Feel Confident that You Can Reach Citizens with Crucial COVID-19 Updates and Instructions

CivicReady® Emergency Mass Notification Software

Your goal has always been to protect citizens by arming them with information—but now, they are crucially dependent on instructions and updates from their local government so that they know how to interact with the world around them.

Now, you may be eligible for a government grant such as the CARES Act to upgrade your communication technology to address new administrative needs and citizen expectations. By implementing our CivicReady emergency mass notification software, you can reach subscribers with mandates, warnings, and alerts via email, social media, text, and phone messages automatically translated into the citizen’s preferred language.
CivicReady offers:

- **Geo-Targeted Notifications via ESRI Mapping.** Provide instructions at the neighborhood level to reinforce restrictions in areas heavily impacted by COVID-19.

- **Multilingual Messaging.** Text alerts and email messages automatically translated into the citizen’s preferred language.

- **NOAA weather alerts.** Through an integration with NOAA weather radios, distribute urgent news, instructions, and mandates via the NOAA network.

- **Conference Bridge Capabilities.** Rapidly collaborate with stakeholders on protective measures during evolving conditions.

- **Unlimited Quick-Launch Notification Templates.** Expedite reminders regarding public park closures, shelter-in-place recommendations, and available testing services.

- **Two-Way Communications.** Give citizens a forum to ask questions and clarify instructions with public safety leaders.

- **Integration with FEMA’s IPAWS.** Reach residents and travelers who have not signed up for alerts via WEA, EAS, and digital road signage.

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Talk to your state leaders to determine if you might be eligible for CARES Act funds to implement CivicReady before the end of 2021. If you need more information regarding CARES Act funds, please visit the U.S. Treasury website to learn more. Even if you do not have access to outside funding, we’re offering flexible billing and payment terms and rapid implementation to ensure that technology will never be a barrier to effective emergency citizen communications.