

## The Digital Impact of COVID-19 on Local Government

COVID-19 closed offices, distanced friends and families, and overwhelmed the healthcare system. As citizens around the world adapted to working, socializing, buying, and engaging with businesses and brands virtually, traffic to online properties hit astronomical levels.

CivicPlus® partners with over 4,000 local governments whose over 100,000 administrative staff members utilize our software solutions to help service their over 250 million citizens. Across our local government websites, we identified the following digital trends during the COVID-19 crisis comparing website visits from the beginning of 2020 to the end of April.



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