



Enabling Your Success

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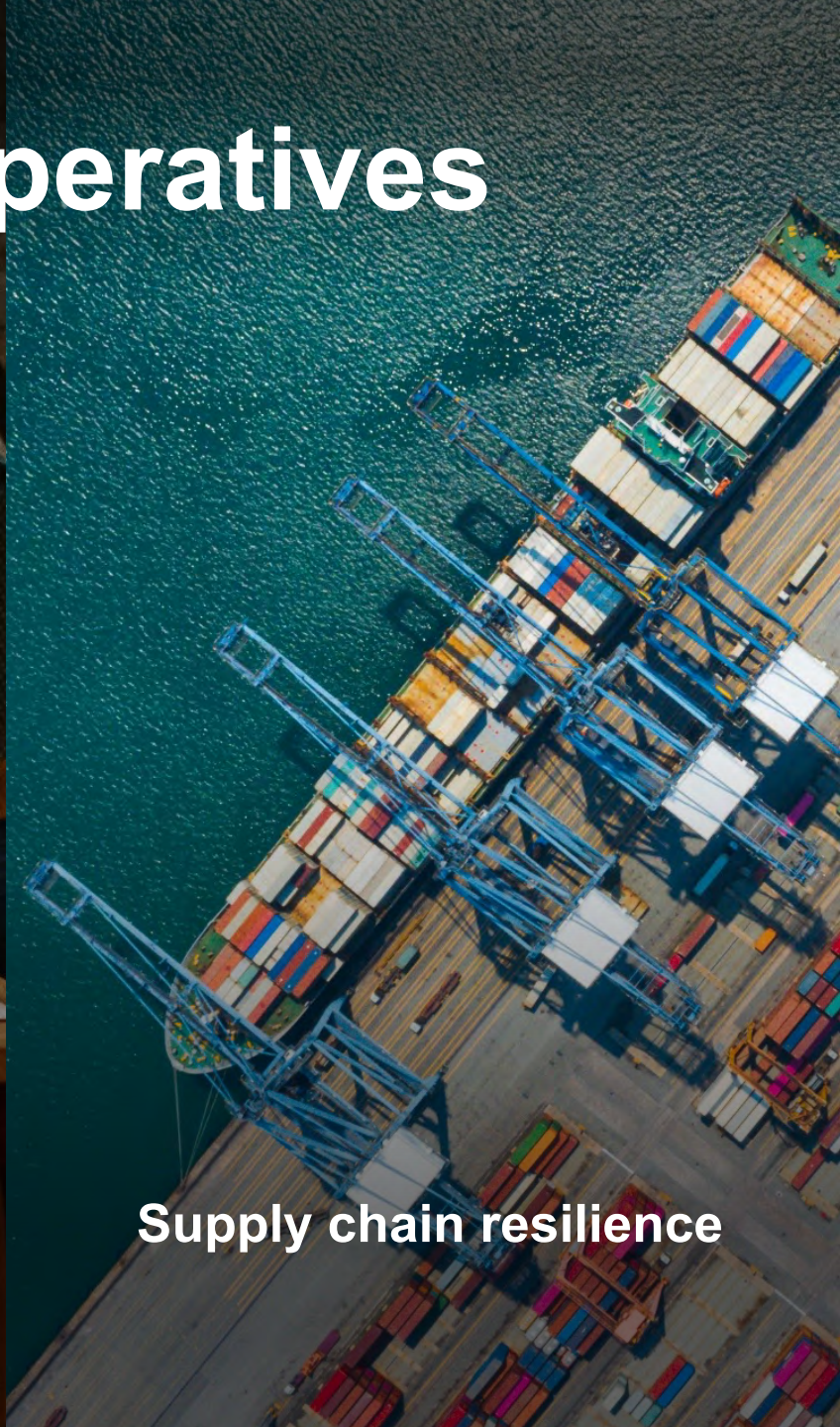
Our purpose

Help the world run better
and improve peoples' lives

Customer imperatives



Business transformation

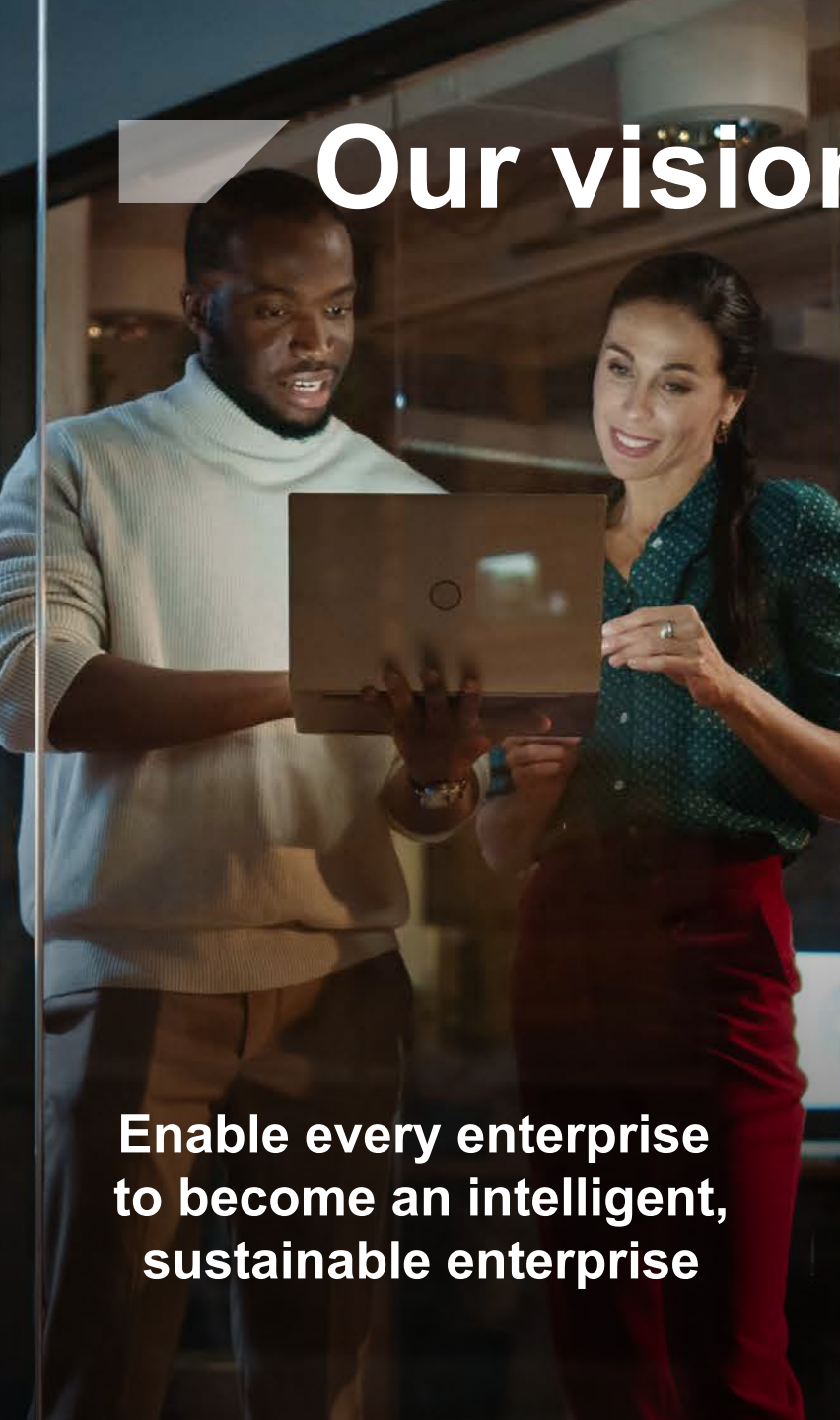


Supply chain resilience



Sustainability outcomes

Our vision



**Enable every enterprise
to become an intelligent,
sustainable enterprise**

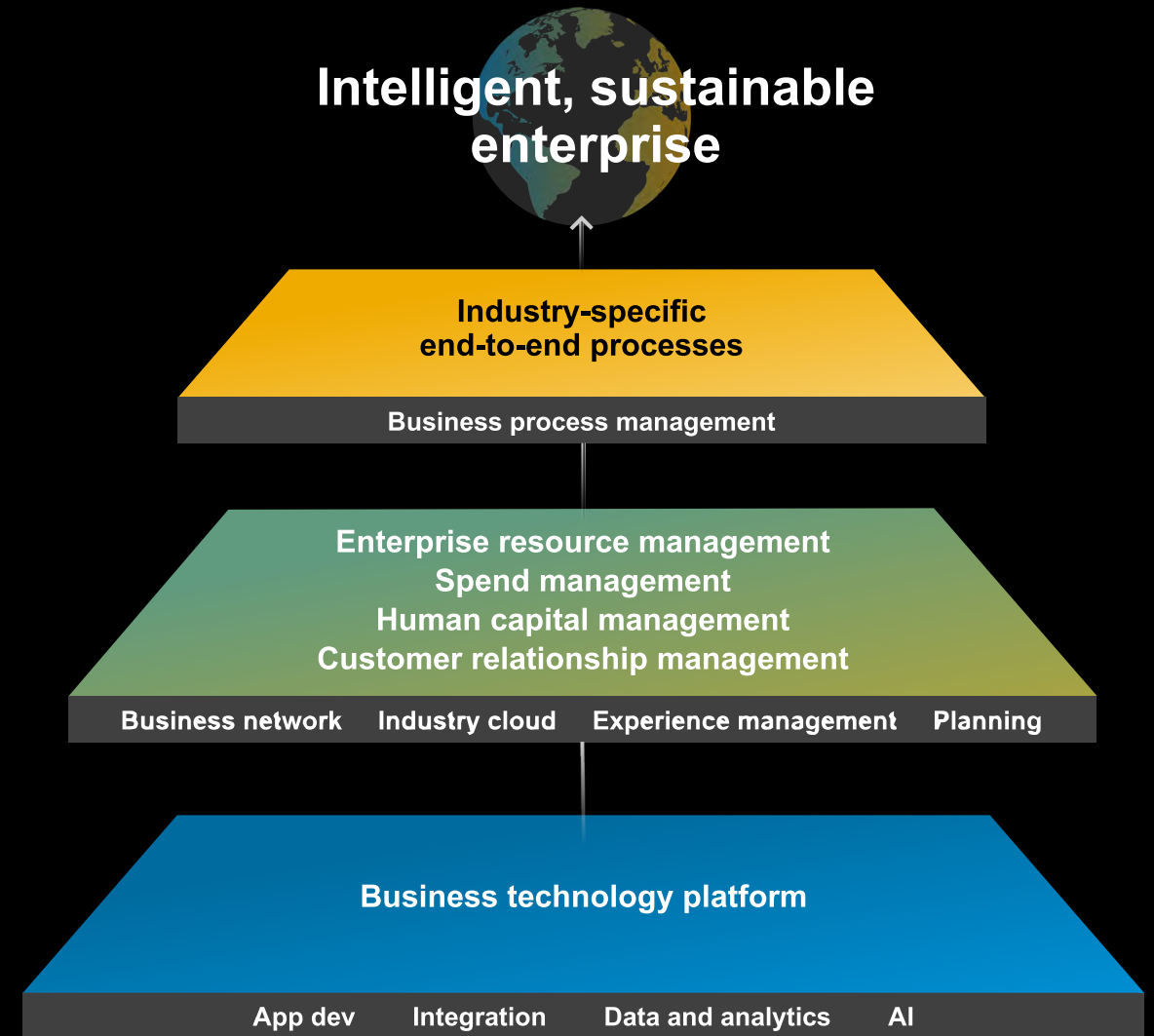


**Bring enterprises together
into a global business network**



**Create a sustainable
world together**

Enable every enterprise
to become an **intelligent,**
sustainable enterprise



Bring enterprises together into a global business network

5.5M+ companies participating
across 190 countries



Create a sustainable world together

A photograph of several white wind turbines situated on a grassy, rolling hill under a clear sky. The perspective is from a low angle, looking up at the turbines.

Zero emissions

A close-up photograph showing a person's hand holding a clear plastic bottle. In the background, a green t-shirt with a large white recycling symbol is visible.

Zero waste

A photograph of multiple hands of different skin tones being joined together in a supportive grip, symbolizing unity and teamwork.

Zero inequality

RISE WITH SAP

Driving business innovation together

**Starting
point**

**Business
process
redesign**

Continuous insight
to optimize business
processes

1

**Cloud
migration**

A trusted partner for
customers' needs at
every step of the way

2

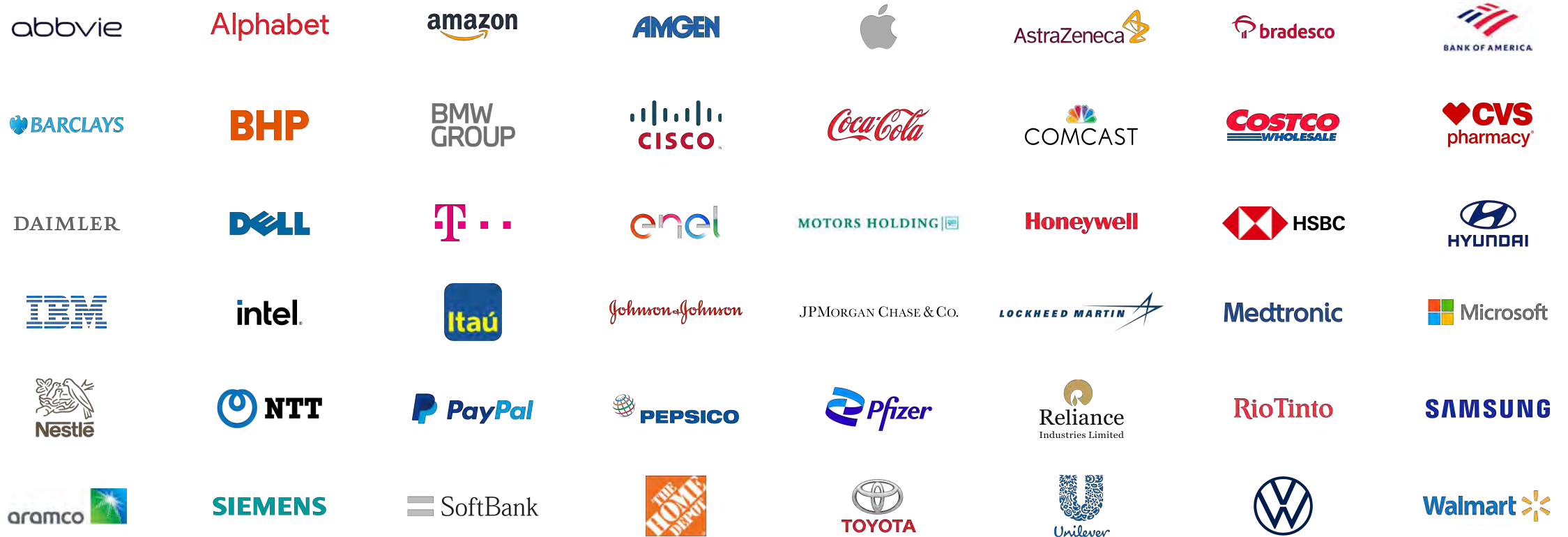
Innovation

SAP Industry Cloud
SAP Business Network
SAP Cloud for
Sustainable Enterprises

3

**Intelligent,
sustainable
enterprise**

Trusted by 92% of the Forbes Global 2000 companies



Working with 20,000+ partners across the globe



Market share, worldwide according to Gartner® Report

#1

**Market share
in enterprise
resource planning**

#1

**Market share
in supply chain
management**

#1

**Market share
in procurement**

#1

**Market share
in human capital
management**

#2

**Market share
in customer
relationship
management**

#2

**Market share
in analytics**

Source: Gartner, Market Share based on Gartner, Market Share: All Software Markets, Worldwide, 2020 (April 2021). Market share based on revenue in USD, all software segments and regions.
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Earned sustainability leadership

Gold rating

from EcoVadis,
among top 20%

#1 software company

in Dow Jones
Sustainability Index

A rating

from CDP among global
climate change leaders

AAA rating

by Morgan Stanley Capital
International

#3

most loved company
by employees

Carbon Neutral

by 2023

A person stands on the peak of a mountain, arms raised in triumph, overlooking a vast, hazy mountain range. The sky is filled with dramatic, dark clouds, with sunlight breaking through in several places, creating a powerful and inspiring atmosphere. The foreground shows the rocky, grassy slope of the mountain peak.

RISE with SAP

Driving business innovation together