





DnA (Data & Analytic) Strategy Service

Need

Organizations aim to become «Data Driven» and in order to achieve this goal best way is to start with a «Data and Analytics Strategy Program» to determine how to use analytics to create business value and what are the current challenges related to data infrastructure and organization/process bottlenecks.

Benefits

- **Evaluate Data Management & Governance improvement areas**
- Evaluate business value generating Advanced Analytics & ML/AI use cases
- Identify analytic related Process Efficiency & Analytic Governance needs
- Identify data and analytic Transformation Roadmap
- Identify organizational Capacity/Capability needs
- Evaluate organizational Enablement Models for transformation

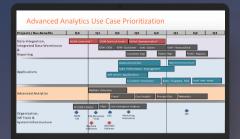
Methodology

C-level meetings, Business / IT meetings, Roadmap meetings,

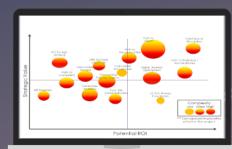


Deepdive sessions, Analytic use case workshops, Data / Analytic Governance workshops **Duration:** 4-6 Weeks

Sample Deliverables







About Komtas Ecosystem

Komtaş is data & analytics ecosystem which was established in 1989. KOMTAŞ has been providing the right solution in Data Governance, Analytical Solutions, Security Analytics, Big Data and Artificial Intelligence solutions to provide a sustainable growth to its customers by combining leading technologies with its sectoral experience.

info@komtas.com

www.komtas.com

