

Feel Confident that You Can Reach Citizens with Crucial COVID-19 Updates and Instructions

CivicReady® Emergency Mass Notification Software

Your goal has always been to protect citizens by arming them with information—but now, they are crucially dependent on instructions and updates from their local government so that they know how to interact with the world around them.

You may be eligible for a government grant to upgrade your communication technology to address new administrative needs and citizen expectations. By implementing our CivicReady emergency mass notification software, you can reach subscribers with mandates, warnings, and alerts via email, social media, text, and phone messages.

CivicReady offers:

- **Geo-Targeted Notifications via ESRI Mapping.** Provide instructions at the neighborhood level to reinforce restrictions in areas heavily impacted by COVID-19.
- **Multilingual Messaging.** Text alerts and email messages automatically translated into the citizen's preferred language. (feature release expected early summer)
- **NOAA weather alerts.** Through an integration with NOAA weather radios, distribute urgent news, instructions, and mandates via the NOAA network.
- **Critical Event Management.** Optimizes crisis response by enabling you to notify employees, engage your crisis teams and resources, and monitor communication all in one application.
- **Unlimited Quick-Launch Notification Templates.** Expedite reminders regarding public park closures, shelter-in-place recommendations, and available testing services.
- **Unified Emergency Management System.** Utilize this platform to seamlessly alert your citizens during a crisis and manage your team's response, safety, and secure communications.
- **Integration with FEMA's IPAWS.** Reach residents and travelers who have not signed up for alerts via WEA and EAS.



Talk to your state leaders to determine if you might be eligible for American Rescue Plan Act (ARPA) funds to implement CivicReady. Even if you do not have access to outside funding, we're offering flexible billing and payment terms and rapid implementation to ensure that technology will never be a barrier to effective emergency citizen communications.