

BROADEST FLASH PORTFOLIO

# REDEFINE FLASH

EMP

HYBRID CLOUD OPTIMIZED PERFORMANCE AND COST INDUSTRY-LEADING

Flash is transforming the way we think about storage. Ubiquitous in data centers at all levels, it's enabling innovation across IT.

RICHIEDI UNA DEMO

#### A NEW BREED OF APPLICATIONS

Run next-generation mobile and social applications that offer real-time insights and drive IT innovation.

#### UNPRECEDENTED SPEED

EMC's industry-leading XtremIO delivers superior response times for consistently high application performance while delivering advanced data services.

#### A LITTLE GOES A LONG WAY

EMC's portfolio has flexible options that allow organizations of all sizes to bring enterprise-level availability to mission critical, performance-intensive applications.

#### LEANER STORAGE, LEANER COSTS

Improved utlization drives up performance and drives down overall costs of ownership.

#### **MODEL EFFICIENCY**

Optimize storage efficiency and increase capacity with in-memory deduplication and compression services.



ABOUT THE END-TO-END FLASH PORTFOLIO FROM EMC

# **POWERFUL BY DESIGN**

Find the right EMC architecture to release the full force of flash

The speed and efficiency of flash have given rise to a new wave of apps and approaches that redefine what is possible in IT. But experiencing the full effect of this new technology depends on having the right architecture. With EMC's flexible solutions, organizations of all sizes can harness the power of flash.

WHICH FLASH IS RIGHT FOR YOU

# ALL-FLASH

#### WORLD NO. 1

EMC's XtremIO is the industry's leading solution, unmatched in the all-flash array market.

### **DEFINE FLASH...**

XtremIO delivers consistently high performance at scale with sub-millisecond response times.



# BUILT FOR SUCCESS

XtremIO was purpose-built to take advantage of the strengths of flash.

#### **FUTURE-READY**

The advanced in-memory deduplication and compression functions of XtremIO give businesses the potential to take flash to new heights.

EMC

VINDA



# HYBRID FLASH

# THE BEST OF BOTH

EMC's VMAX and VNX platforms team flash with traditional disk drives to increase performance and balance the economics of the overall deployment.



#### ENTERPRISE-LEVEL PERFORMANCE

Our VNX Dual controller architecture has been designed for millisecond response times.

### A LITTLE GOES A LONG WAY



Software like FAST (Fully Automated Storage Tiering) moves your most frequently referenced data to flash, while keeping your least referenced data on a lower cost tier for unparalleled efficiency.



# SERVER FLASH

### A TARGETED BOOST

EMC's XtremSF solution dramatically improves the performance of your most important applications with a focused injection of flash.

#### **SMART SOFTWARE**

Optimize the power of flash with specially developed EMC software. Scale IO converges storage and compute resources for scalable performance and capacity. The intelligent caching of XtremSW Cache maximizes the performance of read-intensive, minimal-response-time apps.

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