

Position Title: Graduate Junior Graphics Designer
Position reports to: Global Head Of Marketing
Direct Reports: N/A
Office Location: Adapt IT Johannesburg Campus

PURPOSE OF THE POSITION

We are looking for a Graduate Junior Graphic Designer to create engaging and on-brand graphics for a variety of media.

Graphic Designer responsibilities include

- Conceptualizing visuals based on requirements
- Creating images and layouts by hand or using design software
- Testing graphics across various media

PRIMARY RESPONSIBILITIES FOR THE ROLE

- Study design briefs and determine requirements
- Schedule projects
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic
- Respect Group Brand CI
- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

MINIMUM QUALIFICATION AND EXPERIENCE REQUIREMENTS

- Or Degree (Diploma) in Design, Fine Arts or related field is a plus
- Proven graphic designing junior experience
- A strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop)
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadline



Contact Person: [Mandy Barret](#)

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