

# Tactical Marketing Small Ag



## Kubota 6 Year Warranty vs. John Deere 6 Year Warranty (Revised)

Revised information is in blue.

“Imitation is the sincerest form of flattery” Charles Caleb Colton

Some may think that Kubota’s 6 Year Warranty that was introduced on June 1 is a replication of our 6 Year warranty, but that is just not the case. This bulletin will outline the differences between the two programs to help you be informed during the sales process and have the appropriate tools to arm yourself if questions do arise.

| Features              | John Deere                         | Kubota  |
|-----------------------|------------------------------------|---|
| <b>Availability</b>   | Become standard on 01 January 2016 | June 1 – <b>December 31*</b>  |
| <b>Coverage</b>       | Engine and Powertrain              | Engine and Powertrain   |
| <b>Products</b>       | All Compact Utility Tractors       | B, BX, Grand L60, L Series and <b>MX</b> Tractors <b>Excludes:</b> B26, L39, L45 & L47 TLB models |
| <b>Exceptions</b>     | None                               | Must be in dealer inventory when sold   |
| <b>Who Can Redeem</b> | All Customer Segments              | Non Commercial, Home & Residential Customers Only   |

\* Limited Warranty period runs through December 31, 2016, however, Customer Instant Rebates end September 30, 2016.

For more information about the Kubota 6 Year Warranty go [here](#), and if you would like more information about the John Deere 6 Year Warranty program you can find it via a John Deere Purchase Order or you can go [here](#).

As you can see by comparing the two programs, you have powerful sales tool in the 6 year powertrain warranty!

Please contact your Tactical Sales Specialist at 888-222-7239 with further questions about this communication.