



SAP Transformation Navigator

Clear Guidance to the Intelligent Enterprise

Creating Your Customer-Specific Transformation Journey Just Got Easier

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Agenda

SAP Transformation Navigator

- Intro, Motivation and Background

Tool Overview

- Functionality and User Journey

Live Demo

- Live Examples

Q&A

- Questions from you

SAP Transformation Navigator

Why is it relevant?

CLEAR GUIDANCE

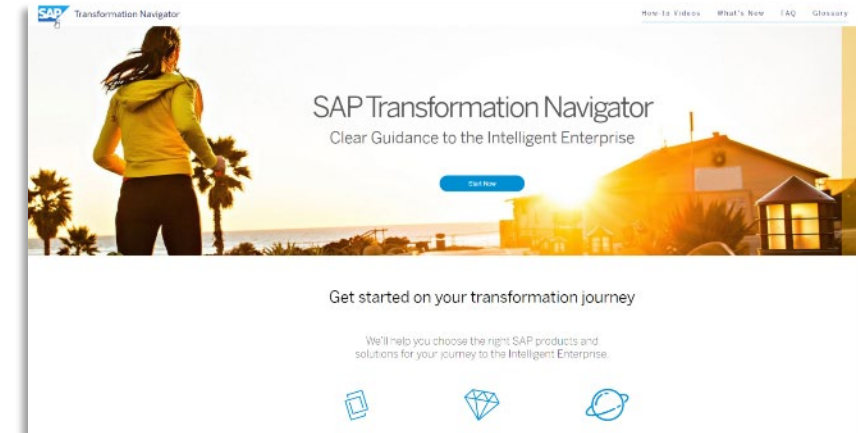
Customers require clear guidance and recommendation on their digital transformation and transition to the Intelligent Enterprise.

CUSTOMER SPECIFIC

The SAP Transformation Navigator is a free self-service tool that assesses the current IT landscape & usage information, deployment strategy, and future solution needs to deliver one comprehensive report.

COMPREHENSIVE REPORT

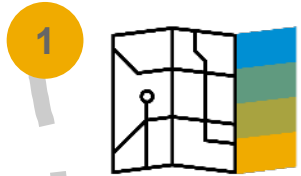
The report contains the custom recommendations regarding SAP products and solutions required to realize the digital transformation and is enhanced with information related to business-, IT-, and transformation-planning and execution.



SAP Transformation Navigator in 6 steps

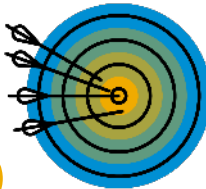
Transform your landscape

Get your recommendations based on currently used products



Set your priorities

Review and prioritize your product transition and new implementation



Share your map

Collaborate with colleagues or SAP-representatives



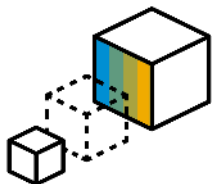
Review benefits

Review the value drivers most important for your transformation and calculate a business case



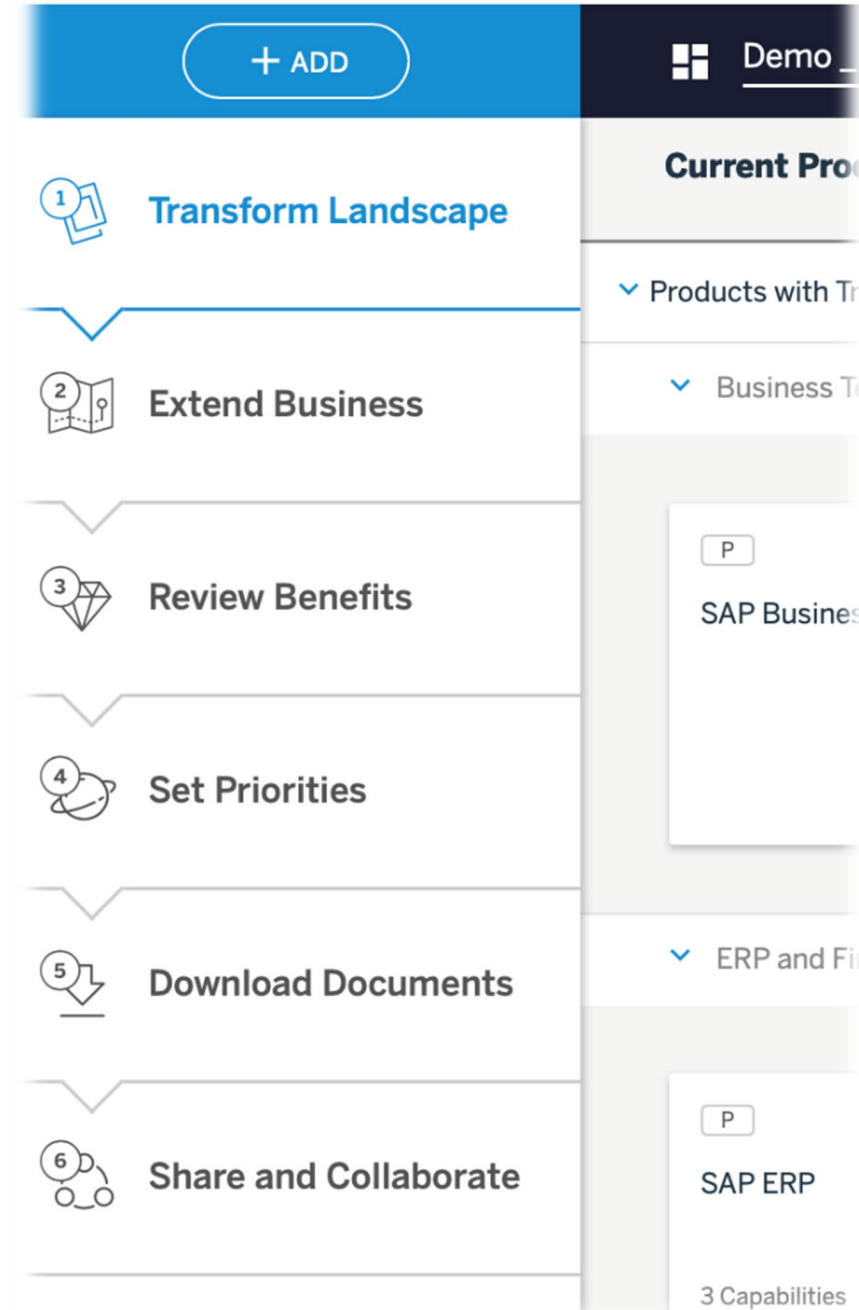
Extend your business

Expand your business with new capabilities and solutions



Download guides

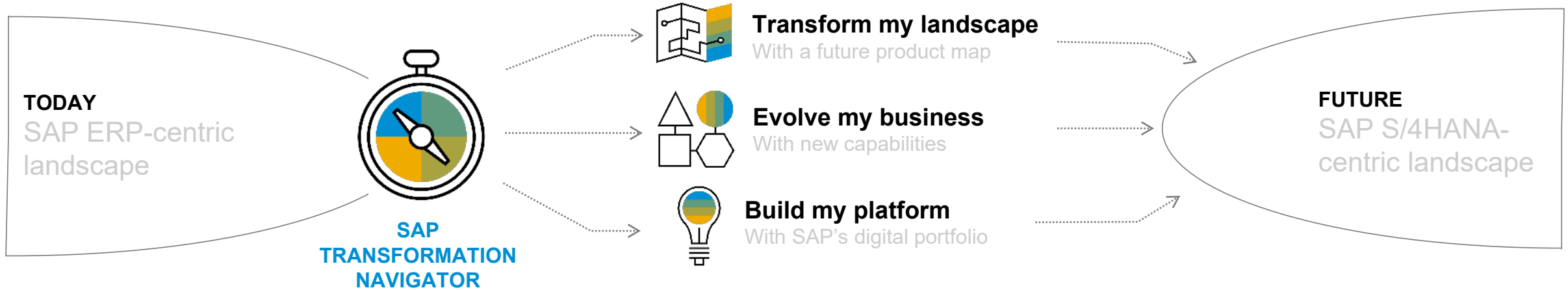
Create your documents with comprehensive information on digital transformation



SAP Transformation Navigator

Supporting the digital transformation to SAP S/4HANA and the Intelligent Enterprise

Transformation Scenarios



Customer Input



Current products & usage data

Pre-filled from support profile and EarlyWatch Alert



Future Business / Solution needs

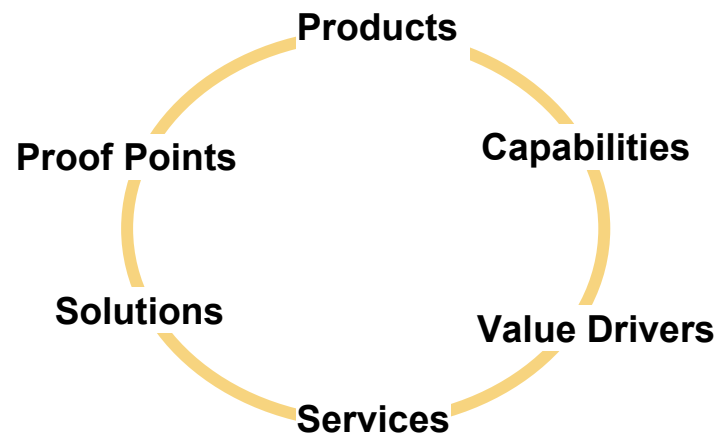
Selected from SAP comprehensive solution catalog



IT-strategy

Prompted decision points, such as cloud or on-premise deployment

Clear Guidance



Output Guides

Business guide

WHY?



Transformation guide

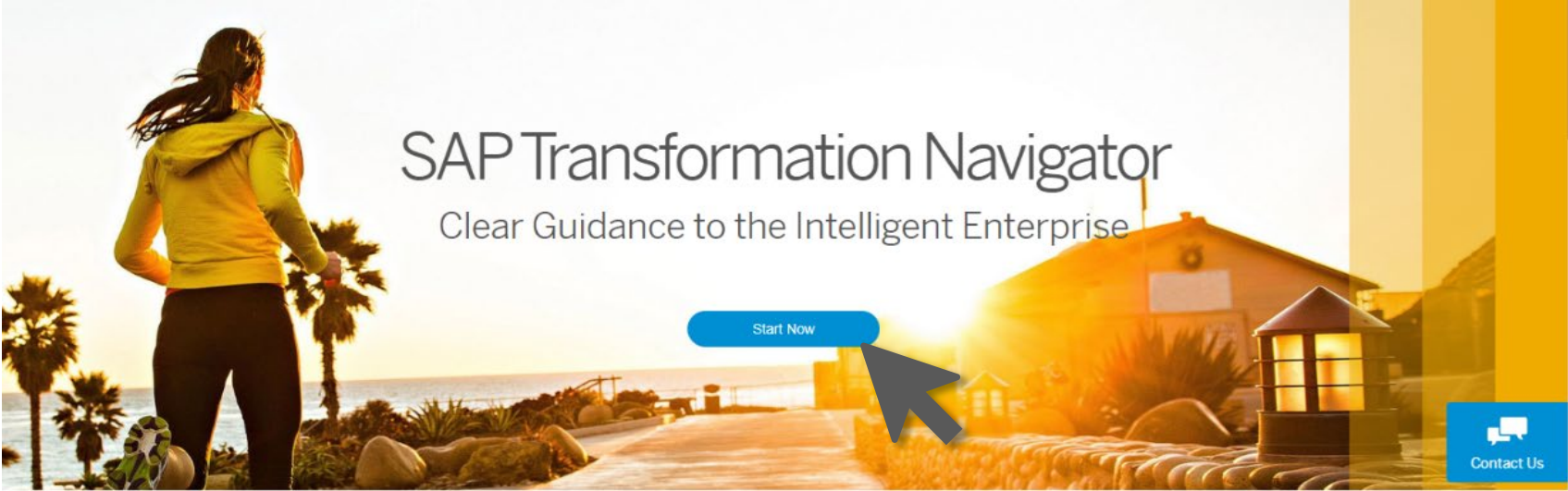
HOW?



Technical guide

WHAT?

SAP Transformation Navigator **LIVE DEMO**



Get started on your transformation journey

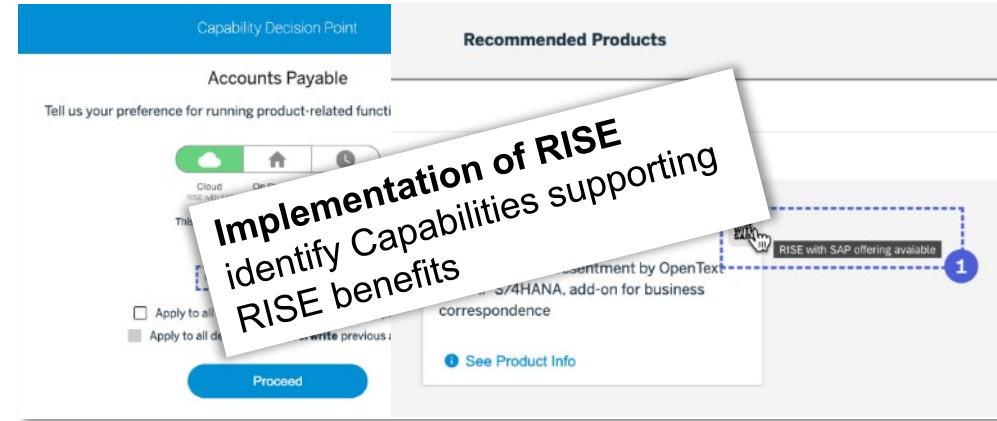
We'll help you choose the right SAP products and solutions for your journey to the Intelligent Enterprise.

- 
Transform Your Landscape
- 
Extend Your Business
- 
Review Your Benefits
- 
Set Your Priorities

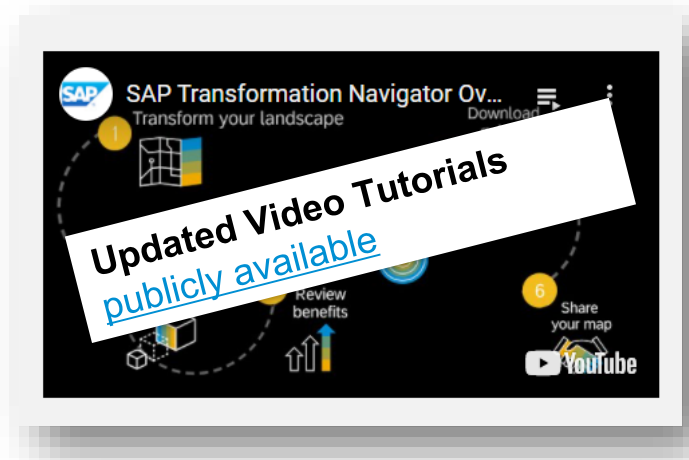
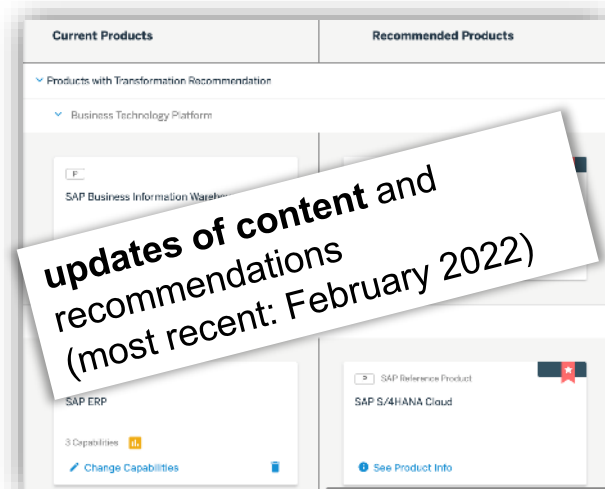
SAP Transformation Navigator

Recent Innovations and the road ahead

planned



recent



Quick Facts for your Quick-Start

SAP Transformation Navigator is...

Accessible with your S-User

A place to start your Transformation Journey

Providing recommendations based on your current landscape

Industry- and Customer-specific

Using Early Watch Data to identify currently used capabilities

Integrated for Business Case Calculation

Ready to use now with the links provided in the chat...

Q&A

Your Questions, our answers...

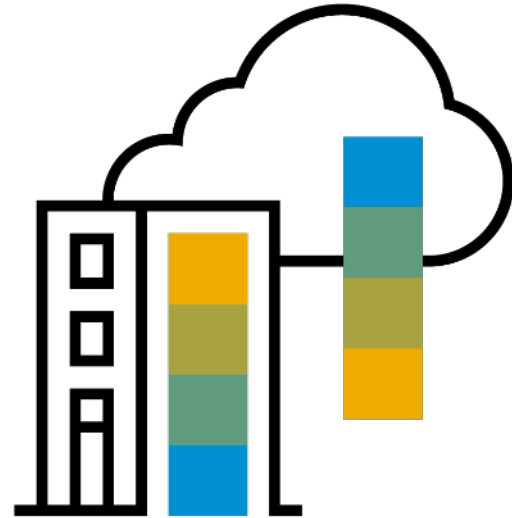


Thank you.

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SAP Transformation Navigator is Part of SAP S/4HANA Movement

Standardized Approach for Enterprise Transformation



Align on Vision & Strategy

Build the Case

Plan the Path Forward

Deliver Business Value

Align on business and IT strategy and get buy-in across the organization

Build the case for change and identify key initiatives with expected outcome

Create transformation roadmap and define deployment plan

Deliver quick adoption & time-to-value and drive continuous innovation & optimization

Business and IT strategy

Mutually agreed-on journey

Transition road map and plan

Intelligent Enterprise in the Experience Economy



Process Discovery for SAP S/4HANA



SAP Transformation Navigator



SAP VLM incl. Guided Business Case

Key question answered in “Build the Case”:

How to quickly identify the required transformations / recommended products and the business scenarios that will deliver most value.

SAP Transformation Navigator



No Touch

Customer or Partner

“Within SAP Transformation Navigator, I explore SAP’s portfolio, using my own business language. It is my go-to resource to keep myself updated on the current offering”



Low Touch

Customer

“I created my individual product map with pre-filled products in an instant. Within the customer guide, it is great to have a collection of helpful links and data easily available at anytime. ”

Partner

“Via the frequent content updates, I am kept up-to-date on all product recommendations and even license info.”



High Touch

Customer

“STN guides us since we started our transformation process. It provides clear guidance for a future product and system landscape. It even helps us to calculate a business case. Our technical team values the in-depth transition information for each product.”

Partner

“I have multiple product maps set up. Checking them regularly, allows me to know exactly which products to recommend and how to implement them.”