# OFFER WEB VISITORS VIRTUAL TOURS

#### Create interactive tours in minutes. No experience necessary.

Showing off the most important features of your location is easier than ever with our powerful, new cloud-based ZoomTour software. Add text, images, video, maps and data to build interactive tours on any theme you like, from your region's industrial parks to talent attraction to your tourist top 10s - or whatever else you'd like to explore.

## Show off your best features. Smart marketing.

With ZoomTour you can create as many themed virtual tours as you like, to focus attention on your community's most important features.

#### For more information:

- +1 (415) 294-4774
- www.gisplanning.com





## Each stop offers viewers a full interactive experience

Users self-guide by interacting with content at each stop: text, images, video, audio, integrate data charts, heat maps, infographics, property reports...



### Walk them through highlights online

From economic development to tourism. Workforce attraction to festival & event lineups. Target industry sectors to the best restaurants near your convention center. There's no limit to the different tours you can create for your community. Put ZoomTour to work to create compelling online promotions for all the important features your community has to offer.

