



Dive Into the Possibilities of a Backyard Pool



Homeowners have come to appreciate the benefits of enhanced outdoor living at home.

After all, what's more convenient than a staycation right outside your back door? One of the best ways to achieve this feel — and a feature at the center of the staycation conversation — is the addition of a backyard pool. Both a source of entertainment and relaxation, an inground pool replicates the feel of being at a resort hotel while still enjoying the comforts of your own space.

While we're all familiar with the standard rectangular pools of the past, today's pools offer an added layer of creativity and flexibility. From a plethora of shapes, colors and features to choose from, you can mix and match elements to build the perfect pool that suits your vision and needs.

To guide you through this process, we've put together a comprehensive backyard pool lookbook that pairs various backyard pool considerations with inspiring visuals to help paint a full picture.



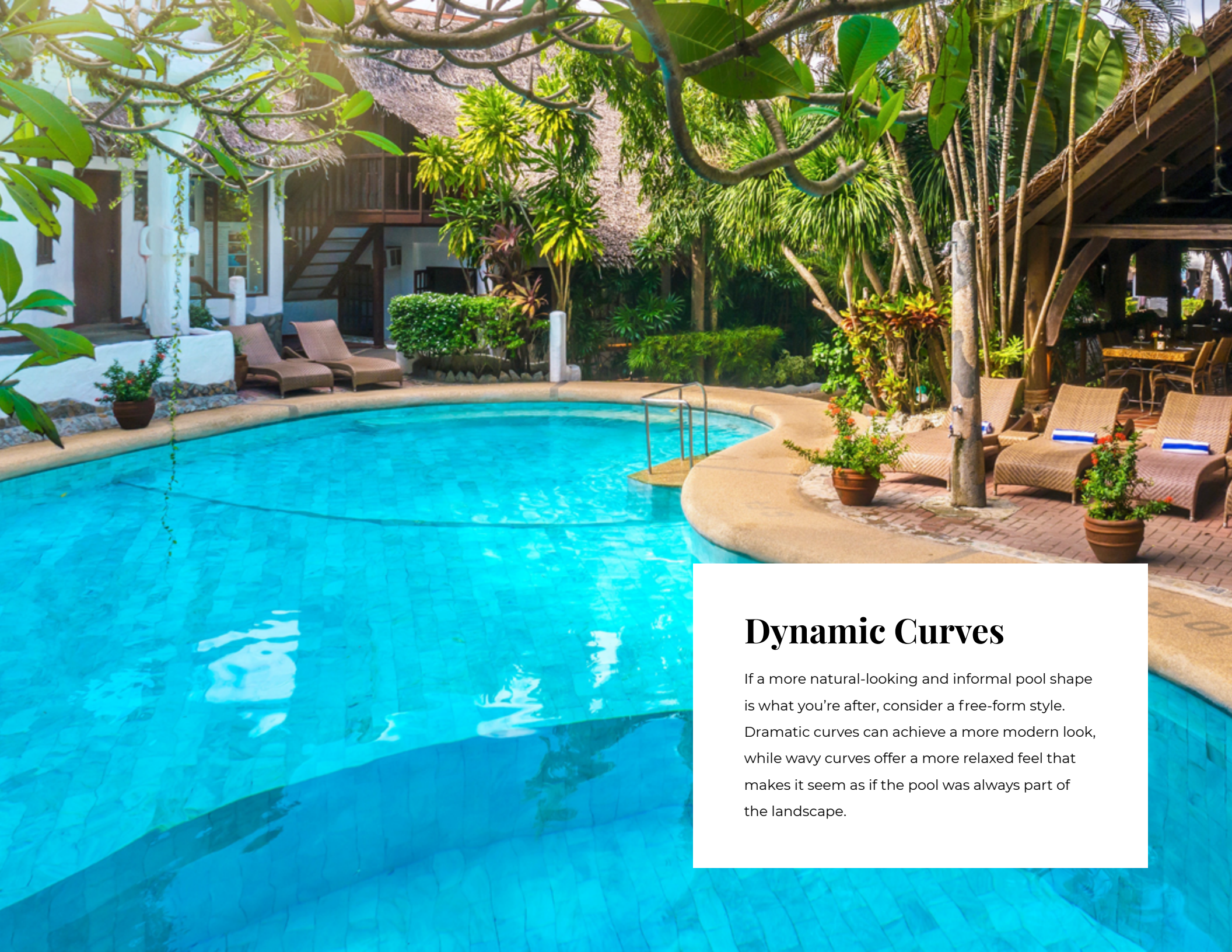
A modern, two-story white house with large windows and a swimming pool. The house features clean lines and a minimalist design. The pool is surrounded by a light-colored stone patio. The background shows lush greenery and a clear blue sky.

LET'S TALK SHAPE...

Clean Lines

If you enjoy the simplicity of a traditional pool layout, you can opt for a linear look. But that's not to say you can't still embrace some curves elsewhere. Add curved stairs into the design for a more subtle effect, or opt for arched entrances on either end of the pool for more dramatic flair.

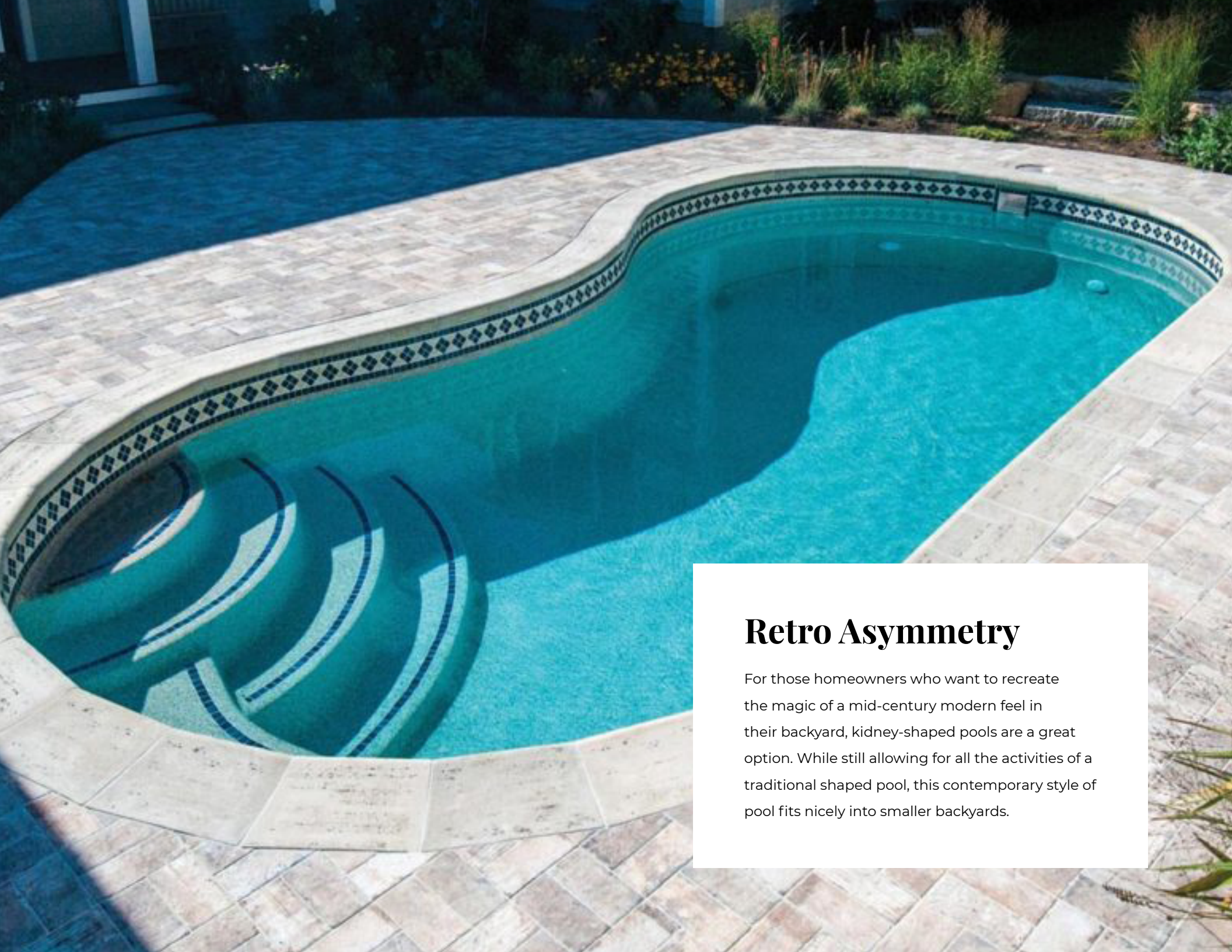




Dynamic Curves

If a more natural-looking and informal pool shape is what you're after, consider a free-form style. Dramatic curves can achieve a more modern look, while wavy curves offer a more relaxed feel that makes it seem as if the pool was always part of the landscape.





Retro Asymmetry

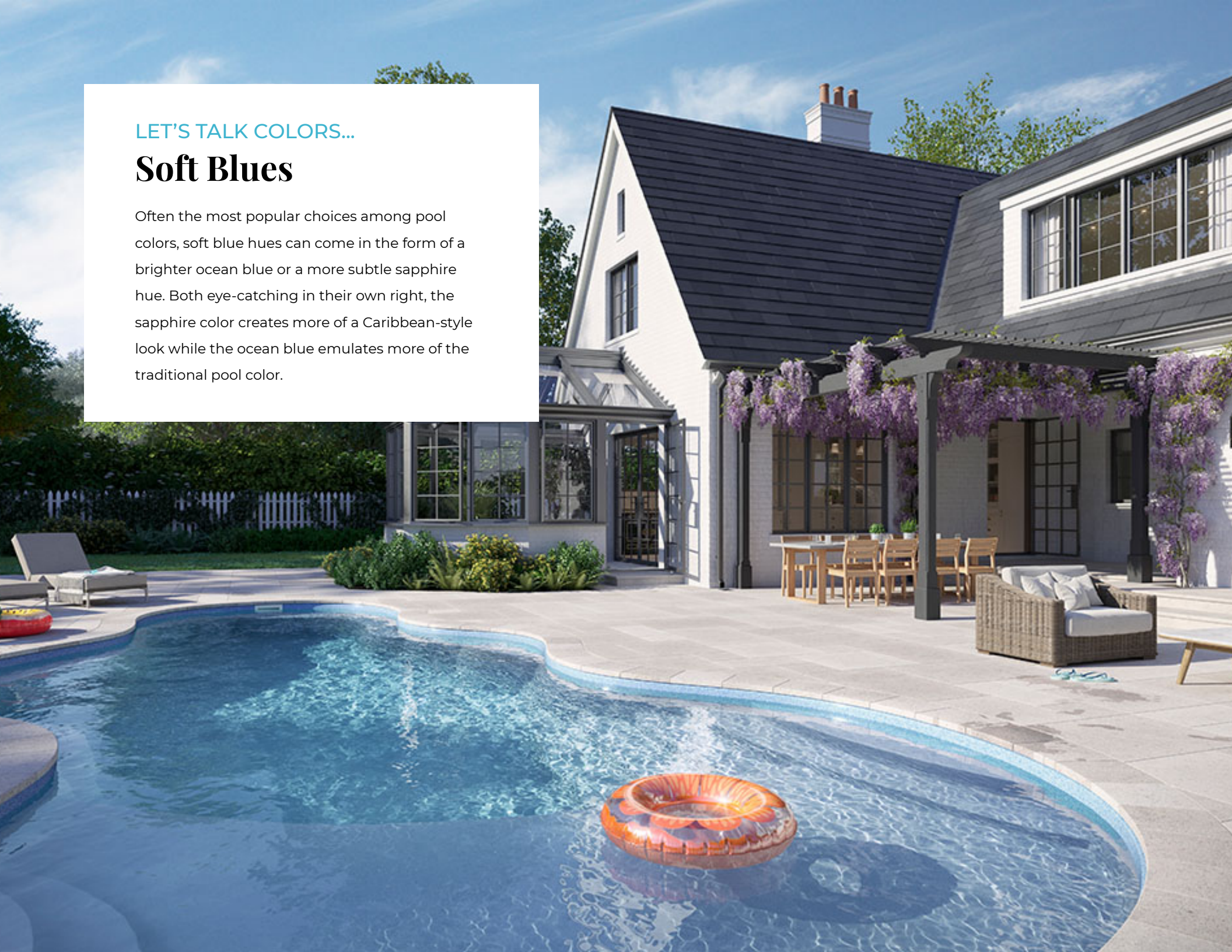
For those homeowners who want to recreate the magic of a mid-century modern feel in their backyard, kidney-shaped pools are a great option. While still allowing for all the activities of a traditional shaped pool, this contemporary style of pool fits nicely into smaller backyards.



LET'S TALK COLORS...

Soft Blues

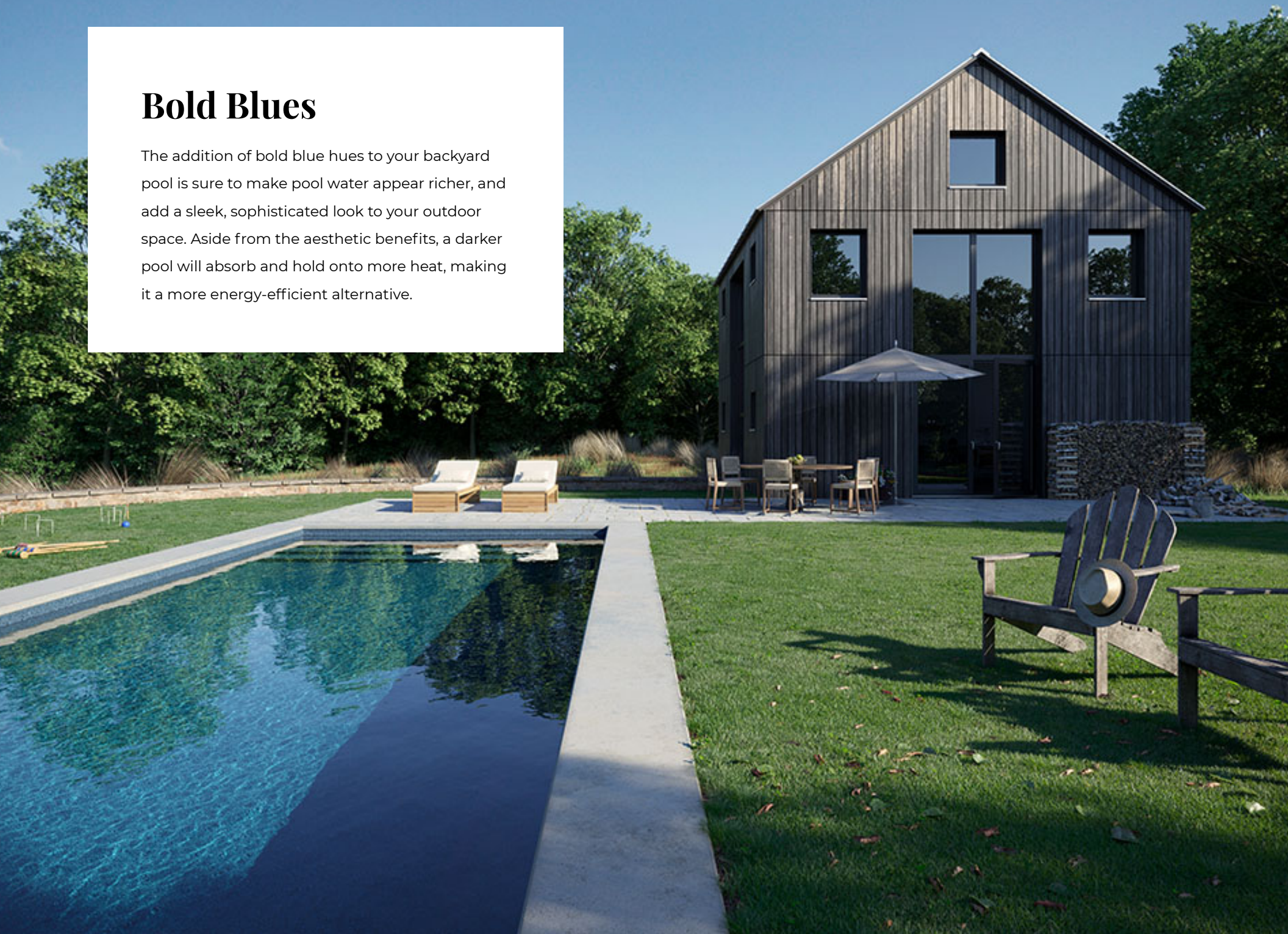
Often the most popular choices among pool colors, soft blue hues can come in the form of a brighter ocean blue or a more subtle sapphire hue. Both eye-catching in their own right, the sapphire color creates more of a Caribbean-style look while the ocean blue emulates more of the traditional pool color.





Bold Blues

The addition of bold blue hues to your backyard pool is sure to make pool water appear richer, and add a sleek, sophisticated look to your outdoor space. Aside from the aesthetic benefits, a darker pool will absorb and hold onto more heat, making it a more energy-efficient alternative.





Sand Tones

Think of a beautiful beach on a sunlit afternoon — a tan-colored fiberglass pool produces a similar effect. Outfitted with a diamond-like shimmer, sand tones create a tropical-like feel that is reminiscent of its sapphire counterparts.





Gray Hues

The combination of a gray-colored fiberglass pool with blue water creates an elegant visual that is sure to impress. Opt for a lighter gray pigment, and you'll wind up with a clear, light blue color that shimmers beneath the sun.





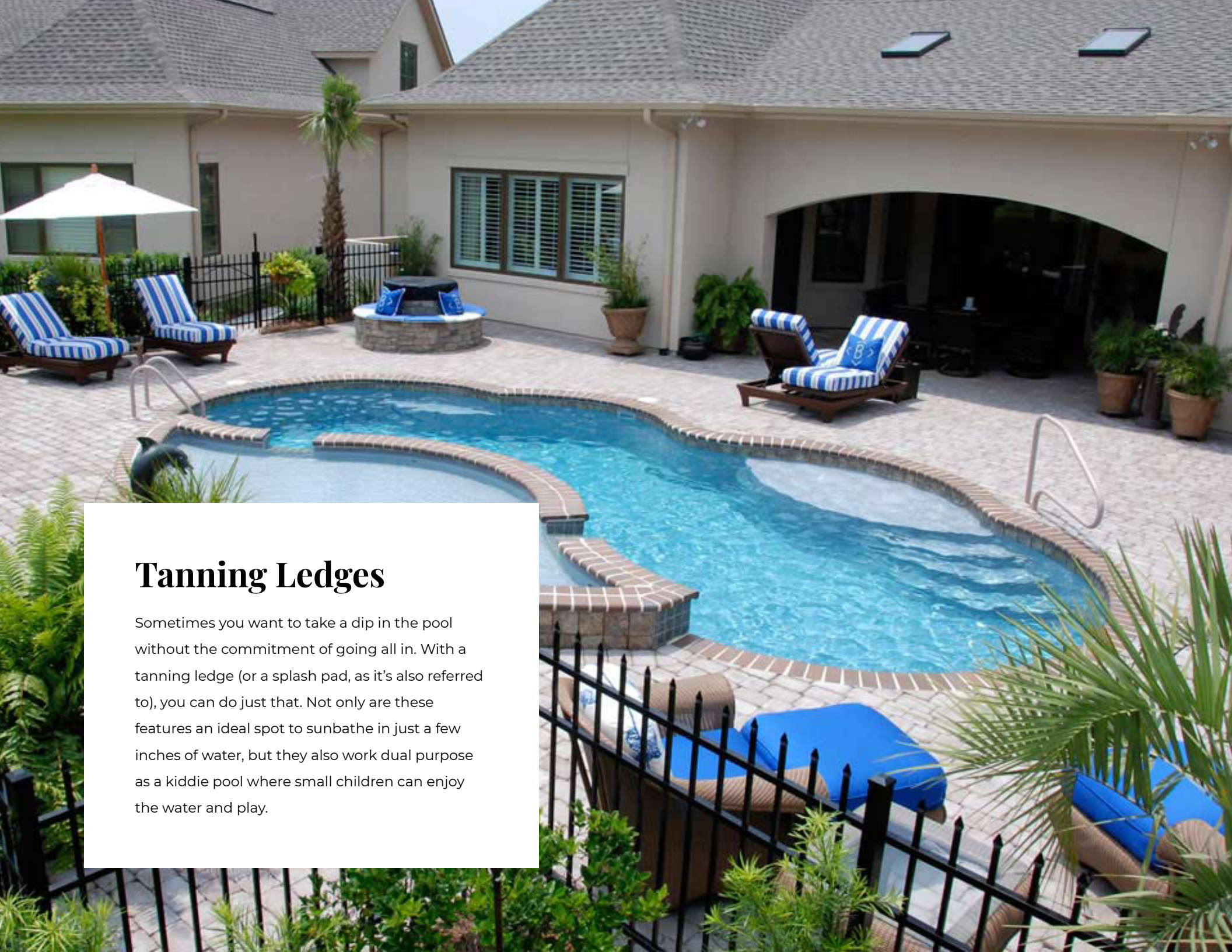
A photograph of a swimming pool with built-in seating. The pool is surrounded by a light-colored concrete patio. In the background, there is a brick house and a dining table with chairs. The pool has a curved, irregular shape with built-in benches along the edge. The water is clear and blue. A white circular object is visible on the patio near the pool's edge.

LET'S TALK FEATURES...

Swim-Up Seating

Whether you want to socialize with family and friends or simply kick back in the water, installing seating in your pool makes this possible. Built-in benches around the perimeter of the pool offer the added convenience of a backrest — and the more comfortable guests are, the longer they'll stay.





Tanning Ledges

Sometimes you want to take a dip in the pool without the commitment of going all in. With a tanning ledge (or a splash pad, as it's also referred to), you can do just that. Not only are these features an ideal spot to sunbathe in just a few inches of water, but they also work dual purpose as a kiddie pool where small children can enjoy the water and play.

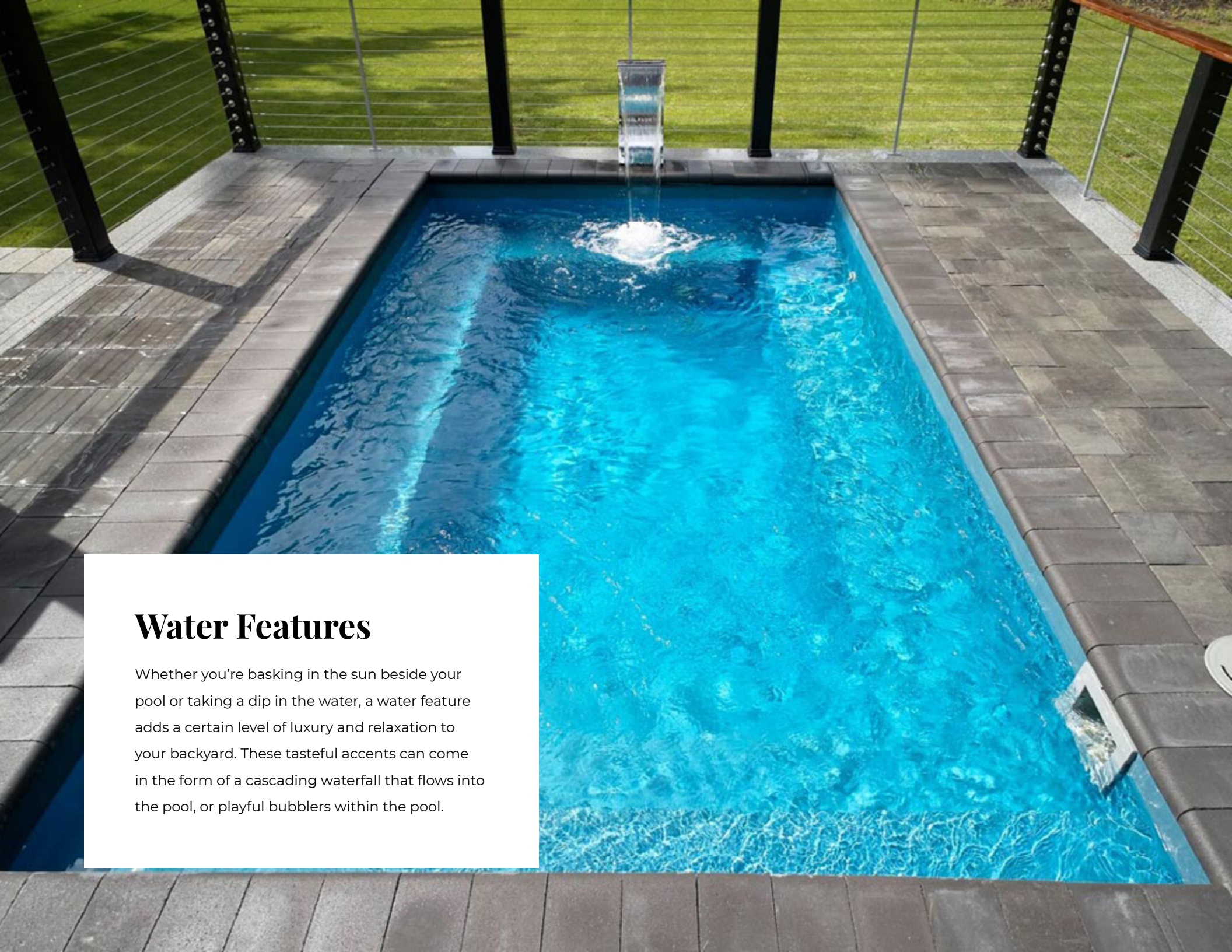


Built-In Spa

While a backyard pool offers quite a bit of fun throughout the year, including a spa within your pool design maximizes its use — no matter the season. Aside from providing ease of access from one to the other, integrating a spa into your pool design saves on real estate around your pool, allowing you to make greater use of the space.







Water Features

Whether you're basking in the sun beside your pool or taking a dip in the water, a water feature adds a certain level of luxury and relaxation to your backyard. These tasteful accents can come in the form of a cascading waterfall that flows into the pool, or playful bubblers within the pool.





Tile & Mosaics

Think of the color palette you choose for your fiberglass pool as a blank canvas — one that you can infuse with art. Incorporate tile around the perimeter of your pool for added elegance, or for an even more customized look, have a unique mosaic pattern installed at the bottom of the pool.



LED Lights

Who said pool time is only during the daytime? Adding LED lights to your backyard pool will maximize the use of this feature into the evening hours — with a brighter glow and fewer costs than traditional landscape lights. From inground pool lights to colored illuminators, LED lights boost the ambiance and safety of any backyard pool.





Connect with Blue Impressions for Your Backyard Pool Project

With a clearer vision of the pool style, color and features that best suit your needs, there's no better time to connect with Blue Impressions. As Cleveland's premier swimming pool installer, we pair the best fiberglass pool swimming materials with years of design and installation experience to build not only the pool of your dreams but also the landscape of your dreams.





We Have the Landscape Design Expertise to Bring It All Together

Blue Impressions is a sister company of Green Impressions — a first-class landscaping and design company that serves Cleveland and Northeast Ohio. Backed by a team of landscaping and horticulture experts, we have the resources and knowledge to pair your new backyard pool with other landscape features such as a paver patio, an outdoor kitchen and a pergola, as well as flowers and shrubs to frame the space. Once the work is complete, you'll receive a maintenance plan to protect your investment — and can leverage the landscape maintenance and irrigation services that Green Impressions provides for added convenience.

**Ready to get started?
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from Blue Impressions!**

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