

# SMART (Sustainability Metrics Applied to Risk Tolerance)® Unified Managed Accounts

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# Gitterman Asset Management Your partner for ESG and climate investing

#### **Investment Experience**

Deep experience in strategic asset allocation, model management, and advisor distribution

### **ESG Experience**

Recognized thought leader, educator, and product specialist in ESG research and climate investing

### **Natixis Partnership**

Model delivery powered by Natixis, providing institutional tax overlay capabilities



# Our Investment Beliefs SMART Investment Philosophy

#### LONG-TERM PERFORMANCE REQUIRES CLIMATE & ESG

- Inclusion of physical and transition climate risks, alongside adaptation and mitigation
- ESG data enables portfolio managers to go beyond traditional financial measurements to assess a broader set of risks and opportunities

#### ACTIVE MANAGEMENT BEST SERVES ESG & CLIMATE

- ESG and climate-related topics are dynamic, complex, and often interactive
- They require the deep research and analyses associated with active management

#### **INTENTIONALITY IS IMPORTANT**

- We favor managers demonstrating active ownership through proxy voting and engagement
- We research firm-level philosophies and practices, and review portfolio holdings

#### INNOVATION IN DELIVERY IS VALUE-ADD

- Our partnerships help provide retail access to larger/exclusive managers and include sophisticated tax management solutions
- Our UMAs include strategies not normally available in a UMA format



# Our SMART Process Manager Selection & Model Construction



**DISCOVER** diverse and intentional managers with attractive expected risk-return characteristics, operational considerations and sophisticated ESG and/or climate integration capabilities

**EVALUATE** and shortlist managers (3-5 per asset class) via a highly selective due diligence process, including ESG analysis of portfolio holdings and research into the management company

**INTEGRATE** and optimize selected managers within risk variations based on the benchmark and risk tolerance. Investment Committee signs off on all asset allocation decisions

**MONITOR** and continually assess the universe for compelling opportunities and expertise from niche managers. Models are monitored and adjusted based on market conditions

# **SMART** UMA Suite: Managers



MANAGER NAME	STRATEGY	ASSET CLASS	MODEL
Federated Hermes	U.S. SMID	Equities	Climate & ESG
Adasina Social Capital	U.S. Large Cap	Equities	Climate & ESG
Promethos	International Core	Equities	Climate & ESG
Stance	Large Cap Core	Equities	Climate & ESG
Water Asset Management	Global Water Equities	Equities	Climate
Wellington Management	Climate Resilience	Equities	Climate
KBI Global Investors	Global Sustainable Infrastructure	Equities	Climate
AllianceBernstein	Municipal Impact	Fixed Income	Climate
Calvert	Municipal Impact	Fixed Income	Climate
Sage	Intermediate ESG Bond	Fixed Income	Climate & ESG
Nuveen	ESG U.S. Aggregate Bond	Fixed Income	Climate & ESG

# **SMART Climate UMA**





Models are for illustrative purposes only and may vary by client.



# **SMART** Investing Solutions

### UMA models designed for ESG purposes and financial objectives

	SMART Climate UMA Models	SMART ESG UMA Models	
<b>Risk Iterations</b>	All-equity, 5 taxable, and 5 tax-aware risk iterations	All-equity, 4 risk iterations	
Primary Objective	Above-average risk-adjusted returns		
Minimum	All-equity: \$500K, all other models: \$1M (Aggressive variations include a \$2M version)	\$300K	
Fees	70 bps*	70 bps*	
Model Focus	Climate risk	ESG research	
Exclusionary Screens	Not exclusionary by policy, but ESG/climate processes result in no/low exposures to many values-aligned themes Clients may apply values-based exclusions to individuals accounts		
How To Access	Available on multiple custodians via Natixis		



# **SMART** UMA Solutions **Key features**

# Large institutional managers alongside boutique firms

# **Accessible minimums**

## **Customized tax management**

### **Express personal values**



# Unified Managed Account (UMA) More transparency, more control





- **Multiple** agreements and accounts
- Inefficient to monitor and administer

- Single agreement and account
- Efficient to monitor and administer
- Single portal access



# Personalization and Operational Value Add Powered by Natixis



### **Simplified Structure**

- One set of account paperwork
- Coordinated trading
- Monitor and manage risks in a single account



### **Effective Tax Management**

- Control realized gains and losses while transitioning
- Tax-aware withdrawals
- Tax-efficient rebalancing
- Customized tax-loss
   harvesting



### Values Alignment

- Align client holdings with their specific individual concerns
- Exclude sectors and/or individual companies based on client preferences



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# SMART Research & Reporting

### For ESG and climate investing

### **Quarterly Reporting**

- Model Factsheets
- Economic Commentary
- Rebalance Memos

### **Proprietary Research & Commentary**

- Brochures •
- Whitepapers
- Thematic Updates

### **Partner Research & Commentary**

- Co-author of The Great Repricing with entelligent
- Natixis Coronavirus Dashboard
- Contributor to Refinitiv 2021 ESG Playbook
- Contributor to Fidelity ESG Investing guide for advisors

## **INVESTMENTS** & WEALTH MONITO

#### A reprinted article from July/August 2019

**MATIXIS** 

ESG Data Drives Demand for Sustainable and Impact Investing By Jeff Gitterman and Paul Ellis, JD



Jack Janasiewicz, CFA® Portfolio Manager and Portfolio Strategist Portfolio Research and Consulting Group, Natixis Investment Managers

Garrett Melson, CFA® Associate Portfolio Strategist



# **SMART** Investing Solutions

### **Stay connected:**

To learn more about our climate-focused and ESG portfolios, please reach out to our Business Development Team or simply click the link below.

<u>GittermanAsset.com</u> info@GittermanAsset.com



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