

LIFE CBD

Press Kit

Updated: June 2021



Who we are

We are passionate about cannabinoids. We've seen firsthand how they can elevate people's lives, boost businesses and transform categories. It's our mission to improve access to CBD in Asia by making it easy for businesses to add it to their products and for consumers to add it to their day.

From legal compliance to importation, formulation and QA, we handle the complexity of working with cannabinoids so you don't have to. Delivering outstanding performance and great value, LIFE can be easily integrated into a wide range of food, beverage and skincare products during manufacturing, on trade and even at home.

Company Stats

Founded 2019

Parent company Altum International

Headquarters Sheung Wan, Hong Kong

Products

Pure LIFE™

CBD isolate powder; available in bulk and consumer quantities

Liquid LIFE™

Water-soluble CBD liquid; available in bulk and consumer quantities

Solid LIFE™

Water-soluble CBD powder; available in bulk quantities

LIFE CBD Water

Sparkling CBD water; available in bulk and consumer quantities

Product Details



Pure LIFE™

Pure LIFE™ is a CBD isolate powder that dissolves easily into oil and high alcohol products.

It's the best way to infuse baked goods, dairy products, skincare products, massage oils and more.



Liquid LIFE™

Liquid LIFE™ is a water-soluble CBD that dissolves easily into beverages.

From tea to juices, coffee and cocktails, it's simple to add and perfect for all your favourite drinks from day to night.



Solid LIFE™

Solid LIFE™ is a water-soluble CBD powder. It dissolves easily into water-based products with no impact to taste.

It's an ideal manufacturing input for beer, tea, juice and other RTD beverages.



LIFE CBD Water

Each 330ml can contains 40mg of CBD, zero calories and the perfect amount of fizz.

It's a simple way to enjoy a hydrating CBD boost on-the-go.

Contact Info

Web / Social

lifecbd.asia

instagram.com/lifecbd.asia

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Hashtags

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