



Most Wanted IT Products Q2 2020 // Overview

All rankings from
10 product categories

The front-runners of the 2nd quarter





Our IT market barometer

Dear customers & followers,

Our aim is to keep you up to date and informed about the current reseller demand for ICT products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from 10 categories – and the perfect ICT market overview.

First of all our news from the 2nd quarter of 2020:

- ✔ **New features in the B2B Suite and platform:** wholesalers are now able to offer products in sales and packaging units. Additionally, all classifications on ITscope are now available in ETIM, eClass and UNSPSC standard. Another new feature is the ability to view scaled prices for sources of supply, allowing orders to be placed based on the scaled price available for the required quantity.
- ✔ **News regarding interfaces:** order import, automatic document exchange and new interface partners on board. The ITscope ERP interfaces have received substantial updates in the past weeks and months. ITscope has also been connected to the VARIO and HIW ERP systems recently.
- ✔ **New distributors:** international additions to our listings. A total of 13 new suppliers from across Europe have been added to the ITscope platform. Alltron AG, a company based in Switzerland, now also has an EDI connection.

What awaits you

01	Highflyer: Top 30 of the newcomers.....	04
02	TFTs.....	06
03	Mobile phones.....	07
04	Tablets.....	08
05	Notebooks.....	09
06	PC systems.....	10
07	Graphics boards.....	11
08	Mainboards.....	12
09	CPUs.....	13
10	Server.....	14
11	Storage Systems.....	15

At a glance:

TOP!

These new from-zero-to-hero products have directly entered the top 15.



Hottest Player:

iPhone SE
2. generation



01 Highflyer: Top 30 of the newcomers

Rank Q2 20	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	17.04.20	Apple iPhone SE, MX9R2ZD/A	4022
02	19.03.20	Apple Magic Keyboard, MXQU2D/A	2012
03	19.03.20	Apple MacBook Air with Retina display, MWTJ2D/A	1857
04	19.03.20	Apple 12.9-inch iPad Pro Wi-Fi, MY2H2FD/A	1566
05	15.01.20	WD Red NAS Hard Drive WD40EFAX	1517
06	15.01.20	HP Enterprise Aruba, J9151E	868
07	28.04.20	Intel Core i9-10900K, BX8070110900K	856
08	19.03.20	Jabra Evolve2 40 MS Stereo, 24089-999-999	827
09	31.01.20	Synology Disk Station DS220j	680
10	07.05.20	Microsoft Surface Dock 2, 1GK-00002	595
11	07.04.20	Sophos SD-RED 20, R20ZTCHMR	548
12	21.01.20	HP Color LaserJet Pro M255dw, 7KW64A#B19	527
13	14.01.20	Microsoft Office Home and Business 2019, T5D-03308	444
14	05.02.20	HP Enterprise ProLiant MicroServer Gen10 Plus Performance, P16006-421	410
15	17.01.20	Xiaomi Roborock S5 Max, XM200018	346

Hottest Player:

iPhone SE
2. generation



01 Highflyer: Top 30 of the newcomers

Rank Q2 20	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
16	17.04.20	Be Quiet! Pure Base 500DX, BGW37	325
17	09.04.20	Samsung S27 E450, LS27E45KBH/EN	324
18	27.03.20	VMware vSphere Essentials Kit, VS7-ESSL-KIT-C	291
19	31.05.20	Lenovo , 105Q005AGE+61CEMAT2EU	252
20	10.03.20	Elmo L-12W, 1379	249
21	10.01.20	Be Quiet! Straight Power 11 Platinum 750W, BN307	236
22	05.02.20	HP Enterprise Aktivierungs-Kit, P13788-B21	214
23	13.05.20	HP Business Top Load, 2SC66AA	205
24	27.02.20	Crucial BL2K16G30C15U4B MEMORIA 32 GB DDR4 3000 MHZ (2X16GB KIT DDR4 3000MT/S CL15	191
25	13.03.20	Xiaomi , XM220001	174
26	27.05.20	ASUS PRIME B460 PLUS, 90MB13N0-M0EAY0	164
27	28.04.20	Be Quiet! Pure Rock 2, BK006	154
28	06.02.20	BARCO ClickShare CX-30, R9861513EU	135
29	23.04.20	Gainward Geforce RTX 2070 SUPER Phoenix V1, 1730	125
30	26.02.20	Amazon Fire TV Stick 4K, B07PW9VBK5	125

02 TFTs

Rank	Rank	Products	Total
Q2 20	Q1 20	(Manufacturer / product name / mfr's no.)	clicks
01	01	Dell P2419H	5517
02	02	HP EliteDisplay E243i, 1FH49AA#ABB	2901
03	05	Dell P2719H	1971
04	03	LG 24BK550Y-B	1957
05	04	HP EliteDisplay E243, 1FH47AA#ABB	1724
06	28	Samsung C49HG90DMU - CHG9 Series - QLED monitor - curved - 49" (48.9" viewable), LC49HG90DMUXEN	1582
07	91	HP EliteDisplay E243m - LED monitor - 23.8" (23.8" viewable) - 1920 x 1080 Full HD (1080p), 1FH48AA#ABB	1576
08	06	Dell UltraSharp U2415, 860-BBEW	1487
09	35	Samsung S27H850QFU - SH850 Series - LED monitor - 27" (26.9" viewable), LS27H850QFUXEN	1384
10	08	HP EliteDisplay E273, 1FH50AA#ABB	1328
11	07	Lenovo ThinkVision T24i-10, 61CEMAT2EU	1309
12	09	Dell UltraSharp U2719D	1255
13	74	Samsung C32F391FWU, LC32F391FWUXEN	1212
14	11	Samsung SE650 Series S24E650PL, LS24E65UPLC/EN	1130
15	12	HP EliteDisplay E233, 1FH46AA#ABB	1083

Hottest Player:

Dell P2419H



Hottest Player:

Apple iPhone 11
64GB black



03 Mobile phones

Rank Q2 20	Rank Q1 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	02	Apple iPhone 11, 64GB, black, MWLT2ZD/A	4183
02	-	Apple iPhone SE (2nd generation) - Smartphone - dual-SIM - 4G Gigabit Class LTE, MX9R2ZD/A	4022 TOP
03	04	Apple iPhone Xr, 64GB, black, MRY42ZD/A	1759
04	-	Apple iPhone SE (2nd generation) - Smartphone - dual-SIM - 4G Gigabit Class LTE, MXD02ZD/A	1665 TOP
05	05	Apple iPhone 11 Pro, 256GB, space-grey, MWC72ZD/A	1559
06	03	Samsung Galaxy Xcover 4s Enterprise-Edition, 32GB, black, SM-G398FZKDE28	1547
07	08	Samsung Galaxy A40, 64GB, black, SM-A405FZKDBT	1470
08	07	Apple iPhone 11, 128GB, black, MWM02ZD/A	1432
09	15	Samsung Galaxy A51, 128GB, Dual-SIM, black, SM-A515FZKVEUB	1328
10	06	Samsung Galaxy S10, 128GB, black, SM-G973FZKDBT	1258
11	01	Apple iPhone 8, 64GB, space-grey, MQ6G2ZD/A	1102
12	09	Apple iPhone 7, 32GB, black, MN8X2ZD/A	1043
13	34	Samsung Galaxy S20 - Smartphone - dual-SIM - 4G LTE - 128 GB - microSDXC slot, SM-G980FZADEUB	983
14	107	Samsung Galaxy S10 Lite - Smartphone - dual-SIM - 4G LTE - 128 GB - microSDXC slot, SM-G770FZKDBT	888
15	17	Apple iPhone Xr, 128GB, black, MRY92ZD/A	777

04 Tablets

Rank Q2 20	Rank Q1 20	Produkte (Manufacturer / product name / mfr's no.)	Total clicks
01	02	Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 32GB, space grey, MW742FD/A	5595
02	01	Microsoft Surface Pro 7, i5, 256GB, platinum grey, PVR-00003	5552
03	29	Samsung Galaxy Tab A (2019) - Tablet - Android 9.0 (Pie) - 64 GB - 10.1" TFT (1920 x 1200), SM-T510NZKFDBT	2847
04	04	Microsoft Surface Pro 7, i5, 8GB, 256GB SSD, black, PVR-00018	1937
05	07	Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 128GB, space grey, MW772FD/A	1886
06	-	Samsung Galaxy Tab S6 Lite - Tablet - Android - 64 GB - 10.4" TFT (2000 x 1200), SM-P615NZAADB	1702
07	03	Microsoft Surface Pro LTE, i5, 256GB, black, GWP-00003	1627
08	190	Apple iPad Pro 128 GB Gray - 11" Tablet - 27.9cm-Display, MY2V2FD/A	1572
09	173	Apple iPad Pro 128 GB Gray - 12.9" Tablet - 32.77cm-Display, MY2H2FD/A	1566
10	17	Apple 10.5-inch iPad Air Wi-Fi, 10.5", 3.Gen., 64GB, space grey, MUUJ2FD/A	1493
11	150	Apple iPad Pro 128 GB Gray - 11" Tablet - 27.9cm-Display, MY232FD/A	1405
12	168	Apple iPad Pro 256 GB Gray - 12.9" Tablet - 32.77cm-Display, MXAT2FD/A	1401
13	09	Apple 10.2-inch iPad Wi-Fi + Cellular, 7.Gen, 128GB, space grey, MW6E2FD/A	1394
14	43	Samsung Galaxy Tab A (2019), 10.1", 32GB, SM-T515NZKDDBT	1356
15	126	Apple iPad Pro 256 GB Gray - 12.9" Tablet - 32.77cm-Display, MXF52FD/A	1351

Hottest Player:

Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 32GB, space grey



TOP!

Hottest Player:

Lenovo ThinkPad E15
20RD, 15.6", i5, 8GB,
256GB



05 Notebooks

Rank Q2 20	Rank Q1 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	02	Lenovo ThinkPad E15 20RD, 15.6", i5, 8GB, 256GB, 20RD001FGE	10020
02	01	HP ProBook 450 G6, 15.6", i5, 8GB, 256 NVMe SSD, 7DE95EA#ABD	4219
03	05	Lenovo ThinkPad L590 20Q7, 15.6", i5, 8GB, 256GB SSD, 20Q7000XGE	2435
04	12	Apple MacBook Pro with Touch Bar, 16", i9, 16GB, 1TB SSD, MWK2D/A	2286
05	07	Microsoft Surface Book 2, 13.5", i7, 3000 x 2000, HNM-00004	1912
06	551	Apple MacBook Air - 1.1 GHz - 33.8 cm (13.3") - 8 GB - 256 GB, MWTJ2D/A	1857
07	20	Lenovo V340-17IWL 81RG, 17.3", i7, 16GB, 512GB NVMe SSD, 81RG000HGE	1616
08	27	Lenovo ThinkPad E595 20NF - Ryzen 5 3500U / 2.1 GHz - Win 10 Pro 64-bit, 20NF0006GE	1479
09	191	HP ProBook 450 G7 - Core i5 10210U / 1.6 GHz - Win 10 Pro 64-bit - 8 GB RAM, 8VU72EA#ABD	1469
10	13	Apple MacBook Pro with Touch Bar, 16", i7, 16GB, 512GB SSD, MVVJ2D/A	1446
11	17	Fujitsu LIFEBOOK E559, 15.6", i5, 8GB, 256GB SSD, VFY:E5590MP580DE	1425
12	-	HP 250 G7 - Core i3 8130U / 2.2 GHz - Win 10 Pro 64-Bit - 8 GB RAM - 256 GB SSD NVMe, 2D198EA#ABD	1411
13	29	HP 250 G7, 15.6", i5, 8GB, 512GB NVMe SSD, 6EC85ES#ABD	1369
14	42	HP 250 G7, 15.6", i5, 8GB, 256GB, 6EC68EA#ABD	1323
15	32	Lenovo V340-17IWL 81RG, 17.3", i3, 8GB, 256 NVMe SSD, 81RG0003GE	1259

TOP!

06 PC systems

Rank	Rank	Products	Total
Q2 20	Q1 20	(Manufacturer / product name / mfr's no.)	clicks
01	01	Lenovo ThinkCentre M720q 10T7, i5 1.8GHz, 256GB SSD, 10T700BTGE	6217
02	04	HP ProDesk 400 G6, i5 3GHz, 256GB, 7EM13EA#ABD	2034
03	06	Dell OptiPlex 3070, i5 2.2GHz, 256GB SSD, JX26T	1637
04	02	HP ProDesk 400 G5, i5 2.2GHz, 256GB SSD, 7EM44EA#ABD	995
05	08	Dell OptiPlex 3070, i5 3GHz, 256GB SSD, DFF7J	995
06	07	HP ProDesk 400 G5, i3 3.1GHz, 256GB SSD, 7EM40EA#ABD	903
07	05	HP ProDesk 400 G5, i5 2.2GHz, 256GB SSD, 7EM46EA#ABD	798
08	09	Fujitsu ESPRIMO P558, i5 2.9GHz, 256GB SSD, VFY:P0558PP584DE	759
09	15	Lenovo ThinkCentre M720q 10T7, i3 3.1GHz, 256GB SSD, 10T70046GE	753
10	18	Fujitsu ESPRIMO P558, i5 2.9GHz, 256GB SSD, VFY:P0558PP585DE	703
11	11	Lenovo ThinkCentre M720t 10SQ, i5 2.9GHz, 256GB SSD, 10SQ005AGE	698
12	19	HP Workstation Z2 G4, i7 3GHz, 16GB, 512GB SSD, 6TT80EA#ABD	599
13	44	Raspberry Pi 4 Model B - Single-board computer - Broadcom BCM2711 1.5 GHz, RPI4-MODBP-4GB	588
14	29	Dell OptiPlex 3070 - Micro - 1 x Core i3 9100T / 3.1 GHz - RAM 4 GB - SSD 128 GB, WJN6J	586
15	26	Lenovo ThinkCentre M720q 10T7 - Tiny - 1 x Core i3 9100T / 3.1 GHz - RAM 8 GB, 10T700A9GE	564

Hottest Player:

Lenovo ThinkCentre
M720q 10T7, i5 1.8GHz,
256GB SSD



Hottest Player:

MSI RTX 2080 Ti
GAMING X TRIO
11GB GDDR6



07 Graphics boards

Rank Q2 20	Rank Q1 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	MSI RTX 2080 TI GAMING X TRIO, 11GB GDDR6, V371-026R	1215
02	32	MSI RTX 2070 SUPER GAMING X TRIO, 8GB GDDR6, V372-257R	990
03	05	MSI RTX 2060 SUPER GAMING X, 8GB GDDR6, V375-214R	970
04	02	MSI RTX 2070 SUPER VENTUS OC, 8GB GDDR6, V372-249R	819
05	37	Gigabyte GeForce RTX 2070 SUPER GAMING OC 3X 8G - OC Edition - graphics card, GV-N207SGAMING OC-8GD	804
06	06	NVIDIA Quadro P2200 5GB GDDR5X, VCQP2200-PB	664
07	20	PNY Quadro P4000, 8GB GDDR5, VCQP4000-PB	636
08	03	PNY Quadro P2000, 5GB GDDR5, VCQP2000-PB	575
09	14	MSI RTX 2080 SUPER GAMING X TRIO, 8GB GDDR6, V372-248R	572
10	27	NVIDIA Quadro P620 DVI - graphics card - Quadro P620 - 2 GB GDDR5 - PCIe 3.0 x16 Low-Profile, VCQP620DVI-PB	551
11	08	MSI GTX 1050 TI 4GT OC, 4GB GDDR5, V809-2277R	547
12	12	NVIDIA Quadro RTX 4000, 8GB GDDR6, VCQRX4000-PB	546
13	04	MSI GT 710 1GD3H LP, GT710, 1GB GDDR3, V809-1899R	532
14	28	MSI GTX 1660 SUPER GAMING X - Graphics card - GF GTX 1660 SUPER - 6 GB GDDR6, V375-282R	519
15	72	MSI RX 570 ARMOR 8G OC, 8GB GDDR5, V341-236R	517

08 Mainboards

Rank	Rank	Products	Total
Q2 20	Q1 20	(Manufacturer / product name / mfr's no.)	clicks
01	04	MSI B450 TOMAHAWK MAX, AM4, ATX, 7C02-020R	897
02	01	MSI Z390-A PRO, LGA1151, ATX, 7B98-001R	836
03	10	ASUS PRIME B450M-A, AM4, micro ATX, 90MB0YR0-M0EAY0	547
04	20	MSI B450M PRO-VDH MAX, AM4, micro ATX, 7A38-043R	523
05	22	ASUS PRIME Z390-P, LGA1151, ATX, 90MB0XX0-M0EAY0	510
06	07	Gigabyte B450M DS3H, AM4, micro ATX, GAB45MDSH-00-G	495
07	02	Gigabyte B450M DS3H, AM4, micro ATX, GAB45MDSH-00-G	467
08	28	ASUS ROG STRIX B450-F GAMING - Motherboard - ATX - Socket AM4 - AMD B450, 90MB0Y50-M0EAY0	435
09	37	Gigabyte X570 AORUS ELITE (rev. 1.0) - AMD - Socket AM4 - AMD Ryzen - DDR4-SDRAM - DIMM - 2133,2400,2667,2933,3200,3300,3333,3400,3466,3600,3733,3800,3866,4000 MHz	429
10	58	MSI MPG X570 GAMING PLUS, AM4, ATX, 7C37-004R	425
11	49	ASUS ROG Strix X570-E Gaming - Motherboard - ATX - Socket AM4 - AMD X570, 90MB1150-M0EAY0	417
12	05	ASUS PRIME Z390-A, LGA1151, ATX, 90MB0YT0-M0EAY0	408
13	38	SUPERMICRO H11SSL-i - Motherboard - ATX - Socket SP3 - USB 3.0 - 2 x Gigabit LAN, MBD-H11SSL-I-B	379
14	16	MSI MPG X570 GAMING PRO CARBON WIFI, AM4, ATX, 7B93-001R	373
15	26	MSI B450-A PRO MAX - Motherboard - ATX - Socket AM4 - AMD B450 - USB 3.1 Gen 1, USB 3.1 Gen 2, 7B86-022R	369

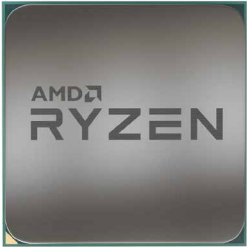
Hottest Player:

MSI B450 TOMAHAWK
MAX, AM4, ATX



Hottest Player:

AMD Ryzen 7 3700X,
8-Core, 3.6 GHz, SMT



09 CPUs

Rank Q2 20	Rank Q1 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	11	AMD Ryzen 7 3700X, 8-Core, 3.6 GHz, SMT, 100-100000071BOX	2420
02	03	AMD Ryzen 5 3600, 6-Core, 3.6 GHz, SMT, 100-100000031BOX	2033
03	01	Intel Core i7 9700K, 8-Core, 3.6 GHz, BX80684I79700K	1851
04	06	AMD Ryzen 9 3900X, 12-Core, 3.8 GHz, SMT, 100-100000023BOX	1352
05	08	AMD Ryzen 5 2600, 6-Core, 3.4 GHz, SMT, YD2600BBAFBOX	1324
06	09	Intel Core i9 9900K, 8-Core, 3.6 GHz, HT, BX80684I99900K	1278
07	10	Intel Core i5-8600K, 6-Core, 3.6 GHz, BX80684I58600K	1134
08	02	Intel Core i5 9600K, 6-Core, 3.7 GHz, BX80684I59600K	1088
09	19	AMD Ryzen 5 3600X, 6-Core, 3.8 GHz, SMT, 100-100000022BOX	1019
10	12	Intel Core i7 9700, 8-Core, 3 GHz, BX80684I79700	904
11	13	AMD Ryzen 3 3200G, APU, 4-Core, 3.6 GHz, YD3200C5FHBOX	882
12	04	Intel Core i5 9400, 6-Core, 2.9 GHz, BX80684I59400	879
13	-	Intel Core i9 10900K - 3.7 GHz - 10 Kerne - 20 Threads - 20 MB Cache-Speicher, BX8070110900K	856 TOP!
14	05	AMD Ryzen 5 3400G, APU, 4-Core, 3.7 GHz, SMT, YD3400C5FHBOX	847
15	07	Intel Core i5 9400F, 6-Core, 2.9 GHz, BX80684I59400F	814

10 Server

Rank	Rank	Products	Total
Q2 20	Q1 20	(Manufacturer / product name / mfr's no.)	clicks
01	01	HPE ProLiant ML350 Gen10 Base, P11051-421	991
02	02	HPE ProLiant DL380 Gen10 Performance, P06420-B21	983
03	04	HPE ProLiant MicroServer Gen10 Entry, 873830-421	962
04	10	HPE ProLiant DL380 Gen10, P20174-B21	606
05	07	HPE ProLiant DL360 Gen10 Performance, P06453-B21	574
06	05	HPE ProLiant DL380 Gen10, 2 x Xeon Gold 5218, P02465-B21	541
07	11	HP Enterprise ProLiant DL360 Gen10, P19774-B21	509
08	03	HPE ProLiant DL380 Gen10 SMB, P02462-B21	489
09	09	HPE ProLiant DL380 Gen10 SMB, P02464-B21	481
10	08	HP Enterprise ProLiant ML350 Gen10, 877621-421	426
11	55	HP Enterprise ProLiant MicroServer - 3,4 GHz - E-2224 - 16 GB - DDR4-SDRAM - 180 W - Ultra Micro Tower, P16006-421	410
12	31	HPE ProLiant DL20 Gen10 solution - Server - Rack-Montage - 1U - 1-Weg, P17081-B21	398
13	17	HPE ProLiant ML110 Gen10 Solution, P03687-425	339
14	23	HPE ProLiant ML30 Gen10 - Server - Tower - 4U - 1-Weg - 1 x Xeon E-2224 / 3,4 GHz, P16930-421	306
15	76	HP Enterprise ProLiant MicroServer - 3,4 GHz - E-2224 - 16 GB - DDR4-SDRAM - 1000 GB - Ultra Micro Tower, P18584-421	287

Hottest Player:

HPE ProLiant ML350
Gen10 Base



Hottest Player:

Synology DS218+



11 Storage Systems

Rank Q2 20	Rank Q1 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Synology DS218+	1961
02	02	Synology Disk Station DS918+	1264
03	03	QNAP TS-431P	898
04	04	QNAP TS-231P	694
05	56	Synology Disk Station DS220j - NAS server - 2 bays - SATA 6Gb/s - RAID 0, 1, JBOD	680
06	06	QNAP TS-251+	585
07	09	Synology Disk Station DS218	474
08	22	QNAP TS-431X2 - NAS server - 4 bays - 4 TB - SATA 6Gb/s + HDD 1 TB x 4, TS-431X2-8G/2X4,0TB	452
09	10	Synology Disk Station DS718+	429
10	08	Synology Disk Station DS418	427
11	16	QNAP TS-231P2	415
12	13	Synology RackStation RS819	386
13	12	Synology RackStation RS820+	370
14	11	Synology RackStation RS1219+	365
15	31	WD My Book Duo WDBFBE0120JBK - Hard drive array - 12 TB - 2 bays - HDD 6 TB x 2, WDBFBE0120JBK-EESN	340



Faster than
the competition.



ITscope GmbH
Ludwig-Erhard-Allee 20
76131 Karlsruhe
Deutschland

T +49 (0) 721 - 627 376 0
F +49 (0) 721 - 664 991 75
www.itscope.com
presse@itscope.com