

# ELECTRONIC MESSAGE CENTERS

**LEMBERG**



SIGNS





EMC

## Electronic Message Centers More Than Just a Sign

The EMC is the most flexible advertising medium available today, which gives you the ability to advertise, promote and communicate your targeted messages to the local public. Used by schools, churches, restaurants, entertainment centers, automotive, shopping centers, hospitals, municipalities, and more, the EMC is a state-of-the-art addition to your signage that will drive traffic your way.

Lemberg's Sign Division has a solid reputation in southeastern Wisconsin for designing, building, and installing quality sign solutions to fit every location and budget. Whether you're looking to add an EMC to your existing signage or you're starting from scratch, Lemberg will survey your location and help you customize an EMC to your communication needs.



"I would like to express my thanks and pleasure on how the LED sign for the Frank L. Weyenberg Library of Mequon-Thiensville turned out. Throughout the project, I was impressed with the patience and expertise of the Lemberg staff. Creating a design solution and working through our nonprofit boards and permit process took considerable time on our part, and yet everyone at Lemberg was thoughtful throughout the process. The project came in on budget, including the electrical work."

- Linda Bendix, Library Director of the Frank L. Weyenberg Library





## Marketing with Message Centers

Marketing research shows that advertising locally through electronic message centers garners a greater return on investment (ROI) than advertising through local newspapers, radio, and television advertising. (Just ask, we've got the evidence and research.)

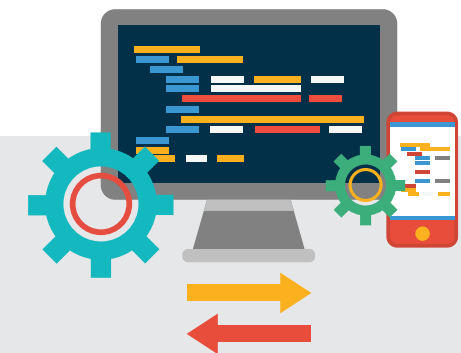


**59%** of small business owners report more sales after installing an on premise sign, according to the National Signage Research & Education Conference.

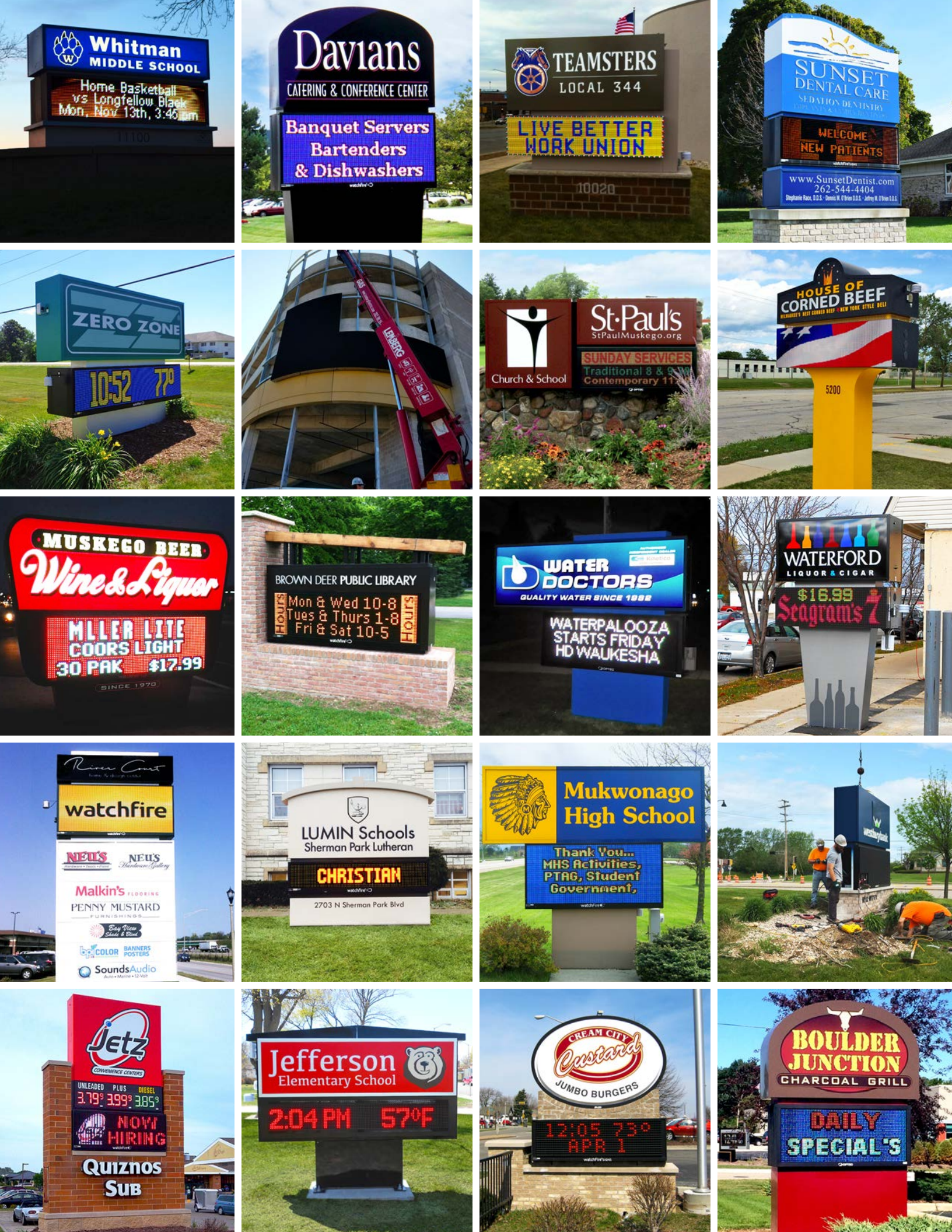
## Easily Programmable

Message centers come with easy to use software, ongoing technical support and unlimited training. You'll be able to create clear, creative messages using a variety of fonts, colors and graphics. And with the ability to program your message for specific times of the day, reaching your target audience has never been easier.

With the offering of mobile applications, the power to update sign content is in your hands, no matter where you are, no matter when you need it. You can update playlists, publish content, schedule media, and run sign diagnostics - all from your internet connected mobile device.







# Durable

Our electronic message centers are built to withstand the harsh Wisconsin weather. Featuring bright LED (light emitting diode) technology and weatherproofed structures, our electronic message centers are reliable and legible in even the worst conditions. The low-energy consumption of LED technology means lower operation costs for your business. And, we offer a five-year parts warranty to give you peace of mind when it comes to service.

# Options & Examples

We offer a wide variety of EMC sizes, resolutions, and communication methods. With a long list of satisfied customers, we can direct you to hundreds of great looking signs with electronic message centers thru out Wisconsin, so there's likely a Lemberg sign and message center right in your neighborhood.

# We're a Turn Key Company

From award-winning designers to talented project managers and experienced installers and electricians, we do it all. We'll begin with a face-to-face meeting and property survey to listen to your ideas and customize a sign to meet your specific needs. We'll service you like family throughout your project and beyond, 24/7.

Give us a call – we want to be your sign professionals.

"Lemberg is so much more than an electrical contractor. They gave us the most professional, thorough and integrated service when it came time for our library to upgrade its monument sign. The project management is top notch, the construction phase was smooth, and the final product was delivered as planned, on a competitive budget and on time. Our small project was treated with the utmost care. We'll recommend Lemberg to anyone!"

– Brian Williams-Van Klooster, Director, Brown Deer Public Library





# LEMBERG



**Connect with us!**

262.781.1500



4085 N. 128th Street  
Brookfield, WI 53005

[lembergelectric.com](http://lembergelectric.com)