

Are You Putting Your Data to Work?

In today's business environment, data is key. Yet, for many organizations, opportunities to capitalize on data can seem elusive. Businesses need a framework for thinking about their data as an asset. Our Enterprise Data Assessment (EDA) is designed to discover, or uncover, opportunities to drive business value and then recommend an accelerated roadmap for achieving that value. Our services focus on the data itself and its impact on your people and processes. Upon completion of an EDA, our work together will advance your organization towards data-driven insights and self-service analytics. Not only will you have a clear picture of how your business can leverage your data, you will also be presented with an action plan to implement the changes within your business to become a more data-centered organization.

Our Methodology

Our approach focuses on obtaining strategic value from data, while maintaining an eye for more tactical opportunities to deliver insights in a "quick-win" fashion.

DISCOVER

The first step in advancing towards analytics is understanding some essential, core questions about your business and data environment. Our team will meet with key internal stakeholders to ask questions and understand your vision for analytics and the data culture your organization is looking to develop.

IDENTIFY

Identifying opportunities for improvement and growth are important. Indeed, there is always a business goal, perhaps as simple as generating a complete sales report. Creating a data-first culture at your organization gains momentum when tangible value is created from data. This step in the assessment proposes some initial goals for adoption.

ENVISION

Many organizations struggle with analytics due to the wide disparity of data sources, structures and lack of visibility. Now that we understand your strategic goals for analytics and the data that might make those goals a reality, we need to manage and unify that data in an appropriate manner. blum's EDA provides clear recommendations for managing each source of data your organization has, including recommendations for integration, synchronization and how to ensure your data remains secure and recoverable.

RECOMMEND

At this stage, our team will recommend how you can take advantage and maximize the value of the data your organizations has. Consistent, organized, secured data is the raw material for:

- » Profitability analysis from unified data
- » Timely decision making from real-time analytics
- » Management oversight from business KPIs
- » Action-focused predictive analytics
- » Automation and efficiency with machine learning and artificial intelligence

Upon completion of the assessment, your team will be armed with an action plan that will lead to data-driven insights. The next step will be to implement the specific recommendations. Our advisory team is capable of partnering with your organization to deliver a wide variety of data-driven solutions.

Wherever important business decisions are made, data analytics should be available. Our Enterprise Data Assessment is an important step towards digital transformation and creation of a data driven culture at your company.

To learn more about blum's Enterprise Data Assessment please contact:

Brian Berry at bberry@blumshapiro.com or Diana Perkins at dperkins@blumshapiro.com