



"We knew that esports was growing in popularity and starting to trend in parks and recreation. We realized that now is the time to embrace it. We wanted to be ahead of the curve."

- Bryce King, CPRP, AFO

**Hurricane City Recreation Department
Recreation & Leisure Services Director**

Evolve Your Recreation Programs to Ensure Citizen Safety and Diversified Revenue

CivicRec[®] Parks and Recreation Management Software

The road to community recovery post-pandemic will be long, but it needs to start with operational budget stabilization and revenue recovery. One of the greatest opportunities that communities have to begin recovering lost revenue is through their parks and recreation departments. As citizens slowly begin re-engaging in activities, events, and classes, they need safe, easy, and online tools to register and pay for classes, events, and reservations. CivicRec can make that happen.

You may be eligible for a government grant to upgrade your recreation management technology to address new administrative needs and citizen expectations. By implementing our CivicRec parks and recreation software, you can begin recovering lost revenue while continuing to enable contactless government services.

CivicRec Offers:

- **Accessible and Intuitive Online Solutions.** Empower your team to work from anywhere with an Internet connection, with a consistent utilization experience across device types.
- **Communication and Reporting Tools.** Leverage quantifiable insights to maintain efficient operations and profitable revenue.
- **Online Registration and Facility Reservation Capabilities.** Intuitive functionality for citizens that supports administrative processes and business rules with waivers, prompts, and payment options.
- **Manage Capacity Restrictions.** Set attendance capacity for activities to limit participants and enforce social distancing requirements. Make changes quickly and easily as guidelines change.
- **Track Access and Participation.** If your community implements contact tracing, use CivicRec as part of your utilization management strategy for visibility into session schedules and facility usage.
- **Provide Contactless Check-in and Payments.** Check participants in via membership or ticket scans, and facilitate secure, contactless payment.
- **Support Virtual Events.** Manage registrations and payments for virtual activities and events using the same processes citizens are familiar with from in-person engagements.
- **Accommodations for the New Normal.** Facilitate new COVID-19-related operations, such as registration restrictions and inter-session cleaning schedules.
- **Citizen Engagement Via Civil Space.** Using our citizen engagement and collaboration solution, gauge public interest, sentiments, concerns, and excitement for your evolving catalogue of recreational offerings.



Talk to your state leaders to determine if you might be eligible for American Rescue Pan Act (ARPA) funds to implement CivicRec. Even if you do not have access to outside funding, we're here to offer flexible terms and implementation schedules to ensure that technology will never be a barrier to keeping citizens safe and healthy—not isolated and alone.