiding acade	Sen Sen	ior Produc Francisco · 8	F	rototyping	Web Design	Front End	HTML Usability
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stanford univers	Ra	- orginicalit t		past year		- 0 pc	opio nom	, ionio joniou your i
iniversity of sou	uthern california							

DIVERSITY FEATURES COMPARISON

		Linked in	entelo
	ADVANCED DIVERSITY FILTERS (GENDER, ETHNICITY, VETERAN)	Gender Only, NOT ACTIONABLE	
	CUSTOM DIVERSITY SEARCHES	NO	
DNI	CANDIDATE DIVERSITY INSIGHTS	ONLY IN AGGREGATE	
SEARCHING	PREDICTIVE SKILLS	NO, ONLY EXPLICIT	
DIVERSITY	INCLUSIVE LANGUAGE TOOLS AND TIPS	NO	
	UNBIASED SOURCING MODE	NO	
	COLLABORATIVE DIVERSITY TOOLS (ORG-LEVEL SHARABLE, CUSTOMIZABLE DIVERSITY SETTINGS)	NO	
ORTING	ADVANCED DIVERSITY FUNNEL REPORTING	NO	
REPOR.	EXPORTABLE DIVERSITY REPORTS / TALENT POOLS	Gender Only (Talent Mapping)	

Meet Your Moderator

André Boulais, VP of Customer Success @Entelo

- 15+ Years in Talent Acquisition and Technology
- Partnered with 100's of VP's of TA to create and launch strategic global programs with focus on:
 - Building and Nurturing Talent Pools
 - Diversity, Equity and Inclusion
 - University and Early in Career Recruiting
 - Employer Branding
- 10 Years of Corporate Talent Acquisition Leadership
 - Head of Sourcing for Salesforce Marketing Cloud
 - Teams saved \$3.5M in ROI from Sourcing
 - Responsible for technology budgets of \$500k
 - Global Speaker on Talent Acquisition
 - HR.com, SHRM, DisruptHR, SRSC, SourceCon
 - Regular contributor to SHRM
- Co-founder of SourceCon Indy Chapter



Agenda

1. Welcome/Entelo Snapshot

- DEI State of the Market Data
- DEI Assessment Results

2. DEI Panel

- Introductions
- Panel Questions
- Q&A

3. Additional Resources

- Diversity in Recruiting Workshop
- DEI Assessment Link

By The Numbers

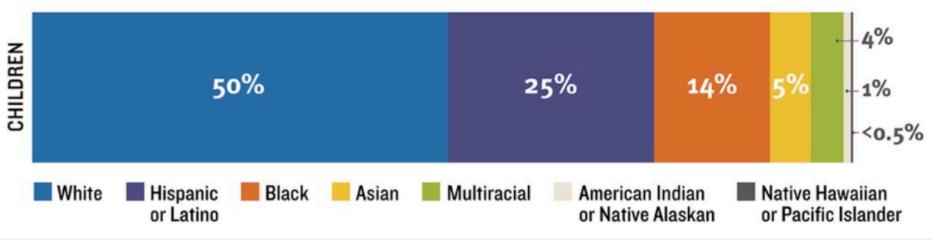
Employment–Population Ratio

58.3 percent for Blacks, 60.7 percent for Whites, 61.6 percent for Asians, 62.9 percent for individuals of Two or More **Races**, and 63.2 percent for Hispanics.

U.S. POPULATION BY RACE AND ETHNICITY in 2018



The nation's child population is more diverse than its total population.





Beyond changing national demographics, why are workers seeking more diverse and inclusive workplaces? Because <u>45% of American workers</u> experienced discrimination and/or harassment in the past year. (Gallup)

Just over half (55%) of American workers agree that their place of work has D&I policies in place; yes, this is a majority of workers, but it means that nearly half of the workforce is employed by organizations that aren't creating safe and welcoming environments for their employees.

This affects employee safety, **wellbeing**, and **retention**, and stunts the economic success of a company.

From 2019 to 2020 there has been a <u>50%</u> increase in searches for DE&I positions

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78% of all DE&I searches have occurred since June 2020 with 40% of those since August

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We've introduced a 3-minute diversity assessment that you can complete by yourself or with your stakeholders to determine your organization's diversity maturity level. This will help identify and prioritize areas for improvement we can partner on in the next quarter.





DEI Assessment

Please take a few minutes to fill out the below. All responses are anonymous.

* Required

Company Name: *

Your answer

Job Title: *

Your answer

CLICK HERE



DEI Assessment Results*

Most

Pre-Interview 49.20%

Interview Stage 45.20%

Post-Hire 41%

Retention & Inclusion 38%

Candidate Experience 33.33%

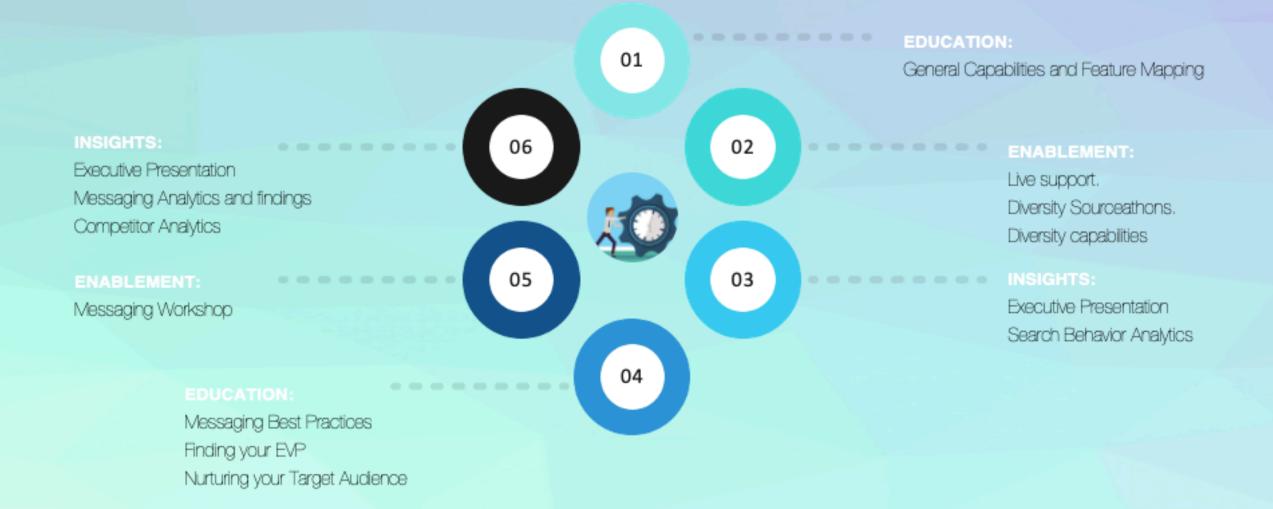
Internal Mobility 25%

Least

*Data across variety of companies spanning multiple industries

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DIVERSITY IMPACT JOURNEY



Meet The Panel



Diversity L&D Recruiting Leader Amazon

- D&I Change Agent
- Keynote Speaker on Diversity at SourceCon Digital 2020





VP of TA & Development Jumpcrew

- 10+ years of TA Executive Leadership
- Partnered to build various DE&I programs

Senior TA Executive Recruiter - UK & IE Schneider Electric

- D&I Champion across multiple continents
- INSEAD Developing Emerging Leaders Certification
- Diversity Recruiting Certification



SESSIONS

Kevin Walters 🖒 🗠

Lead Diversity Sourcing Recruiter Amazon

Kevin is a Lead Recruiter, part of a centralized diversity sourcing team, supporting A focuses on ""Think Big"" initiatives, Training, Strategic Programs, Recruiting, Mento years of expertise in recruiting & sourcing. Prior to Amazon, Kevin worked for sever Manhattan Associates, Coca-Cola Enterprises, and Home Depot. He attributes his success to his work ethic, being creative, having fun and willingne

wake up every day and do something Hove. ""Diversity is not a project for me, it is

to me 🔻

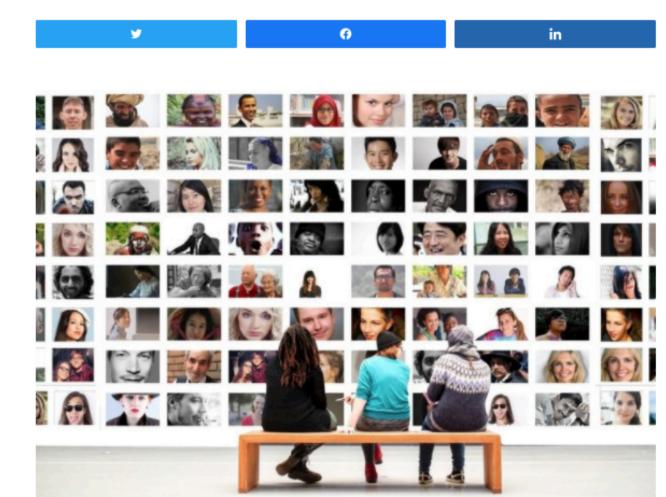
Hi—

Julianna Rosano

Kevin Walters on How to be a True Diversity Sourcing Ally

By TRISH WYDERKA OCTOBER 28, 2020

SOURCECON Sourcing Knowledge



Tue Sep 22, 9:15 AM - 10:00 AM PDT / 12:15 PM - 1:00 PM Ye

How to be a True Diversity Sourcing Ally / Keynot I'm on the SourceCon Virtual confe

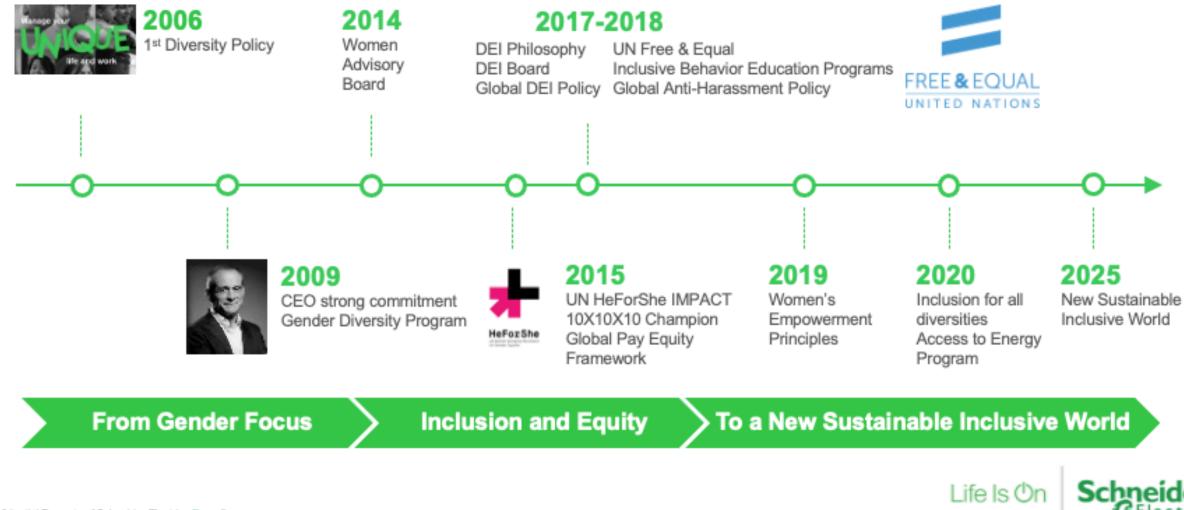
This presentation is all about Diversity vs Inclusivity: it's a "Real perception of Diversity Sourcing? What is it now and what it sho bias by removing blind spots, being empathic, and identifying sy

Join us for this very insightful presentation. We'll talk about tale There will also be Diversity sourcing hacks, sourcing techniques

Another customer was in attendance and shared their screenshot with us (and their excitement).

Contela "produ Q OR Pyt manage V Multiple L Filters: Seat W High Com

Our DEI Journey



78% of employees who responded to a Harvard Business Review (HBR) study said they work at organizations that lack diversity in leadership positions. (Harvard Business Review)

According to the study, "without diverse leadership, women are 20% less likely than straight white men to win endorsement for their ideas; people of color are 24% less likely; and [those who identify as] LGBT are 21% less likely."

A lack of diversity in the leadership of an organization hampers innovation, prohibits members of minority groups from being recognized for their contributions, and fails to meet client expectations.

Entelo's Executive Team





Robert Tsao CEO

Mark Landwer CRO





Ivana Todorovic VP, Engineering

Andre Boulais

VP, Customer

Success



Mariko Minamoto

VP, Operations



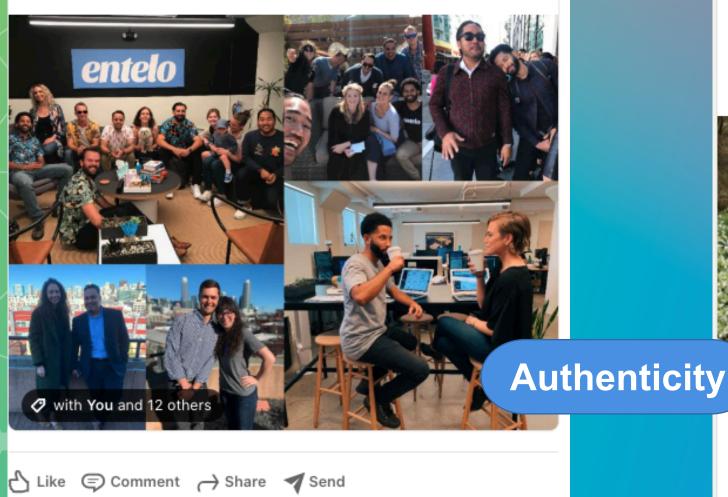
Chirag Patel Sr. Director, Product





Larisa Wolf • 1st Director of Customer Success | %#OfferingHelp 1w • S

Join our **#Indy** or **#BayArea** team! Someday we look forward to coming together in an office again, for now, we're connecting virtually. We are looking for people who have a background in talent acquisition, p ...see more





Andre Boulais Father, Husband, VP of Customer Success at Entelo 4mo • Edited • (\$)

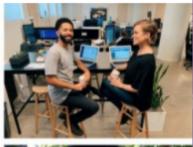
Happy birthday to **#customersuccess** superstar **Jody Dandridge!** You are an amazing member of our team and an example to all of us at **#Entelo**.

Whether it's strategically partnering with our **#customers** (like Kristin Phillips, Julie Rosano Bianca Ruiz, Mark Coscarello and so many more) to utilize our products or channeling your inner Bob Ross to teach a **#painting** class for company-wide **#team** building; you do everything with a **#passion** and a smile.

Enjoy your time away and know we are thankful for you!

#birthdaywishes #teamwork #kudos #happybirthday #thankyou #goingaboveandbeyond







互 😳 22 · 5 comments

 \bigcirc Like \bigcirc Comment \rightarrow Share \checkmark Send

1,705 views of your post in the feed

in 🔍 Search



Messaging

Board Members Needed! - Companies In Indiana Are Seeking Professionals With Your



Emma Gallagher

Employer Branding & Graduate

Recruitment Lead at Schneider

Electric

Emma Gallagher • 1st Employer Branding & Graduate Recruitment Lead at Schneider Electric 2yr • Edited • S

What a great session to end the week! Thanks Andre Boulais for your visit and the refresher on all the wonderful things we can do with Jobvite! Peter Hogg Lisa Jarvis Wojciech 'Voycheck' Machalica Jess Munt Stacey Greenwood Aisha Nawaz Sarah Campbell Ana Pinto

#WhatDidYouLearnToday #LifeIsOn #HappyFriday

View full profile

91 · 11 comments

Reactions



Like (=) Comment - Share - Send

in 🔍 Search



Aisha Nawaz

Revolutionising Talent | INSEAD Emerging Leader | Brand Ambassador | Social Media Influencer

View full profile

Aisha Nawaz • 1st Revolutionising Talent | INSEAD Emerging Leader | Brand Ambassador | S... 2yr • Edited • S

1

Home

*

My Network

Jobs

Messa

. . .

#Throwbackthursday Meeting Jobvite #wizard Andre Boulais last week who shared some great insights and how to boost social recruitment strategy. Looking forward to more #JobVite sessions ! #Eat #Sleep #Recruit #LifeisOn #SEGreatPeople Peter Hogg Wojciech 'Voycheck' Machalica Lisa Jarvis Jess Munt Ana Pinto Emma Gallagher Nisreen Kheiri Petter Torgersen Marceli Nowakowski Yeonjoo Lee



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Diversity & Inclusion Strategy

How can we build sustainably inclusive originations?





Candidate Experience Poll Question:

1. We do not track the candidate experience.

2. We survey candidates on their experience but we do not measure diversity or inclusion.

3. We survey candidates on their experience in regard to diversity and inclusion once in the hiring process.

4. We survey candidates on their experience in regard to diversity and inclusion throughout each stage of the post-application process.

Candidate Attraction Inclusion Poll Question:

1. We do not have any process for attracting candidates from historically underrepresented groups.

2. We use diverse media channels and job boards to attract candidates from historically underrepresented groups.

3. We use diverse media channels and job boards to attract candidates from historically underrepresented groups and track and measure our efforts.

4. We use diverse media channels and job boards to attract candidates from historically underrepresented groups, track and measure our efforts, and have multiple community and education partnerships, internship, and sponsorship programs to increase diversity within our hiring.

DEI Q&A



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Diversity Equity & Inclusion Workshop

Entelo's Diversity in Recruitment Strategy Workshop provides your Talent Acquisition team with education and training on the industry leading D&I sourcing and hiring practices.

Our training program equips your TA team with best practices to source future hires from underrepresented groups.



Diverse Teams Start With Equitable & Inclusive Recruiting Practices.

That's why we created the Diversity in Recruiting Strategy Workshop, an interactive training program that provides Talent Acquisition teams with the education and training to drive diversity, equity & inclusion within their sourcing and hiring practices.

Built upon proven best practices, the Diversity in Recruiting Strategy Workshop empowers TA teams to maximize DE&I recruiting efforts through mastery of the Entelo platform and bring these taklis into their everyday work - from sourcing underrepresented talent to ensuring inclusive and unbiased candidate outreach.

The Diversity in Recruiting Strategy Workshop Includes:

- Up to 20 hours of comprehensive sessions focused on finding and engaging talent from historically underrepresented groups while mitigating unconscious bias for improved process.
- Education that enables employees to address tough diversity and inclusion questions head-on.
- Informed and certified facilitators leading all sessions.
- Long term partnerships and growth, as becoming socially conscious and aligning our work and engagement accordingly, is a continuum. There is no true mastery nor end to this critical effort.



Customized to your team's unique needs and goals.

Our Customer Success and Customer Education teams partner closely with your team to assess your current processes and policies and understand your unique Diversity Equity & Inclusion goals. With your team's goals in mind, we design a customized workshop that will help you reach them.

entelo





Sub Header

- Investing in DEI
- <u>Creating Employee Resource Groups</u>
- Prioritizing D&I Through Change

"I am not different from you, I am different like you."

Dr. Laraine Kaminsky, President of GlobalLK

Any QUESTIONS?





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THANK YOU!

entelo

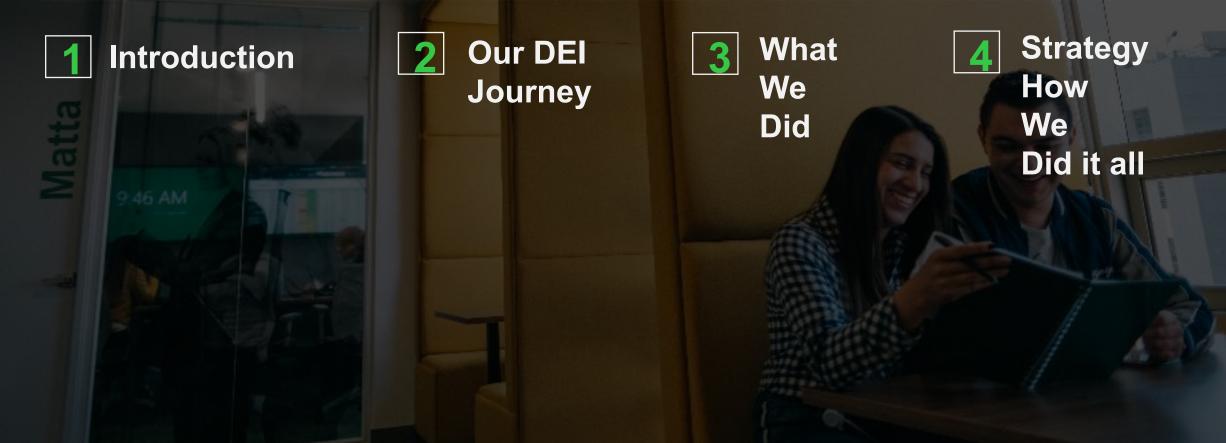
info@entelo.com

LifelsUn

We believe access to energy and digital is a basic human right.



AGENDA



Click To Edit Title

Our DEI Ambition is to "provide equal opportunities to everyone everywhere and to ensure all employees feel uniquely valued and safe to contribute their best"





DEI is in everything we say and do

Our Sustainability Strategy

2018 - 2020 SCHNEIDER SUSTAINABILITY IMPACT

Our Core Values

EMBRACE DIFFERENT

Different is Beautiful

We are 100% committed to **inclusion**: Exclusion is not even in our vocabulary. We believe in **equal opportunities** for everyone, everywhere. This means welcoming people from all walks of life, ages and cultures, embracing different perspectives and calling out bias when we see it. So that every person feels **uniquely Valued** and **Safe** to be at their best. To us, a stranger is simply a friend we haven't net yet.



Our Employee Value Proposition



Our Leadership Expectations



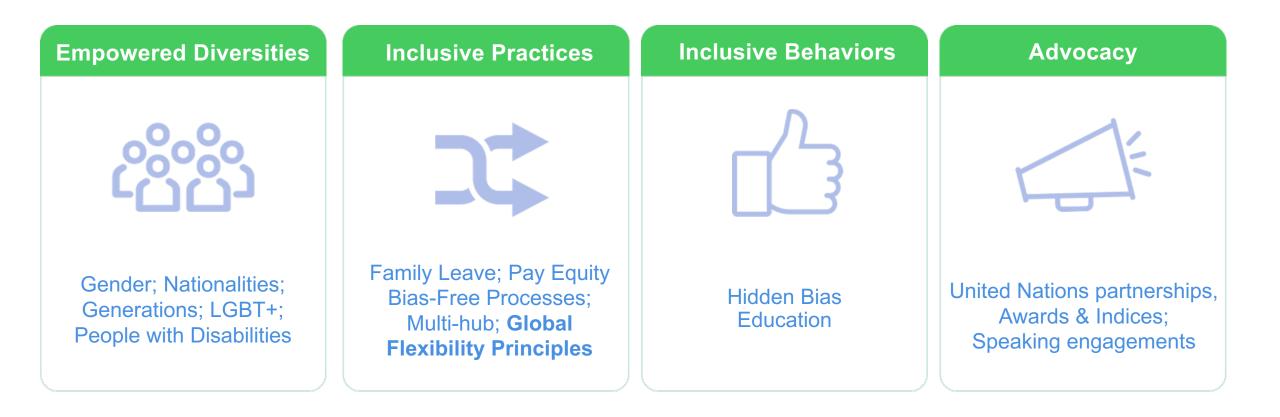
External Diversity, Equity & Inclusion Recognitions 2020 - 2019





Our DEI Strategy

Diversity & Inclusion → Belonging → Innovation & Performance



Leading Our DE&I Strategy

Belonging, Innovation and Performance





Flexibility at Work 2020

Fostering well-being & inclusion through a smart working culture



Health & Wellness

Healthy behaviors, healthy lifestyles, and general well-being



Global Flexibility Principles

Working in flexible ways for a better work-life integration



Workplace of the Future

Smart, attractive, and energizing workplaces

Top 33 countries (89% of our workforce): 100% have deployed telecommuting and flexible hours, 91% flexible holidays, 86% volunteering and 77% part-time working as of end 2018

Global Family Leave Policy

Fostering inclusion through minimum global standards



Primary Parental Leave	Secondary Parental Leave
12 weeks Natural birth and adoption	2 weeks Natural birth and adoption
Bereavement	Care Leave
1 week	1 week



Fully implemented in all countries, covering 99% of our global workforce. By 2020: 100% of employees work in countries that have fully deployed the policy.

Go Green in the City

2019 Achievements





UN Free & Equal Standards of Business Conduct

Tackling Discrimination against Lesbian, Gay, Bi, Trans, & Intersex People





Innovation Summit World Tour 2020





Innovation Summit World Tour 2020: Event Calendar



Life Is On Schneider