Evolve Your Recreation Programs to Ensure Citizen Safety and Diversified Revenue

CivicRec® Parks and Recreation Management Software

Your goal has always been to bring your citizens together—but “together” means something different now than it did a few months ago, before social distancing mandates and facility closures. Your department needs to pivot its engagement strategy. To do that, you need efficient and configurable software with insightful data access to help you identify new revenue sources.

You may be eligible for a government grant to upgrade your recreation management technology to address new administrative needs and citizen expectations. By implementing our CivicRec parks and recreation software, you can manage your new catalog of virtual activities from promotion to payment.
CivicRec Offers:

- **Accessible and Intuitive Online Solutions.** Empower your team to work from anywhere with an Internet connection, with a consistent utilization experience across device types.

- **Communication and Reporting Tools.** Leverage quantifiable insights to maintain efficient operations and profitable revenue.

- **Online Registration and Facility Reservation Capabilities.** Intuitive functionality for citizens that supports administrative processes and business rules with waivers, prompts, and payment options.

- **Manage Capacity Restrictions.** Set attendance capacity for activities to limit participants and enforce social distancing requirements. Make changes quickly and easily as guidelines change.

- **Track Access and Participation.** If your community implements contact tracing, use CivicRec as part of your utilization management strategy for visibility into session schedules and facility usage.

- **Provide Contactless Check-in and Payments.** Check participants in via membership or ticket scans, and facilitate secure, contactless payment.

- **Support Virtual Events.** Manage registrations and payments for virtual activities and events using the same processes citizens are familiar with from in-person engagements.

- **Accommodations for the New Normal.** Facilitate new COVID-19-related operations, such as registration restrictions and inter-session cleaning schedules.

- **Citizen Engagement Via Civil Space.** Using our citizen engagement and collaboration solution, gauge public interest, sentiments, concerns, and excitement for your evolving catalogue of recreational offerings.

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Even if you do not have access to outside funding, we’re here to offer flexible terms and implementation schedules to ensure that technology will never be a barrier to keeping citizens safe and healthy—not isolated and alone.