



MARK TIBBS

FINANCIAL COACHING TRANSFORMING
YOUR APPROACH TO LIVING.

*I'm passionate about helping people
with their personal finances.*

I've discovered that there are so many things people are never educated on or talked to about in the financial world. Being in control of your finances is something I've discovered is not only empowering for a person, but also brings them a much healthier lifestyle.

There has always been an interest in personal finances for me. Ever since I was an adult, I've always been one to try and "save for a rainy day". I didn't have much money going through college, but I scraped by. Through the years I've made it a priority to try and be financially independent and disciplined. Not all investment advisers are your friend and I learned the hard way through a few rough situations.

*The challenge, I found, is living within your means and
being comfortable with your lifestyle.*

It's been an ongoing journey of being financially independent. I pushed myself to live below my means as I never had anyone teach me these things. I've always felt very strongly about being disciplined when it came to my personal finances.

During my time with the U.S. military, I learned a lot of discipline when it came to money through my roles managing budgets. There are some similar themes to managing any budget. The context may be different, but the themes are the same. This continued into my career in the tech industry, whether it was managing internal programs or helping customers develop reliable information systems within a certain budget.

After I left the tech industry, I made a transition to focusing more on personal finances. I went through and graduated from the Certified Financial Planner® course work where I discovered my passion for being a financial coach. Most investment advisers don't want to spend time on the day-to-day aspects of helping people manage their finances, but I do. I found AFCPE and the Accredited Financial Counselor (AFC)® designation. It aligns with my philosophy and my target audience, so I jumped in.

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The AFC certification is a rigorous process where you first must pass an exam that covers many of the fundamental topics that make up a family's personal finances. Second, you're required to have a minimum of 1,000 hours of experience (that equates to over 6 months of full-time work) either through one-on-one financial coaching and/or financial education sessions in a group setting.

This certification solidified my passion for being a financial coach launching ENRY Financial. At ENRY Financial, my job as a financial coach is to help arm you with the knowledge and awareness when it comes to managing your personal finances. I am intentional to do this in a non-judgmental environment where learning and confidence are the focus.

*I want to help hard-working people manage their money
the best that they can.*

Money, to many folks, is scary or boring. My passion comes from helping people conquer this fear and get educated on the freedom financial health can bring. It's all about enabling people to have control over their financial lives and, in turn, living a more freeing life.

- Mark Tibbs

About Me...

- Accredited Financial Counselor® (AFC®) with the Association for Financial Counseling and Planning Education®
- Graduated from the Certified Financial Planner® coursework
- U.S. Air Force Veteran - Commander, Communications Mission Systems Flight and Participated in operations and humanitarian efforts in Central America.
- Holds a Masters in Computer Systems Management



*Empowering our clients to feel in control of their
finances and educated on the value of financial
coaching for their journey.*