Surgery Decision Support®

When your members are considering surgery, ConsumerMedical can help them weigh the risks, benefits and alternative treatment options that could work best for them — and could save you significant claims costs.

Our Surgery Decision Support program addresses five high-variation, high-cost elective surgical procedures where members have choices among treatment options:

- Lower back surgery
- Hip replacement
- Knee replacement
- Hysterectomy
- Weight loss surgery

These surgeries are often over prescribed without enough consideration for individual risk factors, values, and preferences. Members may make different decisions when they fully understand the risks, options and outcomes with all available treatment pathways.

Knowledge is Power

1 in 4 surgeries is unnecessary.[1]

Costs for planned orthopedic surgeries grew 44% in the past 8 years[2].

We help members decide whether surgery is the right option with proven results:

- Over 40% of members avoided unnecessary surgeries or procedures.
- $26,125 per-case savings from avoided surgery

Best Practices to Drive Engagement

Incentive Program
We integrate, fund, and administer a $400 gift card incentive for engaging in our program. We can also work with employers to fund employee HSA or HRA accounts instead of the gift card.

Requirement Program
We partner with your health plan to integrate a requirement for eligible participants to engage in our program prior to receiving surgery or face an employer-defined penalty of $500 - $1,500.

Predictive Outreach
Our proprietary predictive model analyzes claims and eligibility data to identify and rank members based on their likelihood of surgery and specific intervention opportunity for targeted outreach.

[1] ConsumerMedical: 2006-2010, independently verified at claims level.

[2] Planned knee and hip replacement surgeries are on the rise in the U.S., Blue Cross Blue Shield Association, January 2019

To learn more about ConsumerMedical and our solutions, **call (877) 229-7780**

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Your Medical Ally®