

TRUE LOCATION ANALYSIS

Drive more investment to your community

We've completely redesigned the industry's leading online GIS data tool for corporate site selection, redefining best practices with the most powerful range of tools for dynamic data analysis. Economic development data has never been this engaging, shareable, and easy to analyze on the go.

The market's leading online GIS data tool for site selection

GIS Planning ZoomProspector is the most powerful location analysis software in the industry. More economic development organizations choose GIS Planning's software than all our competitors combined.

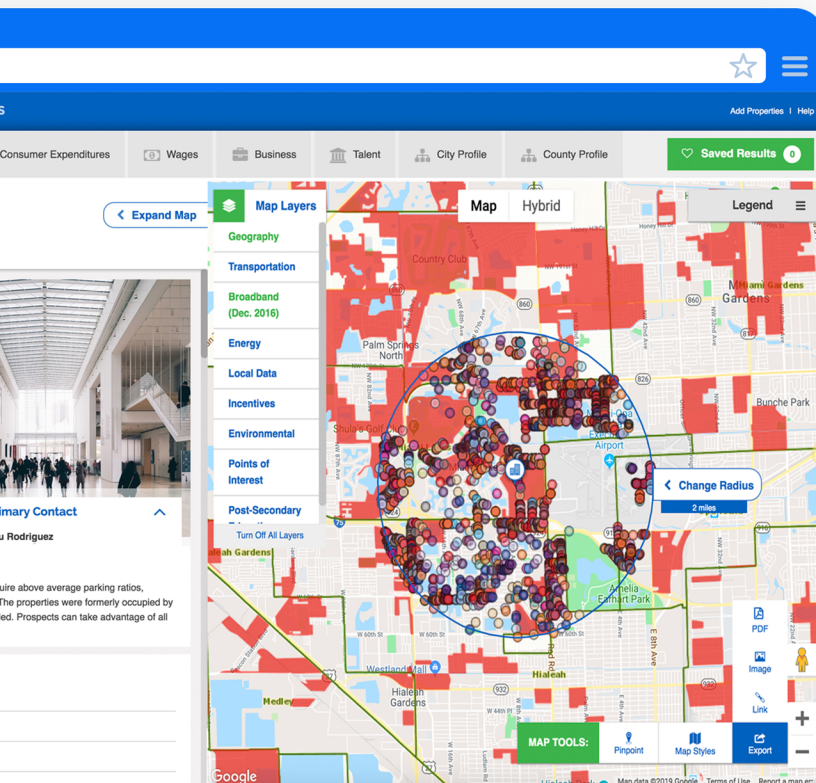
For more information:

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PROPERTY SEARCH

- Site and building searches based on a variety of criteria with **customizable search filters**.
- Save user-selected properties and reports in multiple **custom folders** for analysis and sharing.
- **Share and print high-quality property reports** in a wide variety of formats, including links, email, social media and PDFs.



EXPORT, SHARE & COLLABORATE

- Easily **share reports**, properties in a variety of formats.
- **Generate links** to detailed, customized maps for emails, presentations, slide decks and **responses to RFP**.
- Share links to multiple **custom folders** with saved properties and reports.

DATA ANALYSIS

- Keep website users on your website with thousands of **dynamic data variables** on demographics, labor force, business & industry, consumer spending, talent pool, wages, housing, transportation, energy, GIS and more.
- **Thematic heat maps** and **layers** allow users to drill into the data and build their own multi-variable maps and reports.
- Pinpoint, dynamic radius, free draw tool, drive time analysis and multiple map styles let your website **visitors engage with the data** to answer their specific questions.

BUSINESS & INDUSTRY MAPPING

- Detailed, up-to-date **mapping of businesses** in your location, down to the six-digit NAICS code.
- One-click customized research, visualization and analysis of **industry clusters**.
- Analyze **suppliers, competitors**, geographic **distribution** of industry around properties, addresses, businesses or pinpoint.

		N. of Employees	Annual Revenue	NAICS	TOTAL	%	SALES	EMPLOYEES	All Off
Expand All	Default								
<input type="checkbox"/>	Accommodation and Food Services	218	6.32%	\$206,506,000			3,494	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Administrative and Support and Waste Management and Remediation Services	143	4.15%	\$72,606,000			779	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Agriculture, Forestry, Fishing and Hunting	9	0.26%	\$1,747,000			21	<input type="checkbox"/>	
<input type="checkbox"/>	Arts, Sports, Entertainment, and Recreation	71	2.06%	\$24,499,000			443	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	Banking, Finance and Insurance	268	7.77%	\$676,939,000			2,860	<input checked="" type="checkbox"/>	