




*REAL-WORLD BENEFITS
OF **DIGITAL WOUND**
CARE IN HOME HEALTH*



*REACH HEALTHCARE SERVICES GROWS THEIR WOUND CARE PROGRAM BY **17%**, DECREASES HOME VISITS & NURSING COSTS BY **OVER 20%** & IMPROVES HOSPITALIZATION RATE WITH THE ADOPTION OF SWIFT MEDICAL'S TECHNOLOGY*

Background

Reach Healthcare Services (Reach) is a registered nurse owned and managed home healthcare agency, specializing in care for complex, geriatric patients in Texas. For more than 30 years, their goal has been to provide experienced skilled nursing to help patients live healthy and independently at home.

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The Challenge with Wound Care

Like most home health agencies, Reach relied on manual methods, like paper rulers, to measure the changing size of wounds over time. This paper-based practice, while the predominant method adopted by most health care organizations, is highly inaccurate, inconsistent and subjective - especially when measurements are taken by different clinicians over the course of care.

As wound measurements are the basis for diagnosis, treatment and ongoing management of wound patients, the ability to reliably capture changing wound measurements over time, and thus understand how a wound is healing, leads to higher quality and more proactive care. Conversely, the inability to understand and document changing wound dimensions can result in inappropriate care decisions, adverse patient outcomes and unnecessary costs.

The Untapped Opportunity

Wound care patients make up roughly one third of patients in home health. Despite this sizable population, many home health agencies are wary of wound patients, as they are typically considered high-risk, requiring complex, resource-intensive care. As chronic wounds can take hundreds of days to heal if they are not properly cared for, wound patients can wreak havoc upon clinical and financial outcomes.

However, like most things, risk and reward are deeply entwined: the high volume, complexity and cost of wound care also means that there is a significant opportunity for optimization. Better care, delivered with greater efficiency, can lead to stronger clinical and financial performance.



THE INNOVATIVE SOLUTION

Recognizing this opportunity, Reach began building a comprehensive wound care program to enhance the quality of care for their wound patients. As a foundational piece of this strategy, Reach selected Swift Medical as their wound care management solution provider in Summer 2019.

With the adoption of the Swift Medical's digital wound management platform, Reach aimed to:



Standardize wound measurements and assessments to drive higher quality care decisions;



Gain visibility into their entire wound care population and individual patient wound healing to provide more personalized and proactive care;



Empower all staff to operate at the top of their license and collaborate with each other to deliver quality care in an efficient manner.

SWIFT WOUND CARE APP

Swift brings clinically calibrated wound imaging to your phone and tablet to capture automatic measurements and standardize documentation at the point of care.

SWIFT SKIN AND WOUND DASHBOARDS

Web-based dashboards accessible from anywhere provide a full range of patient population statistics and trends.



THE PROVEN BENEFITS

They succeeded in improving the standardization, visibility, efficiency and quality of wound care, which contributed to the following outcomes:



Wound program
expansion

17%

Increase in
wound census

With the use of Swift Skin and Wound, Reach was able to manage a greater number of wound care patients, growing their business and driving revenue generation.



Visit utilization
optimization

20%

Reduction in
home visits

Swift Skin and Wound provided greater visibility into wound healing progress across Reach's patient population and allowed them to deliver more responsive care to at-risk patients and reduce low value visits for on-track patients.



Staffing
efficiency



Improved
hospitalization rate

\$85

Patient monthly
savings

Improved wound healing visibility contributed to a 21% reduction in nursing costs, a savings equal to \$85 per patient per month.

*"WITH SWIFT, EARLY IDENTIFICATION
LEADS TO PREVENTATIVE & PROACTIVE
CARE, WHICH HELPS US KEEP OUR
PATIENTS HEALTHY AT HOME."*

Bonnie Smith, RN, BSN, VP of Sales and Marketing
at Reach Healthcare Services