

A Collaboration of  and 

SAP Enterprise Architect Global Summit

Virtual Event - March 1-3, 2022

SAP and Microsoft Partnership Collaboration, Innovation and Transformation

Joao Couto

VP of SAP Business Unit, Microsoft Corporation



SAP and Microsoft

Working closely so you can drive automation and innovation faster



25+ Year partnership



Extensive customer overlap, serving most of today's largest enterprises



SAP runs Microsoft Azure and Microsoft runs SAP



Ongoing global investments and an aligned strategic services ecosystem



"The case for digital transformation has never been more urgent. By bringing together the power of Azure and Teams with SAP's solutions, we will help more organizations harness the power of the cloud so they can more quickly adapt and innovate going forward."

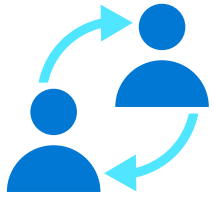
Satya Nadella
CEO of Microsoft



"New ways of working, collaborating and interacting completely transform how we operate. Our trusted partnership with Microsoft is focused on continuously advancing customer success."

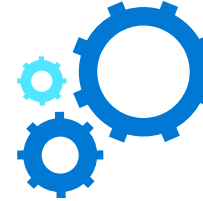
Christian Klein
CEO of SAP SE

Continuous joint product innovation / integration



Drive collaboration with Microsoft Teams integration across SAP solutions

- Seamless employee collaboration across business workflows
- Engage business partners and suppliers based on real time data
- Simplify the remote sales experience with embedded in-app collaboration



Accelerate transformation with SAP S/4HANA on Microsoft Cloud

- Accelerate migration and increase operational efficiency
- Strengthen security and resilience
- Empower developers with an innovation-ready platform

Intelligent ERP Predictions by IDC

2023

30% of organizations will **embed ERP, Finance and business workflows** into **communication and collaboration suites**

30% of F2000 will focus on **building cohesion among best-of-breed technologies** using **AI-powered self-service integrations**

60% of businesses will adopt **AI for more informed decision making**.

65% of enterprises operations will be **seamless, interconnected**

70% of organizations will transition to **modular intelligent business suites**

2024

2025

70% of businesses will leverage **AI to identify, predict, counteract, and recover from fraudulent activities**

30% of organizations will derive **market insights and industry intelligence** from **connected ERP platforms**

2026

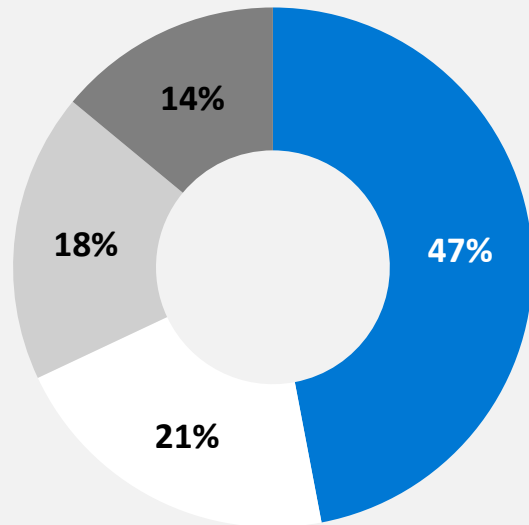
80% of organizations will require advanced enterprise applications with **exceptional innovation, multifunctional capabilities, and self-learning** aspects

80%+ of IT-led enterprise application deployments will require **cloud native architecture** and **continuous innovation**

Leaders in transformation are choosing Microsoft Cloud for their SAP solutions



SAP S/4HANA customers prefer Azure



Azure Google AWS Other

* Source: Deployment approaches for SAP S/4HANA 2020 SAPinsider Benchmark Report.



"We've decreased our press setup times by 50% and increased press availability by 50%... **The data we now have available helps us make better decisions and respond in real time to any manufacturing issues...**"

Frank Constantine
Plant Manager at Kennametal



"**Microsoft Teams is my new best friend.** With Teams calls, Teams chat, and Teams groups, I can share files, information, and best practices with colleagues around the globe. And with SAP in the cloud, I can easily get information about inventory anywhere in the world..."

Kevin Givens
Head of Supply Chain at Coats North America



"Because **Power Platform solutions are so easy to build**, it's also easier to justify replacing these solutions more frequently to meet changing needs. The high cost of custom code didn't allow for that kind of continuous improvement."

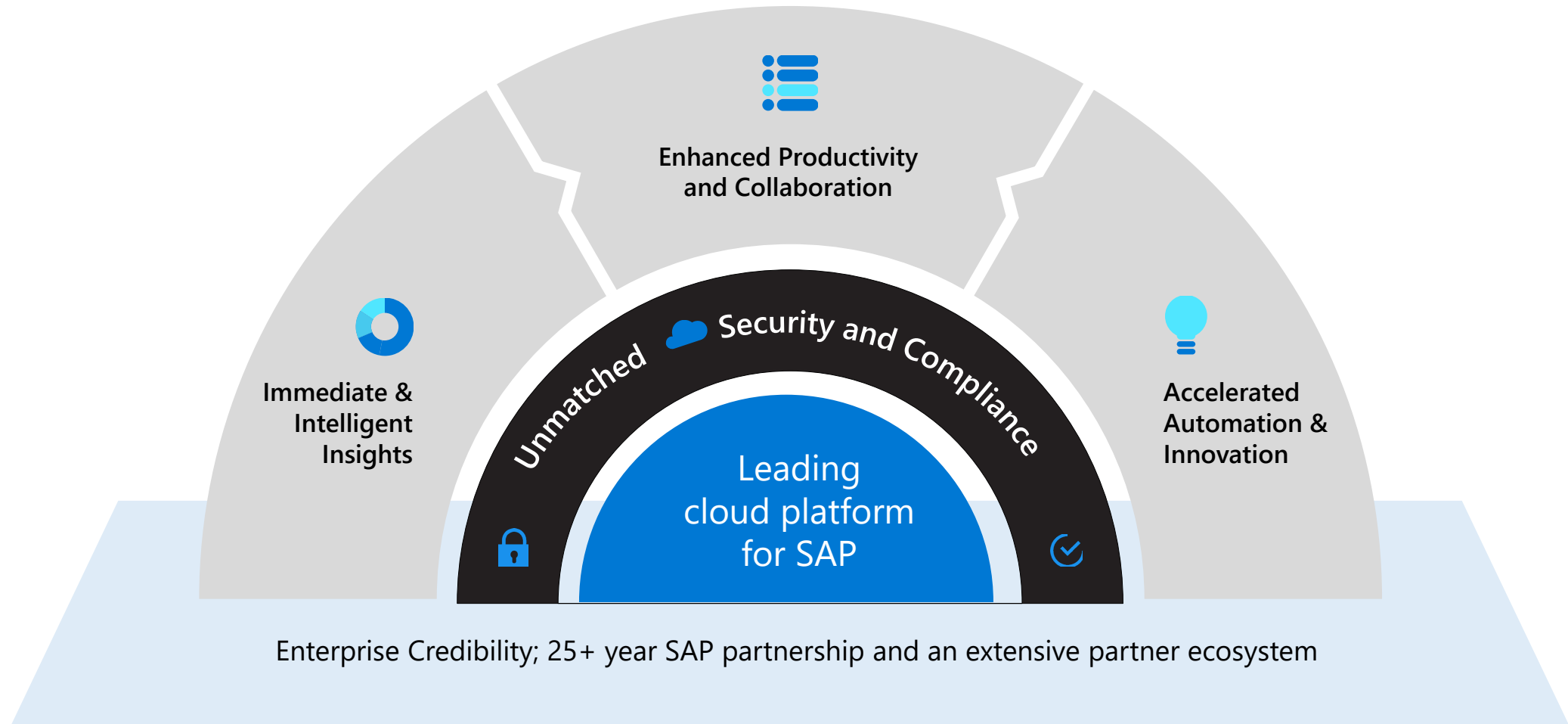
Jared Simmons
Systems Analyst, Coca-Cola Bottling Company











"What led us to migrate to Azure was that it's a solid, balanced, end-to-end platform with **strong support, a high level of security, and a rich suite of services and products.**"

Mark Dajani
Chief Information Officer, Carlsberg Group

Why Microsoft Cloud for SAP



Deepen your expertise, get certified and advance your career on Microsoft Learn

 <p>LEARNING PATH</p> <p>Explore Azure for SAP workloads</p> <p>1 hr 42 min</p> <p>Azure Administrator Advanced</p> <p>Save</p>	 <p>LEARNING PATH</p> <p>Explore the foundations of identity and governance for SAP on Azure</p> <p>3 hr</p> <p>Azure Administrator Advanced</p> <p>Save</p>	 <p>LEARNING PATH</p> <p>Explore the foundations of IaaS for SAP on Azure</p> <p>4 hr 54 min</p> <p>Azure Administrator Advanced</p> <p>Save</p>	 <p>LEARNING PATH</p> <p>Deploy SAP on Azure</p> <p>1 hr 51 min</p> <p>Azure Administrator Advanced</p> <p>Save</p>
 <p>LEARNING PATH</p> <p>Monitor and troubleshoot Azure for SAP workloads</p> <p>1 hr 29 min</p> <p>Azure Administrator Advanced</p> <p>Save</p>	 <p>LEARNING PATH</p> <p>Ensure business continuity and implement disaster recovery for SAP solutions on Azure</p> <p>4 hr 23 min</p> <p>Azure Administrator Advanced</p> <p>Save</p>	 <p>LEARNING PATH</p> <p>Migrate SAP workloads to Azure</p> <p>3 hr 6 min</p> <p>Azure Administrator Advanced</p> <p>Save</p>	 <p>LEARNING PATH</p> <p>Explore SAP HANA on Azure (Large Instances)</p> <p>5 hr 10 min</p> <p>Azure Administrator Advanced</p> <p>Save</p>

Take one exam



CERTIFICATION EXAM

Planning and Administering Microsoft Azure for SAP Workloads

Earn the certification



EXPERT CERTIFICATION

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<https://learn.microsoft.com>

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THANK YOU

Joao Couto

Microsoft Corporation



SAPinsider