

## RPOA Members Introduction to Talroo Insights:

Talroo Insights is a first-in class, HR Executive Product of the Year award-winning recruitment marketing data solution that delivers real-time labor market intelligence.

If you and your organization have ever wanted to know:

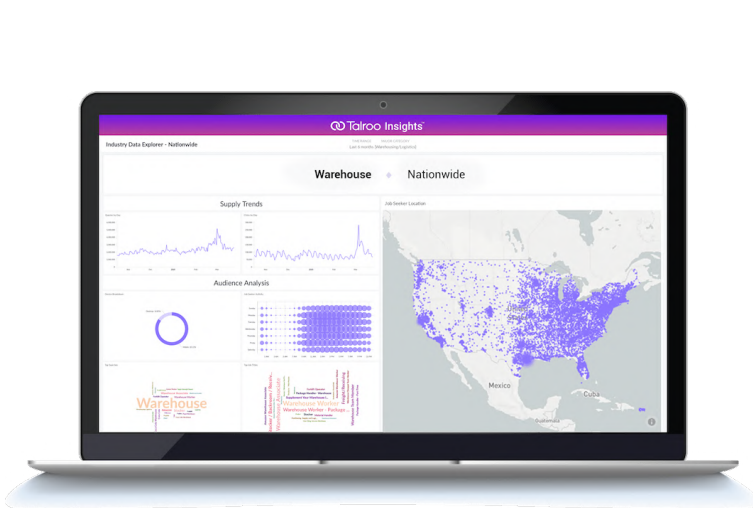
- Where talent is located (down to city and zip code level)
- Top candidate searches by industry, job type, location, and time of day/day of week
- Similar companies competing for the same talent
- Best performing job titles

With over 3,300 job source partners, producing more than 2 billion job searches per month, Talroo's programmatic job advertising network is both deep and broad. These data points supply Talroo Insights with real-time analytics on job seeker behavior and competitive intelligence on similar companies.

Recruitment and talent industry professionals can use Talroo Insights for:

- Strategic recruitment initiatives
- Pinpointing regions with high talent volume
- Site selection for new locations
- Benchmarking and comparison to similar companies

Talroo is a proud partner of RPOA and is pleased to offer fellow members an exclusive RPOA discounted rate to Insights!



**Standard**

**\$149**  
per month/user

**FEATURES**

**Talent Supply Insights**

Audience Analysis

Market Expansion

Supply Trends

Data Explorer

Get Started

**POPULAR**

**Premium**

**\$249 ~~\$249~~ \$99**  
per month/user

**FEATURES**

**Talent Supply Insights**

Audience Analysis

Market Expansion

Supply Trends

Data Explorer

**Competitive Insights**

Bidding Intelligence

Competitive Landscape

Get Started

Rather than \$249 list price, we are offering RPOA members subscriptions of \$99 per month

A Talroo representative will reach out to schedule your free consultation. If interested in seeing a product overview and learning more about Talroo Insights, email [pdrews@talroo.com](mailto:pdrews@talroo.com)

Talroo is a data-driven job advertising solution that helps businesses reach the candidates they need to make hires. Through AI, unique talent audiences, and a pay-for-performance model, Talroo enables companies to find their ideal candidates and reduce cost-per-hire. Talroo has earned a spot on the Inc. 500/5000 list of fastest-growing companies for six consecutive years. To learn how Talroo can help your organization hire better, visit [talroo.com](https://talroo.com).