

Tactical Marketing Small Ag



Mahindra 7 Year Warranty vs. John Deere 6 Year Warranty

Mahindra has just come to market with their new 7 year warranty. Officially this was introduced on July 1. This bulletin will outline the differences between the two programs to help you be informed during the sales process and have the appropriate tools to arm yourself if questions do arise.

Features	John Deere	Mahindra
Availability	Become standard on 01 January 2016	July 1, 2016
Coverage Products	Engine and Powertrain All Compact Utility Tractors	Engine and Powertrain eMax, Max, 1500, 2500, 3500, 4500. Excludes all other series.
Duration	6 Years or 2000 hours	7 Years or 3000 hours
Who Can Redeem	All Customer Segments	Non Commercial, Home & Residential Customers Only

For more information about the Mahindra 7 Year Warranty go [here](#), and if you would like more information about the John Deere 6 Year Warranty program you can find it via a John Deere Purchase Order or you can go [here](#).



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As you can see by comparing the two programs, you have the industry-best 6 year powertrain warranty as a powerful sales tool!

Please contact your Tactical Sales Specialist at 888-222-7239 with further questions about this communication.